

MERCHBLUE ON DEMAND UNION-PRINTED MERCH



*Campaigning is hard.
Raising money from merch should be easy.*



Spring 2023 Catalog

MERCH THROUGH ActBlue

Offer on-demand union-printed merch through your ActBlue page to increase your connection with your supporters and raise more money. You configure the merch and we make and fulfill it. No up front costs, no warehousing.

GET STARTED IN 5 EASY STEPS:

1. Create an account on MerchBlue.com
2. Connect your ActBlue page with MerchBlue so we can process orders
3. Configure your merch
4. Add your merch to your ActBlue page
5. Let your supports know they can get your merch on your ActBlue page

*Campaigning is hard.
Raising money from merch should be easy.*

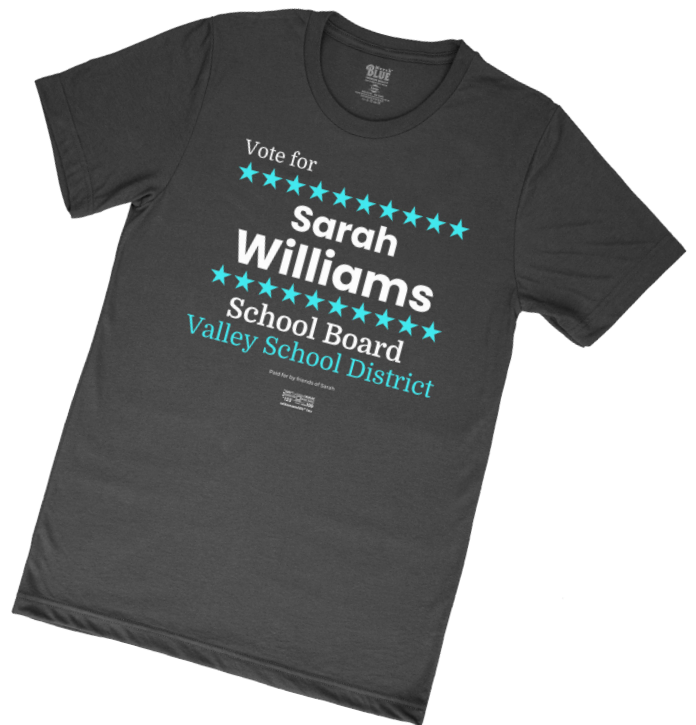


MerchBlue is project of Buttonsmith,
a union shop specializing in US-made merch
for campaigns and organizations using ActBlue



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We believe in helping to raise awareness and support for causes and candidates we believe in by making the best US-made merch in the most environmentally friendly ways possible while valuing our unionized workers as the amazing humans they are.

We would be honored to work with you.

T-SHIRTS

We make them so soft they'll be your new favorite shirt, because shirts that people love work better.

SHIRT FEATURES

- Full color direct-to-garment printing
- Environmentally-friendly water-based inks and carbon neutral printing process
- Union printed - union bug available
- Shirts available:
Bella & Canvas 3001 or USA 100 (US-made)
- Soft ring-spun 100% cotton
- Sizes available:
Unisex - XS - 4XL
- Art scales to fit different sized shirts
- Print area up to 13"x17"



Full color printing



Carbon neutral & environment friendly



Union printed



US-made shirts



Inclusive sizing

SHIRT COLORS



PRICING

	Product Price	Shipping Cost	Total Cost	Recommended Donation	Funds Raised
Shirt - One sided	\$19.60	\$7.00	\$26.60	\$35-\$50	\$8.40-\$23.40
Shirt - Two sided	\$24.60	\$7.00	\$31.60	\$40-\$55	\$8.40-\$23.40

BUTTONS

Campaign buttons in the US date back to the inauguration of George Washington in 1789.

3"



2.25"



1.25"



DURABLE METAL BACK

All metal back ensures the button will be durable over time and not fall apart like paper backs.

CUSTOM DESIGN

Upload your custom campaign design.

FADE RESISTANT

Protective mylar cover prevents the design from fading in sunlight.

UNION PRINTED

Union bug available for all buttons.



