

STIRLING *spirit*FEST 2023



27th October - 5th November

GET INVOLVED WITH YOUR LOCAL FESTIVAL!



Stirling SpiritFEST



www.stirlingspiritfest.com



A 10 day celebration of Scottish Spirits

Stirling SpiritFEST is a 10 day celebration of Scottish spirits and beyond.
Incorporating the annual Stirling Gin and Whisky Festivals,

The festival offers a range of spirit workshops and masterclasses and will include a range of drinks-based events at venues across Stirling mid-week.

The event draws over 1200 people to the city centre.

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What's the plan?



Customers purchase a ticket to one of the many events running throughout the 10 day period.

Guests will be given information on and recommendations for local Stirling businesses to visit.

Why not get involved and be part of this year's event? You can choose to put on special offers during the festival which we will publicise through our website, social media and marketing channels.

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How does your business benefit?



With over 1200 people descending on the city, your business will benefit by increased footfall.

We will showcase your business to hundreds of new customers.
We will create spotlight posts for your business highlighting what you have to offer.

Your business will be included in all of our marketing material.

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2023



Stirling Whisky Festival



Established in 2012 and now in its 12th year, Stirling whisky festival brings visitors from across Scotland and beyond.

The festival welcomes thousands of keen drambusters to the heart of Scotland to sample over 100 of the best whiskies our small country has to offer.

Each year Stirling invites distilleries to share their latest and greatest spirits as well as offering masterclasses that delve into the making, cask aging and bottling of mouth-watering whisky.

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Stirling Gin Festival



This year marks Stirling Gin Festival's 10th anniversary. It was one of the first in the UK and back then we had no idea how big the gin craze was going to grow.

Hundreds of the best gin brands from across Scotland head to Stirling on an annual basis to showcase their craft gins you can't buy in supermarkets.

[SIGN UP HERE](#)

How to sign up..

Signing up is easy and can be done via our website.

We don't ask you to provide any offers throughout the 10 day period for ticket holders, however it is highly recommended in order to increase footfall in your business.

All businesses are welcome, bars, restaurants, salons, gift shops!

All we ask is for a small admin fee of £30.

[SIGN UP HERE](#)





Contact details

If you have any questions at all, please feel free to contact us at

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t: 01786 596 496

[SIGN UP HERE](#)



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