

DOUBLE LETTER MATRICES

INTERTYPE

BODONI

WITH ITALIC AND SMALL CAPS

6 Point Face No. E581 Figure size .0415  
 Length of lower case alphabet 81.78 points  
 Lower case characters to square inch when set solid 288  
 Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was in no very placid state of mind, *Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his*  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 abcdefghijklmnopqrstuvwxyz  
 1234567890 1324756890

8 Point Face No. E687 Figure size .0553  
 Length of lower case alphabet 108.51 points  
 Lower case characters to square inch when set solid 171  
 Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the wind-  
*Shadows were creeping upon the rich grassy glades of the forest, and it was at this late*  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 abcdefghijklmnopqrstuvwxyz  
 1234567890 1234567890

10 Point Face No. E800 Figure size .0692  
 Length of lower case alphabet 131.59 points  
 Lower case characters to square inch when set solid 108  
 Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest. So far as he could plan, he *Shadows were creeping upon the rich grassy glades of the forest, and it was*  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 XYZ abcdefghijklmnopqrstuvwxyz  
 XYZ abcdefghijklmnopqrstuvwxyz  
 1234567890 1234567890

Additional Characters contained in Regular Font

12 Point Face No. E908 Figure size .083  
 Length of lower case alphabet 144.53 points  
 Lower case characters to square inch when set solid 84

Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was in no *Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set*  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 abcdefghijklmnopqrstuvwxyz  
 1234567890 1234567890

14 Point Face No. E960 Figure size .0968  
 Length of lower case alphabet 161.63 points  
 Lower case characters to square inch when set solid 67

Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait until *Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour*  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 abcdefghijklmnopqrstuvwxyz  
 1234567890 1234567890

fi ff ffi ffl , . - ; ' : ' ! ? ( ) @ # \$ % & £ æ œ Æ Œ  
 fi fl ffi ffl , . - ; ' : ' ! ? ( ) @ # \$ % & £ æ œ Æ Œ  
 Æ Œ & [ ] ¶ \* † ‡ § - / — … ½ ¾ ⅞ ¼ ⅓ ⅔ ⅕ ⅖ ⅗ ⅘ ⅙ ⅚ ⅛ ⅜ ⅝ ⅞ Ⅰ Ⅱ Ⅲ Ⅳ Ⅴ Ⅵ Ⅶ Ⅷ Ⅸ Ⅹ  
 á à â ã ä å æ è é ê ë ì í î ï ó ô õ ö ù ú û ç ñ  
 á à â ã ä å æ è é ê ë ì í î ï ó ô õ ö ù ú û ç ñ



INTERTYPE

# BODONI

## with Italic and Small Capitals

DOUBLE LETTER MATRICES



### 6 point

Face No. E581 Figure size '0415 Standard alignment Lower case alphabet 82 points

Consideration of ease of reading is so essential in the planning of printed matter that every principle helping to achieve comfort in the assimilation of the message conveyed by words should always be in the forefront of the typographer's mind. On what does ease of reading depend? On the simpleness of the type design, on the length of the type lines and on their leading, on the spacing of words, and on a principle either misunderstood or sadly ignored: that of appropriate choice of type for the paper on which it is to be printed. Many type faces appropriate for the moderate copy of advertisements are inappropriate for continuous reading in the book or magazine page: many type faces readable in the larger text sizes lose their clarity in the smaller sizes. Wise choices for small text are, therefore, faces of unobtrusive character and types of large x-height

ABCDEFGHIJKLMN OPQRSTUVWXYZ  
ABCDEFGHIJKLMN OPQRSTUVWXYZ  
1234567890 abcdefghijklmnopqrstuvwxyz  
1234567890 abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMN OPQRSTUVWXYZ

### 8 point

Face No. E687 Figure size '0553 Standard alignment Lower case alphabet 109 points

