



*Juliette*  
Gordon Low

# Juliette Gordon Low (1860 – 1927)

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## Girl Scouts Founder

**“I’ve got something for the girls of Savannah, and all America,  
and all the world, and we’re starting tonight.”**

- Juliette Gordon Low, 1912

Juliette Magill Kinzie Gordon was born on October 31st, 1860, in Savannah, Georgia, where she grew up as a wealthy socialite. Juliette was named after her grandmother, Juliette Kinzie, although she went by the nickname Daisy, a name that would carry into her legacy.

As an adult, Juliette married William-Mackey Low, and together they settled in Great Britain. She continued to live there after William’s passing in 1905. It was in London in 1911 that she met Sir Robert-Baden Powell, the founder of Boy Scouts, at a luncheon. Powell originally set forth in creating the Girl Guides as an extension of the Boy Scouts in Great Britain. Juliette was so enthralled with the program that she founded three troops herself between Scotland and G.B.

During the winter of 1912, Juliette visited her parents in Savannah, Georgia, where she began her work to bring the Girl Guides to the United States. By March 1913, she successfully created the first troop which included 18 members. She changed the name to Girl Scouts, and within the first year there were ten troops in total throughout Savannah.

As the Girl Scouts expanded money became an issue that hindered their success. Juliette felt a responsibility towards the girls and the organization and sold her precious pearl necklace in order to continue funding Girl Scouts. Juliette felt that if for just a little while longer she could support the cause, she would do what she could.

Juliette Gordon Low passed away at the age of sixty-six, from breast cancer, but she left an incredible legacy. Today, Girls Scouts spans the globe with over 2.5 million Girl Scouts in the U.S. and 10 million worldwide. The levels are Daisy, Brownie, Juniors, Cadettes, Seniors, and Ambassadors – helping all girls grow into stewards of leadership and positive change within their communities.

*This biography of Juliette Gordon Low was written by Troop Leader and Historian, Alisha Landreth, from Georgia.*