

# **Co-Brand**

2023 ORDERING GUIDE Benelux \_ France





## Introduction

- 90% Recycled Steel 2
- **Better Business** 4

# **Methods**

- 8 **Digital Printing**
- Laser Marking 9
- Artwork Requirements 10

## **Co-Brand Products**

- **Rise Drinkware** 12
- 16 TKWide
- **20** Food Boxes
- 24 TKCanister
- 26
- Classic single wall 30
- 34 TKPro
- Pints 38
- **40** Accessories
- 42 Contact

## **Our Printing**

Classic vacuum insulated

# RECY 0000 イヤ NLESS Recycled Steel

#### We're Making A Change

**KLEAN KANTEEN** 

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As a family and employee-owned company, we've never been afraid to go all in on big ideas, but this might be our boldest move yet.

In less than two years we've been able to start manufacturing 95% of our products from certified 90% post-consumer recycled 18/8 stainless steel.



The Why Switching to recycled stainless steel has resulted in a:

50% **Reduction in Steel Greenhouse Gas** Emissions

**Reduction in** 

#### Stamp of Approval

We partnered with Intertek, a third-party quality assurance certifier whose certification seal will be on all packaging. In addition, a "90% Recycled Steel" icon will be engraved on each Klean Kanteen product made with certified recycled steel.



30% **Energy Demand** 

60-80% **Reduction in Ecosystem Impacts** 



# Better Business

We use our business as a force for good in everything we do-from the products we make to the nonprofit partnerships we forge, to the way we show up in our communities and the positive impact we have on the world.

#### Family and **Employee-Owned**

This unique structure pairs complete operational freedom and autonomy with a commitment to caring for our people and the environment. After one year of employment, all Klean employees are eligible to participate in Klean's Employee Stock Ownership Plan (ESOP). This progressive way of doing business is uniquely Klean and allows us to be uncompromising in using our business as a force for good.

#### **Third-Party Verification**

We donate 1% of our

we invest 1% of their

we have given away more

than 3.6 million dollars

in unrestricted funds.

#### **B** Corp

Klean Kanteen is part of a growing movement of businesses known as B Corps that are committed to balancing purpose and profit. As a certified B Corp, we look for ways to create social and environmental benefit through our business. Every three years, an independent body scores our practices and performance against the B Corp standard for socially and environmentally responsible business.

#### 1% for the Planet Climate Neutral

Through the nonprofit sales to environmental Climate Neutral, Klean nonprofits through 1% for now publicly measures, the Planet. That means reduces and offsets our carbon emissions. We are every time someone buys proud to be 100% carbon a Klean Kanteen product, neutral in the manufacture purchase in organizations and delivery of our working hard to make the products worldwide! world a more resilient and sustainable place. To date,





## Digital Printing

Your artwork can be placed on the front and back or wrap all the way around the Kanteen.

Using the CMYK digital printer allows you to tap into thousands of colors printed at once. This allows you to print photo like images in a single location or wrapped 360 degrees around the Kanteen.

#### **Digital Printing Specs**

#### Artwork

- Full-color (CMYK + varnish)
- Print larger surface area on products compared to screenprint or pad print. Full wrap 360 degree designs are possible.

#### **Product Colors**

- Brushed Stainless (no paint)
- Select stock colors
- Custom bottle colors are available at higher quantities. Contact your sales representative for more information.

#### Lead Time

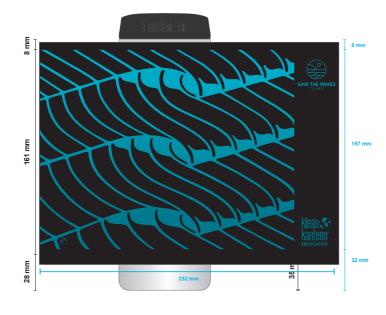
- Five to six weeks after approval
- Brushed Stainless and select stock colors (US)

#### **Accepted Files**

- Vector: Ai, EPS, or PDF
- Raster: jpeg, TIF, png, or PDF



#### **CMYK Multi-Color Print**



Mockup of Digital Printing Full Wrap

## Laser Marking

We offer two beautiful, durable options for laser marking on our Kanteens and cups.