Consideration of ease of reading is so essential in the planning of printed matter that every principle helping to achieve comfort in the assimilation of the message conveyed by words should always be in the forefront of the typographer's mind. On what does ease of reading depend? On the simpleness of the type design, on the length of the type lines and on their leading, on the spacing of words, and on a principle either misunderstood or sadly ignored: that of appropriate

ABCDEFGHIJKLMN OPQRSTUVWXYZ  
ABCDEFGHIJKLMN OPQRSTUVWXYZ  
1234567890 abcdefghijklmnopqrstuvwxyz  
1234567890 abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMN OPQRSTUVWXYZ

#### Additional characters in regular fount

fi ff ffi fl , . ; ' : ' ! ? ( ) & £ @ lb æ œ Æ Œ  
fi fl ffi fl , . ; ' : ' ! ? ( ) & £ @ lb æ œ Æ Œ  
á â ã ä å è é ê ë ì í î ï ó ô õ ö ù ú û ü ç ñ  
ä å ä å è é ê ë ì í î ï ó ô õ ö ù ú û ü ç ñ  
Æ Œ \$ [ ] ¶ \* † ‡ § || \$ - / — ... † ‡ § || † ‡ § ||

### 10 point

Face No. E800 Figure size '0692 Standard alignment Lower case alphabet 132 points

Consideration of ease of reading is so essential in the planning of printed matter that every principle helping to achieve comfort in the assimilation of the message conveyed by words should always be in the forefront of the typographer's mind. On what does ease of reading depend? On the simpleness of the type design, on the length of the type lines and on their leading, on the spacing of words, and on a principle either misunderstood or sadly ignored: that of appropriate choice of type for the paper on which it is to be printed. Many type faces appropriate for the moderate copy of advertisements are inappropriate for continuous reading in the book or magazine page: many type faces readable in the larger text sizes lose their clarity in the smaller sizes. Wise choices for small text are, therefore, faces of unobtrusive character and types of large x-height whose maximum face-to-body size aids readability. While the Egyptian, the Sans Serif, and many like faces may be rendered eminently readable in the comparatively briefly-worded copy, in lengthy copy the geometrical character of their designs soon palls on the reader who quickly tires of their uncommon characteristics. Simpleness of type design is as much to be desired as sheer beauty of type character, though happily the two virtues often go hand in hand.

Consider also the spacing of words. Wide spacing causes the appearance of disintegration of the type panel and spreads the copy to occupy more space than  
ABCDEFGHIJKLMN OPQRSTUVWXYZ  
ABCDEFGHIJKLMN OPQRSTUVWXYZ  
1234567890 abcdefghijklmnopqrstuvwxyz  
1234567890 abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMN OPQRSTUVWXYZ

*Intertype wide tooth matrices also run on other line composing machines*

Character count—Bold figures indicate pica measures. Light figures indicate average number of characters per line

	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
6 point	25	29	34	38	42	46	51	55	59	63	68	72	76	80	84	88	92	96	101	106	111	115	119	123
8 point	18	21	25	28	32	35	39	42	45	49	52	55	59	62	66	70	73	76	79	82	85	88	91	95
10 point	15	18	21	24	27	30	33	36	38	41	44	47	50	52	55	58	61	64	66	69	72	75	78	80

SHADOWS WERE CREEPING UPON THE RICH  
GRASSY GLADES OF THE FOREST, AND AT TH  
SHADOWS WERE CREEPING UPON THE RICH GRASSY GLADES

Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was in no very placid state of mind, yet it was his anxiety as well as the fact of his promise to call at Don's, that made him the more determined. Step by step he plodded on until the last rays of the sun were hidden by the density of the trees, and as he made his way he mused over his plans. He would

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SHADOWS WERE CREEPING UPON  
GRASSY GLADES OF THE FOREST,

*Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was in no very placid state of mind, yet it was his anxiety as well as the fact of his promise to call at Don's, that made him the more determined. Step by step he plodded on until the last rays of the sun were hidden by the density of the trees, and as he made his way he mused over his plans. He would meet the man and conduct him to the house or to that of the lone resident by the river.*

