

ROUGE · INK

AFTERCARE FOR BROWS

Every client's skin responds uniquely to different procedures and treatments. This information should act as a guideline only. Please read all these instructions thoroughly. A single procedure generally does not guarantee a complete outcome. In most cases, we need to see how our clients deposit pigment and review the healing process after the first procedure. This is why a touch-up procedure is imperative for ideal results.

Please be patient and trust the process!

IMMEDIATE AFTERCARE

- Day 1 (MICROBLADING): Always wash your hands before touching your tattoo. Gently wipe your brow tattoo with cotton rounds and lukewarm water 4 hours after your appointment. Using a clean Q-tip, apply a light layer of a fragrance-free moisturizer (Lubriderm or Cetaphil) over the area.
- Day 2-14: Morning and night, gently wipe your tattoo with a cotton pad with lukewarm water, and reapply moisturizer. If your tattoo feels very tight and dry, you can reapply a light coat of moisturizer.
- Day 1 (POWDER SHADING / COMBO BROWS): Always wash your hands before touching your tattoo. Gently wipe your brow tattoo with cotton rounds and lukewarm water 4 hours after your appointment. Apply a light coat of Aquaphor on the shaded area, and a gentle and basic fragrance-free and water-based cream like Lubriderm/Cetaphil/Aveeno on the bladed areas (this only applies to a Combo brow). Do this every 4 hours for the first day, wiping gently with the damp cotton pad between each application to remove any body fluids. This means NO water splashing directly on the tattoo, and please avoid showering for as long as you can (or keep it very short).
- Days 2-14: Apply the thin layer of ointment(s) after wiping every morning and night. If you feel your tattoo is very tight and dry, you can apply a third time to keep them moist. The key is to keep them hydrated to avoid premature scabbing, but not to a point your skin is too slippery or can't breathe. We want the brows to go as long as they can without scabbing, but scabbing is normal!

DO NOT GET WATER DIRECTLY INTO YOUR TATTOO FOR THE 14 DAY HEALING PERIOD. WASH YOUR FACE WITH A WASHCLOTH OR A FACIAL WIPE, AND TILT YOUR HEAD BACK IN THE SHOWER WHEN WASHING YOUR HAIR.

WHAT TO EXPECT

- Most clients require at least two sessions for ideal results. Please be patient during this process! The 1st session is to build shape and balance; the 2nd session is to further refine the brows, fill in any gaps and add density.
- Immediately following the procedure, your brows may experience minimal discomfort and tenderness in the treated area. Many clients describe a similar sensation to a sunburn, with mild redness and swelling. Symptoms will subside within 24-48 hours.
- During the first 3-5 days, your brows will initially appear to be darker and more sharply defined than the final result. The hair strokes may blend and look wet or painted on. This is normal, they will lighten after a few days a layer of skin sheds. Your tattoo may also look like it has lightened significantly and disappeared. This is normal, as your skin is regenerating new cells. The color will return.
- Minimal scabbing, flaking and dryness of the skin is normal after the first several days of the healing period. To avoid loss of pigmentation, do NOT itch or remove scabs prematurely. They will naturally fall off on their own.
- Cosmetic tattoos require patience! Your tattoo will go through many phases as it heals.
- Results vary from client to client. Not all strokes will heal crisply. Hair strokes for oilier skin types tend to heal more powdery, while drier skin types heal more crisply.

DUE TO THE HIGH VOLUME OF EMAILS WE RECEIVE, WE ASK OUR CLIENTS TO PLEASE TRY AND REFRAIN FROM EMAILING US DURING THE INITIAL 14 DAY HEALING PERIOD REGARDING ANY OF THE STAGES LISTED ABOVE. YOUR TATTOO WILL GO THROUGH MANY CHANGES DURING THIS PERIOD, PLEASE BE PATIENT FOR THE FIRST 14 DAYS!

AFTERCARE FOR BROWS

DURING THE HEALING PROCESS, PLEASE AVOID THE FOLLOWING:

- Application of any brow makeup for the first 2 weeks.
- Scratching or removal of scabs, or of dry skin/flakiness in the brow area.
- Direct water on the tattoo, and the use of any cleansers, soaps or heavy creams. Wash around the areas using a cleaning cloth or oil-free makeup wipe.
- Vaseline, Neosporin and any other petroleum based products.
- Activities that will cause sweating for at least 7 days, however the longer you can wait, the better. A headband is recommended if performing exercise. (The salt in your sweat will draw out the pigment).
- Swimming pools, hot tubs or other bodies of water for 14 days.
- UV exposure (including tanning booths).
- Laser light therapy, as it can darken/lighten or distort the pigment.
- Exfoliants, retinol acids or AHA's on the area for 30 days after the appointment (this causes premature fading).
- Facials or skin treatments.

T O U C H - U P S

TOUCH UPS TAKE ~2 HOURS.

PLEASE KINDLY EMAIL US INFO@ROUGE.INK

WE DO NOT SCHEDULE TOUCH-UPS VIA OUR WEBSITE OR TEXT MESSAGE.

Your touch-up can be booked anytime between a minimum of 6 weeks and up to 12 weeks after your initial appointment. We CANNOT tattoo until a minimum of 6 weeks have passed as it risks damaging the skin. It is the responsibility of the client to ensure they book their touch-up within this allotted time frame. Exceptions will be made if technician / client are traveling, ill, etc.; please let us know. If you do not contact us within the 6-12 week mark, a \$30 administrative fee will apply to schedule your touch-up. This is to keep our schedule flowing and accessible to all clients. Anything after 16 weeks (4 months) will fall into the next pricing bracket.

Cancellation Policy:

A 72 hour cancellation policy is in place for your touch-up appointment, or a \$50.00 rescheduling fee will apply. This policy is in place to keep our schedule accessible to all clients.

Additional Touch-Ups:

In rare cases, some clients will require additional touch-ups to achieve ideal results. This is largely dependent on the genetics of individual skin types, as well as adherence to Aftercare. We can perform these additional touch-ups at a minimum charge of \$100+ depending on the service.

L O N G - T E R M C A R E

- Brow tattoos normally last 1-3 years depending on lifestyle, skin type and diligence with aftercare. (Eyeliner and lips are 2-4 years but the tissue in these regions is different)
- Exposure to the sun and tanning beds can cause fading and discoloration of the pigment. Once completely healed, always apply sunscreen (30 SPF or greater) on the tattooed area. This will enhance longevity.
- Avoid using chemical exfoliants on the brows, as it will cause fading.
- Please be aware that tinting your eyebrows will cause them to fade somewhat faster.
- Do not do laser your brow area (IPL). Some lasers may change the color of the pigment.
- If you are going for an MRI, please let your technician know that you have a tattoo with iron-oxide pigment.

REFRESHER APPOINTMENTS

Refresher appointments are recommended every 12-18 months to maintain your results. Anything after 2 years is considered a new procedure.

REFERRAL CREDITS

Referrals are the ultimate form of flattery! If you refer a friend and they book an appointment with us, we will credit you \$25.00 off of your Refresher Appointment.

PLEASE LET US KNOW IF YOU COME ACROSS ANY ISSUES, AND WE WILL DO OUR BEST TO HELP ADDRESS ANY QUESTIONS OR CONCERNS YOU MAY HAVE.

THANK YOU FOR CHOOSING ROUGE INK ARTISTRY TO CREATE YOUR VISION!