#### **Laser Marking Specs**

#### Artwork

One-color artwork

#### **Product Colors**

- Brushed Stainless (no paint)
- Select stock colors

#### Lead Time

- Five to six weeks after approval
- Brushed Stainless and select stock colors (US)

#### Accepted Files

• Vector: Ai, EPS, or PDF

## Let's Be Partners

We love your brand—and ours! Every Co-Brand product proudly carries the Klean Kanteen logo on the back.



**Laser Etching** 



Laser Klean Coat® Removal



Front



Back

## **Artwork Requirements**

#### **Artwork Preparation**

We prefer artwork to be scalable vector graphics designed in Adobe Illustrator CS3 or later.





#### **Digital Printing**

Artwork can be vector or raster and may be full-color (CMYK).

Print the full length of a product (up to 8.6") in a single print cycle.

#### Accepted Files

- Vector: Ai, EPS, or PDF
- Raster: jpeg, TIF, png, or PDF

#### Laser Marking, Screen and Pad Printing

For this kind of printing, artwork must be scalable vector graphics with specified Pantone color. Ai/EPS preferably as a PDF.

Don't have a vector? No worries, send the largest resolution file you have and we will have it vectored. Fees may apply.

#### **Accepted Files**

• Vector: Ai, EPS, or PDF



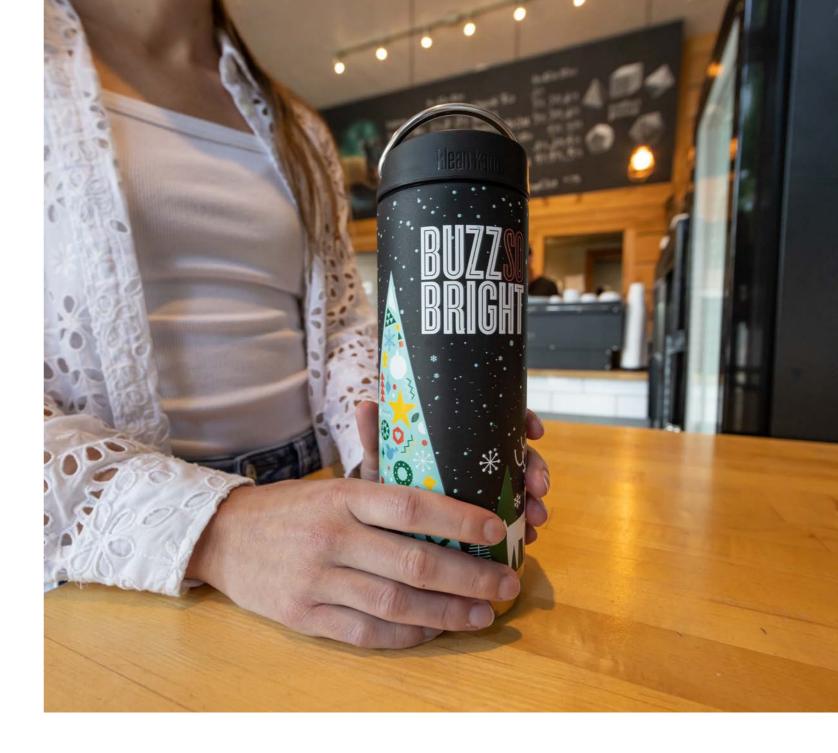
#### Colors

We select our ink colors from Pantone's swatch deck. Pantone is the worldwide language for communicating colors. If you're not familiar with Pantones, simply provide colors using standard color names (i.e., red, green, etc.). You may select custom colors from Pantone's website.

