

Balanced Teacher HQ – Vendor Benefits Roadmap

This Benefits Roadmap outlines the progression of features and visibility offered at each vendor subscription tier. It is designed to help contributors understand the value unlocked as they grow with Balanced Teacher HQ.

Tier Progression & Benefits Overview

Tier	Commission	Visibility Level	Included Benefits	Exclusive Opportunities
Bronze (Free)	30% Vendor / 70% Platform	Listed in marketplace	• Upload and manage products • Access to vendor dashboard • Entry-level exposure	N/A
Silver (\$7/mo. or \$59/yr)	40% Vendor / 60% Platform	Early access to promotions	• Priority product review • Early campaign access • Silver Tier badge	Eligible for themed campaigns
Gold (\$14/mo. or \$99/yr)	50% Vendor / 50% Platform	Category feature blocks	• “Top Picks” placement • Gold Tier badge • Strategic vendor tips	Quarterly training invites
Platinum (\$21/mo. or \$149/yr)	60% Vendor / 40% Platform	Home page + blog features	• Platinum badge • Spotlighted bundles • Premium blog exposure	Invitation-only collabs & affiliate features