8 point on 10 point body

8 point Bodoni with italic and small caps  
Face No. E687

SHADOWS WERE CREEPING UPON THE RICH  
SHADOWS WERE CREEPING UPON THE RICH GRASSY GLADES OF  
Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was in no very placid state of mind, yet it was his anxiety as well as the fact of his promise to call at Don's, that made him the more determined. Step by

SHADOWS WERE CREEPING UPON THE RICH  
Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was in no very placid state of mind, yet it was his anxiety as well as the fact of his promise to call at Don's, that made him the more determined. Step by

6 point on 8 point body

6 point Bodoni with italic and small caps  
Face No. E581

INTERTYPE

BODONI

WITH ITALIC AND SMALL CAPS

SHADOWS WERE CREEPING UPON THE RICH  
GRASSY GLADES OF THE FOREST, AND AT TH  
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SHADOWS WERE CREEPING UPON THE RICH  
GRASSY GLADES OF THE FOREST, AND AT TH

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10 point on 12 point body

10 point Bodoni with italic and small caps

Face No. E800

SHADOWS WERE CREEPING UPON THE RICH GRASSY GLADES OF THE FOREST, AND AT THIS LATE SHADOWS WERE CREEPING UPON THE RICH GRASSY GLADES

Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was in no very placid state of mind, yet it was his anxiety as well as the fact of his promise to call at Don's, that made him the more determined. Step by step he plodded on until the last rays of the sun were hidden by the density of the trees, and as he made his way he mused over his plans. He would meet the man and conduct him to the hut of the hermit or to that of the lone resident by the river brink. At either of these places they could unravel the details

INTERTYPE

BODONI

WITH ITALIC and SMALL CAPS

\*  
SHADOWS WERE CREEPING UPON THE RICH GRASSY GLADES OF THE FOREST, AND AT THIS LATE

*Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding*

12 point Bodoni with italic and small caps Face No. E908 12 point on 14 point body

NO 14 pt.

SHADOWS WERE CREEPING UPON THE RICH GRASSY GLADES OF THE FOREST, AND AT THIS LATE HOUR H SHADOWS WERE CREEPING UPON THE RICH GRASSY GLADES OF THE

Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was in no very placid state of mind, yet it was his anxiety as well as the fact of his promise to call at Don's, that made him the more determined. Step by step he plodded on until the last rays of the sun were hidden by the density

\*  
SHADOWS WERE CREEPING UPON THE RICH GRASSY GLADES OF THE FOREST, AND AT THIS LATE HOUR H

*Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was in no very placid state of mind, yet it was his anxiety as well as the fact of his promise to*

14 point Bodoni with italic and small caps. Face No. E960

14 point, set solid

Face Number E465

**30 point**

4 point leaded

**SHADOWS WERE CREEPING U**  
Shadows were creeping upon the  
rich grassy glades of the forest, an  
d it was at this late hour that he set

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**INTERTYPE BODONI**  
**BOLD**

**Intertype wide tooth matrices will also run on other line  
composing machines**

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Face Number E488

**36 point**

4 point leaded

**SHADOWS WERE CREE**  
Shadows were creeping up  
on the rich grassy glades of  
the forest, and it was at this

Face Number E439

**18 point**

4 point leaded

**SHADOWS WERE CREEPING UPON THE RIC**  
Shadows were creeping upon the rich grassy glades of the forest and it was at this late hour that he set out on his quest. So far as he could plan he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was

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**INTERTYPE BODONI**  
**BOLD**

**Intertype wide tooth matrices will also run on other line composing machines**

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Face Number E448

**24 point**

4 point leaded

**SHADOWS WERE CREEPING UPON**  
Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest So far as he could plan he would go by way of the winding path, to the far end