#### Need Help?

We're happy to help you select the best printing style, with your artwork and product choice in mind. Contact:

Philippe Declercq +32 483 07 19 18 philippe@we-are-elements.eu



#### **Co-brand Terms and Conditions**

- Co-Brand orders are pre-paid. Payment in full is due prior to production. Terms are available on a case by case basis.
- Minimum order requirements must be met and order total should be divisible by master case quantities.
- Klean Kanteen's co-brand logo remains on the reverse side of bottle or cup near the bottom.
- All promotional literature must state that your bottles are co-branded with Klean Kanteen (with trademark designation).

- All bottles will be provided with a care and use insert that must remain on bottles if used for resale.
- Klean Kanteen may use your Co-Brand product imagery and logos in marketing materials, including but not limited to: advertising, social media, web, tradeshows, and retail tools. If you would like to "opt out" for any reason please notify Klean Kanteen in writing at time of placing order.



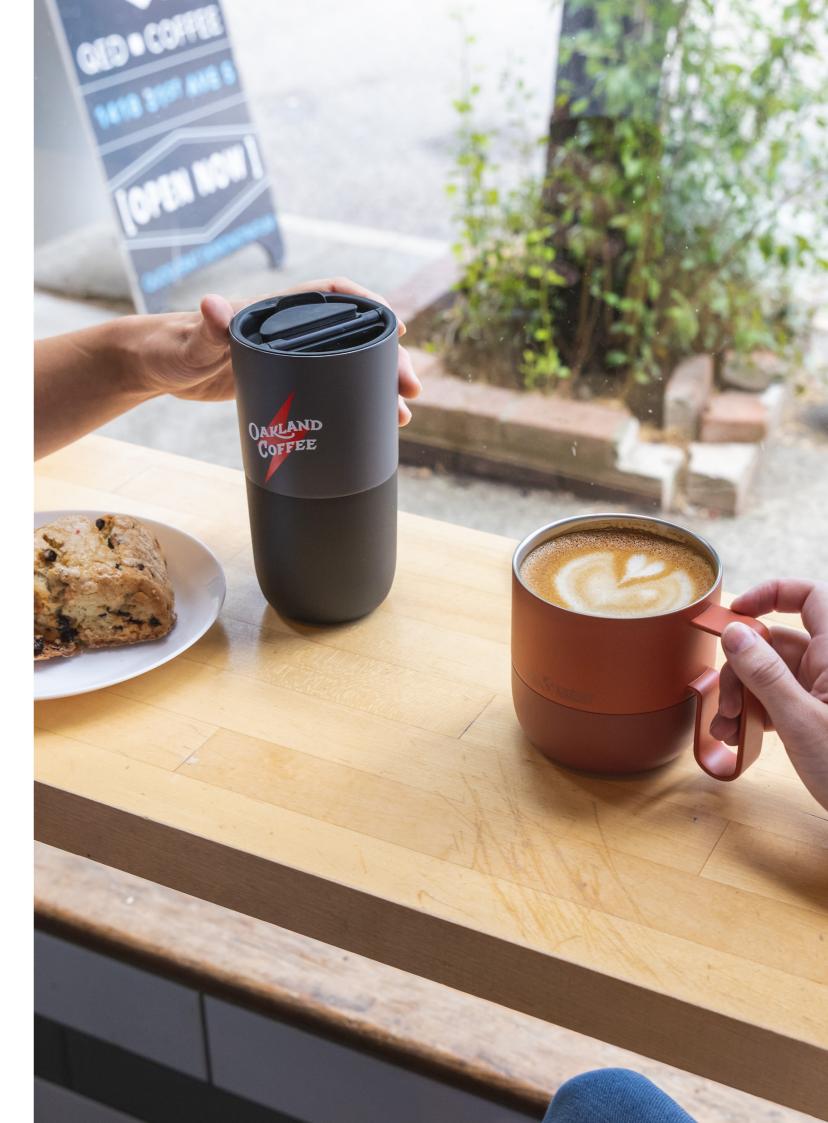


Crafted from certified 90% post-consumer recycled 18/8 stainless steel, our new Rise Drinkware Collection elevates the look, feel and function of reusable drinkware and is a go-to for adventures indoors and out. Rise is available in five shapes and sizes for a variety of premium drinking experiences. Each Rise vessel features ergonomic contours, a nature-inspired tonal palette and award-winning Climate Lock<sup>™</sup> vacuum insulation.

