

FOR IMMEDIATE RELEASE

Shop American Handcrafted Advocates for Sustainable Living and Local Economic Growth Through Grassroots Movement

Cleveland, Ohio; November 16, 2023 — Shop American Handcrafted, a passionate grassroots movement, is calling on consumers to embrace a lifestyle of conscious shopping by choosing small, locally-produced, handcrafted goods. This movement aims to contribute to environmental sustainability while fostering economic growth within the handcrafted community.

In a world driven by mass production, Shop American Handcrafted seeks to highlight the significance of supporting local artisans and the unique, handcrafted products they create. The movement encourages consumers to make purposeful choices that not only benefit the environment but also stimulate economic development in their own communities.

The core belief of Shop American Handcrafted is that the act of buying handcrafted extends beyond a one-day celebration; it should be a daily practice. By choosing handcrafted goods, consumers actively participate in a movement that celebrates the artistry, skill, and individuality embedded in each locally produced item.

"We believe in the power of collective action to make a meaningful impact on our environment and local economies. Let's not limit the celebration of handcrafted to just one day—let's make it a part of our everyday lives," said Jacqueline Adamany, owner of the IndieMe Marketplace and founder of Shop American Handcrafted.

Joining the movement is free and simple. Shop American Handcrafted invites consumers to be advocates for handmade products, emphasizing that purposeful actions lead to increased impact. By collectively supporting local artisans, individuals become part of a broader movement that champions sustainability and economic resilience.

" Shop small, buy local—that's the mantra we want to resonate with consumers. It's about recognizing the value of handcrafted goods and the positive ripple effect it has on both the environment and the community," added Jacqueline.

Shop American Handcrafted believes that collective action sustained over time transforms into social movements. The movement invites everyone to be a part of this positive change and make a lasting impact on small business owners across the country.

For more information about Shop American Handcrafted and how to join the movement, please visit shopamericanhandcrafted.com or contact shopamericanhandcrafted@gmail.com.

About Shop American Handcrafted

Shop American Handcrafted is a grassroots movement dedicated to promoting sustainable living and economic growth within the handcrafted community. By advocating for the purchase of small, locally produced, handcrafted goods, the movement aims to foster environmental consciousness and support artisans in communities across the nation.

About IndieMe Marketplace

IndieMe is the premiere online wholesale marketplace for retailers to source over 250,000 handcrafted products from juried American and Canadian wholesale artists. As a family of multiple marketplaces, IndieMe is committed to growing the handcrafted industry and promoting the importance of shopping locally. The platform, founded and led by a woman-owned team, reflects a creative spirit that is dedicated to supporting independent business owners and artisans.

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