Union Printed in Redmond, WA, USA

MADE IN THE USA

This button is made from 100% US-made parts.



FEATURES

- Full color
- Union printed - union bug available
- Made in the USA
- Durable
- Fade resistant

PRICING

	Product Price	Shipping Cost	Total Cost	Recommended Donation	Funds Raised
Button - all sizes	\$2.50	\$2.00	\$4.50	\$10	\$5.50

YARD SIGNS

*To help save our planet,
we reinvented how yard signs are made & printed.*

Our yard signs are printed on 100% US-made recyclable materials which can be rolled up for shipping and storage, with stands that disassemble for shipping, to cut down on carbon emissions from transport.

Because you should be able to get your message out without destroying the planet.



FEATURES

- Sign size - 24" x 18"
- Printed in full color using UV-resistant latex inks
- Printed on weatherproof recyclable polypropylene
- Union printed - union bug available
- Made in the USA
- Durable, flexible and easily shippable
- Stand included



PRICING

	Product Price	Shipping Cost	Total Cost	Recommended Donation	Funds Raised
Sign - Two sided with stand	\$19.45	\$16.00	\$35.45	\$50	\$14.55

BUMPER STICKERS

Our stickers are easy to put on, easy to take off, and use latex inks so we don't poison our employees.

FEATURES

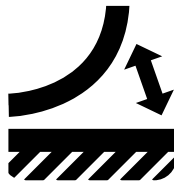
- Size - 9"x3"
- Full color
- Union printed - union bug available
- Printed on 6 mil vinyl with UV-resistant inks
- Durable and weather resistant
- Removable for up to 3 years



*Full color
printing*



*Union
printed*



*Cleanly
removable*

PRICING

	Product Price	Shipping Cost	Total Cost	Recommended Donation	Funds Raised
Bumper Sticker	\$3.15	\$1.00	\$4.15	\$10	\$5.85

TOTE BAGS

Our tote bags are made from recycled water bottles & made here in the US into bags that will last.

FEATURES

- Bag size - 13" wide x 14" high x 3" gusset with 25" handles
- Printed in full color using dye sublimation inks
- Printed on high quality bags made from post-consumer recycled material
- Union printed - union bug available
- Made in the USA
- Durable



Full color printing



Made from recycled bottles



Union printed



US-made



Durable & made to last

PRICING

	Product Price	Shipping Cost	Total Cost	Recommended Donation	Funds Raised
Tote bag - One sided	\$17.70	\$7.00	\$24.70	\$32-40	\$7.30-\$15.30
Tote bag - Two sided	\$19.70	\$7.00	\$26.70	\$36-40	\$9.30-\$13.30

FAQS

*Answers to the burning questions you have for us.
Other answers at www.merchblue.com*

How much does it cost to get set up, and how much is the monthly fee?

Nothing. \$0. You can set up your account, configure your merch, and list it on ActBlue without spending a penny.

Will this work with my campaign or organization's website?

Quite probably! We use ActBlue to make it as easy as possible for you to offer your merch, using the donation infrastructure you already have.

Do you offer bulk pricing?

Yup! Go to the MerchBlue.com site and look for the menu item at the top that says, "Buy directly." If you order in bulk, you can get discounted prices and spend less on shipping.

How long have you been in business?

MerchBlue is a project of Buttonsmith, which has been in business since 2014. We've shipped more than half a million orders to customers all over the US.

Are you a union shop?

Yes! Our employees are proud members of IUPAT Local 1094 (the Painter's Union), part of the AFL-CIO. We'd be delighted to put a union bug on anything you order from us.

Do you make other products?

Yes, actually. Lots! You're welcome to take a look at both MerchBlue.com and Buttonsmith.com. If you see anything you'd like, send us a note at care@merchblue.com and we'll get you set up.

Do I need to have a logo?

Nope! We offer plug and play templates you're welcome to use. But of course if you do have a logo or graphic, you can also use that!

How do I reach you if I have a question or need help?

You can check our website at merchblue.com, or you can send us an email at care@merchblue.com.