#### Features

- Made from certified 90% post-consumer recycled 18/8 stainless steel
- Impact-resistant base cap provides added durability and protection
- Award-winning Climate Lock vacuum insulation keeps drinks hot or cold for hours
- Klean Coat<sup>®</sup> finish
- Splash and spill-proof Flip Lid

- Dishwasher safe
- Thin rim for comfortable
   drinking
- Sweat proof construction protects surfaces, even in humid environments
- Dishwasher safe
- BPA free



VACUUM INSULATED

DS7







**1010206** Tofu **1010208** Sea Spray





Ling, Streeter

**1010178** Tofu



**1010182** Stellar

1010196

Stellar



**1010184** Autumn Glaze

**14**oz

Mug



**1010192** Tofu

**1010194** Sea Spray



**1010198** Autumn Glaze





**1010210** Stellar



**1010212** Autumn Glaze







TKWide keeps drinks hotter or colder than ever before thanks to the revolutionary TK Closure<sup>™</sup> internal thread design and Climate Lock<sup>™</sup> double-wall vacuum insulation. The 2022 line features brand new colorways, all with chipresistant Klean Coat<sup>®</sup> finishes. Five compatible, low-profile caps offer a variety of sipping styles. The Café Cap and new Twist Cap are now available in both Black and Taupe.

#### Features

- Made from certified 90% post-consumer recycled 18/8 stainless steel
- New colors and caps
- TK Closure internal thread design on bottles pairs with TKWide Caps to increase thermal performance
- Climate Lock double-wall vacuum insulation keeps contents hot or cold for hours

- Chip-resistant Klean Coat<sup>\*</sup> finish (stainless excluded)
- Wide opening fits ice; fills and pours easily
- Won't retain or impart flavors
- Slim design fits in most cup holders
- Dishwasher safe; bottles with graphic treatments should be hand washed to preserve detail
- BPA free



#### Café Cap

#### **12**oz 355mL **6**11 **6**38







Real Teal

1008314





NEW Beryl Green 1010104

en Marigold 1008316

ld **Tofu** 5 1008318

#### **20**oz 592mL **617 63**

**Black** 1008313



All prices shown include one-color artwork.

#### Chug Cap

**32**oz 946mL **66** 



**Black** 1008337

**Marigold** 1008338



Brushed Stainless

1008312

#### Loop Cap 64oz 1900mL 6 47 6 145



Brushed Stainless 1008339 



Klean Food Boxes come in three handy sizes for everything from munchies to meals. With durable stainless steel construction and food-grade silicone lids, Klean Food Boxes are proud to be plastic-free. While all three sizes include leakproof, press-fit lids, Lunch and Meal lids feature snap-and-lock tabs for extra protection against leaks and spills. No matter where you're headed, Klean Food Boxes are good to go.

#### Features

- Snap-and-lock tabs (Lunch and Meal sizes)
- Made from food-grade stainless steel and silicone
- 18/8 food-grade stainless steel and electro polished interiors don't retain or impart flavors
- Won't shatter or rust
- Flexible corner for easy venting
- Leakproof
- Dishwasher safe
- BPA free



SINGLE WALL

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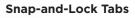


#### Leakproof Lid Stainless steel and food-grade silicone with press-fit seal Flexible Corner Allows for easy venting during closure

20oz

**Lunch** (4"×4")





Designed for extra protection against leaks and spills on Lunch and Meal sizes

#### **Durable Stainless Steel**

18/8 food-grade stainless steel and electro polished interiors don't retain or impart flavors



**1005732** Blueberry Bliss

**Meal** (6"×4")



 VACUUM INSULATION
 Leakproof
 Easy Clean
 BPA Free

 We took an old favorite and made it even more lovable.
 Our Climate Lock™ vacuum insulated TKCanister

 pow includes TK Closure™ internal thread design for

now includes TK Closure<sup>™</sup> internal thread design for increased thermal performance. We also updated the lid and rounded the base to make it more bowllike. The leakproof lid locks into place with a quick quarter turn and sports an easy-carry swivel loop.

#### Features

- TK Closure internal thread design increases thermal performance
- Climate Lock double-wall vacuum insulation keeps contents hot or cold for hours
- Leakproof lid locks into place with just a quarter turn
- Stackable, elegant design

- Wide-mouth design for easy eating and filling
- Easy-carry swivel loop
- 18/8 food-grade stainless steel and electro polished interiors don't retain or impart flavors

**BPA** 

- Dishwasher safe
- BPA free







<b>8</b> oz	<b>16</b> oz	32
237mL	473mL	946
6 5 HOURS	67	6
20 HOURS	<b>\$ 25</b>	🚸 4

**2**oz









Designed to last a lifetime, these minimalist bottles have kept people hydrated and happy for years. Our vacuum insulated Classic is the solution for both cold and hot beverages on the go. Our new Pour-Through Cap pours from all sides, locks in freshness and prevents oxygenation and thermal loss.

#### Features

- Made from 90% postconsumer recycled 18/8 stainless steel
- 25oz volume holds a standard 750ml bottle of wine or spirits
- 20oz size features re-designed Loop Cap with easy-carry swivel loop in black or taupe
- Climate Lock<sup>™</sup> double-wall vacuum insulation keeps contents hot or cold for hours
- Chip-resistant Klean Coat finish (stainless excluded)

- Won't retain or impart flavors
- Leakproof
- Opening fits ice; fills and pours easily
- Rounded lip for easy drinking
- BPA free
- Dishwasher safe. Bottles with graphic treatments should be hand washed to preserve detail







### Pour-Through Cap

**25**oz 750mL **6**24 **80** 



**Black** 1009481

**Marigold** 1009483



Brushed Stainless 1008456

**Black** 1008457

**Marigold** 1008458 **Blue Tint** 1008460

Real Teal

1008459

**Lotus** 1008461

All prices shown include one-color artwork.







The name says it all! Our Classic line has been around for 17 years and is still going strong. To make this favorite even more versatile, the 18oz size features a narrow profile for easier gripping, packing and carrying.

#### Features

- Made from 90% postconsumer recycled 18/8 stainless steel
- Narrow profile for 18oz size
- Updated Sport Cap features removable soft silicone spout for easy cleaning
- Chip-resistant Klean Coat<sup>®</sup> finish (stainless excluded)
- Won't retain or impart flavors
- Easy Clean

- Opening fits ice, fills and pours easily
- Made from safe, durable, high-quality materials
- Dishwasher safe; bottles with graphic treatments should be hand washed to preserve detail
- BPA free
- Lightweight



SINGLE WALL

PENDLETON<sup>®</sup>



#### **Sport Cap**

**18**oz 532mL



27<sub>oz</sub> 800 mL



Brushed Stainless 1008438



1008440

**Black** 1008439



Ocean

1008441



Hawaiian **Tiger Lily** 1008442



NEW Old Gold

1010122

NEW Sea Spray 1010124



Brushed Stainless 1009189







Brushed

Stainless 1009192





The TKPro is a versatile, all-stainless thermal Kanteen with top performance ratings. With its integrated double-wall stainless steel cup and revolutionary 360° pour-through design, the TKPro is in a class by itself.

#### Features

- TK Closure™ internal thread design featured on bottles pairs with the TKPro cap to increase thermal performance
- Climate Lock<sup>™</sup> double-wall vacuum insulation keeps contents hot or cold for hours
- Chip-resistant Klean Coat® finish (stainless excluded)
- Integrated double-wall stainless steel cup

- Streamlined, easily packable design
- Stainless steel and silicone construction
- 18/8 food-grade stainless steel
- Won't retain or impart flavors
- Leakproof
- 100% plastic and BPA free







KLEAN KANTEEN 34

VACUUM INSULATED



Brushed Stainless



 Black
 Fairway

 1009467
 1009651



u

100% Plastic Free

**Pour-Through Cap** 360° pour-through

functionality

Stainless steel and silicone construction. Electropolished foodgrade 18/8 stainless steel interior does not retain or impart flavors





Stainless Steel Cup

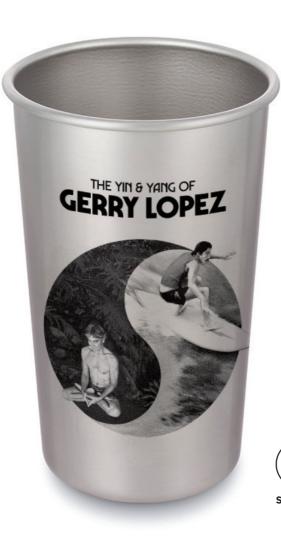
Integrated double-wall construction cup

#### TK Closure™ Thread Design

Internal thread design increases thermal performance







(18) (18) (18) BPA [fl]] Easy Clean BPA Free Stainless

WALL

SINGLE

Features

- Nestable and transportable design
- 18/8 food-grade stainless steel
- Won't retain or impart flavors
- Made from safe, durable, high-quality materials
- Rounded interior for easy cleaning
- Dishwasher safe
- BPA free

Steel

Say hello to your new, indestructible best friend.

Klean Pints make a great addition to your everyday kitchenware and are easy to pack for outdoor fun.

Invite them along to picnics, backyard BBQs, baseball games, pool parties or anywhere else glass can't go.





**10**oz 296mL

**16**oz 473mL





Our accessories are designed to help you use your Klean Kanteen for a lifetime. We know that a lifetime is a long time to last, which is why we create designs that are easy to clean and repair.



## **Rise Drinkware Collection**





NEW Flip Lid 78 mm 1010156 Black

NEW Flip Lid 90 mm 1010157 Black

## **TKWide**



Twist Cap

Black/Brushed

1005793

Stainless

Twist Cap 1009505

Taupe/Brushed Stainless



Stainless

Café Cap 1009504 Taupe/Brushed Stainless



Chug Cap 1009512 Black/Brushed Stainless

## Classic





Loop Cap 1008849 Black

Sport Cap\* 1009049 Black

Steel Loop Cap 1009545 **Brushed Stainless** 

## **Straw Sets**





4 Pack Multi-Color 1009507

**4 Pack Shorties Multi-Color** 1009508

2 Pack Black 1009655

## Kid Kanteen<sup>®</sup>







Kid Sport Cap\* 1009050 Green

Kid Loop Cap 1009047 Green

**Kid Sippy Cap** 1009126 Green



Wide Loop Cap 1009510 Black/Brushed Stainless



Wide Straw Cap 1009513 Black/Brushed Stainless

KLEAN KANTEEN

42

\*Sport Cap not intended for children 3 and under. All accessories are shipped in retail POP packaging.





Bamboo Cap 1009048 Brushed Stainless/ Natural





nature is family

Designed in Chico California US Responsibly Made in China Distributed by Elements. www.we-are-elements.eu

Sales Benelux:

Philippe Declercq - Elements bv +32 483 07 19 18 philippe@we-are-elements.eu

#### Sales France:

Nicolas Geydet - Plein Nord 0033 6 2158 94 48 ngeydet@pleinnord.com



