

## **KEANE CERAMICS**

#### Wholesale . Trade Accounts

#### Become a Stockist of

Australias favourite Clay

We are excited to welcome you to Keane Ceramics, makers of Australia's favourite clay. We have endeavored to make our terms, tiers and ordering process as simple as possible, whilst allowing enough flexibility to meet your indvidual needs.

While the nature of your account will be initiated and managed personally with an Account Manager, this guide will help familarise yourself with our terms of supply.

At a glance our bulk discount clients fall into 4 categories; Wholesale, Studio, Trade and Trade Premium. Each category offers individual terms that are designed to cater to our vast range of clients. Upon review of our discount categories if you have any questions please contact our Sales Account team to assist you. Contact details are below.

sales@keaneceramics.com.au www.keaneceramics.com.au 0243401069

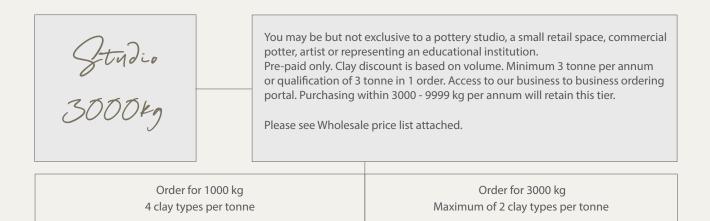
### **Discount Tiers**

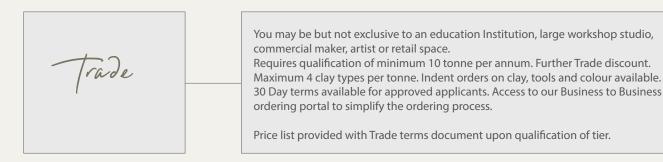
(1/holesale

You may be but not exclusive to a small pottery studio, commercial potter, artist or representing an educational institution. Pre-paid only. Clay discount is based on volume with options as below.

Please see Wholesale price list attached.

250 - 999 kg	1000 - 2999 kg
No restrictions on number of clay types	Maximum of 6 clay types per tonne





Premium

You may be but not exclusive to a large Art Supply Store, distributor, educational institution or commercial studio.

Requires qualification of minimum 30 tonne per annum. Further Trade Premium Discount. Maximum 2 clay types per tonne. Indent orders on clay, tools and colour available. 30 day terms. Access to our Business to Business ordering portal to simplify the ordering process. Trade Premium includes exclusive benefits.

Price list provided with Trade Premium terms document upon qualification of tier.

#### Our Diverse Portfolio of Clay

Why is Keane Anstralias Favourite day?

Manufacturing clay for over 40 years, Keanes' portfolio is unlike any other in the industry. We offer the largest range of premium Earthenware, Mid Fire, Stoneware, Porcelain, Paper clay, Grogged and Slip Casting bodies in Australia.

We pride ourselves on our heritage formulation bodies still in production today and being at the forefront of our industry to provide new products, information and excellent service.

In 2016 Babette and Giles travelled to the USA to research clay minerals of higher quality to counteract the changes that were occurring in the Australian market. Noting significant changes abroad they sought to develop our mid range offerings in line with the trends that were occuring internationally. Since then Keane has developed the largest range of mid fire options available in Australia, and plans to continue to research, develop and provide forefront offerings now and into the future.



#### **Brand Kit Options**

" (1/e understand producing content for your website, social media and digital collateral is time consuming so we wanted to simplify

this for you"

We have collated a beautiful brand kit with a library of curated images and branded content to help you present our products in a way that is both aligned with our brand identity but most importantly makes it easy for you as our stockist to advertise Keane Clay.

Please refer to your attached documents for the specific price list based on your approved tier. Our wholesale list defines our recommended retail price for stockists selling direct to the public. Terms and conditions for Trade and Trade Premium clients will be provided along with a credit application for 30 day terms.

Please sign using your PDF reader or scanned copy and return to us at sales@keaneceramics.com.au

For further information regarding our branding kit please email our Brand Manager Emma at the email address below.

emma@keaneceramics.com.au





# KEANE CERAMICS Wholesale Volume Prices

CODE	NAME	Retail	250-999kg	1000-2999kg	3000kg	
Earthenware (Con	ne 03 1100 <sup>°</sup> C)					
KC505	Earthenware - 10kg	\$24.64	\$21.56	\$19.09	\$18.48	
KC515	Earthenware G - 10kg	\$25.52	\$22.33	\$19.80	\$19.20	
KC520	Earthenware 37 - 10kg	\$25.52	\$22.33	\$19.80	\$19.20	
KC525	Terracotta - 10kg	\$24.37	\$21.29	\$18.92	\$18.32	
KC530	Terracotta Red - 10kg	\$29.48	\$25.80	\$22.88	\$22.17	
Mid Fire (Cone 6 1	222 <sup>°</sup> c)					
KC565	Mid Fire 33 - 10kg	\$25.96	\$22.72	\$20.13	\$19.53	
KC566	Red Earth - 10kg	\$29.70	\$25.96	\$22.99	\$22.33	
KC567	Mid Fire 33 Warm - 10kg	\$26.24	\$22.99	\$20.35	\$19.69	
KC632	Mid Fire 6 - 10kg	\$29.15	\$25.52	\$22.61	\$21.89	
KC633	Mid Fire Black - 10kg	\$42.41	\$37.07	\$32.84	\$31.85	
KC638	Dark Matter - 10kg	\$44.77	\$39.16	\$34.71	\$33.61	
KC639	Mid Fire 6 Speckle - 10kg	\$29.15	\$25.52	\$22.61	\$21.89	
Stoneware (Cone	10 1300 <sup>0</sup> c)					
KC535	Ironstone - 10kg	\$27.72	\$24.31	\$21.45	\$20.85	
KC540	Stoneware 5 - 10kg	\$25.96	\$22.72	\$20.13	\$19.47	
KC545	Stoneware 5B - 10kg	\$25.96	\$22.72	\$20.13	\$19.47	
KC555	Stoneware 7 - 10kg	\$27.17	\$23.76	\$21.12	\$20.41	
KC556	Stoneware 7 Speckled - 10kg	\$27.17	\$23.76	\$21.12	\$20.41	
KC560	Stoneware 9 - 10kg	\$25.96	\$22.72	\$20.13	\$19.53	
KC575	Stoneware 33 - 10kg	\$25.80	\$22.55	\$20.02	\$19.36	
KC576	Stoneware 33 + Ilmenite - 10kg	\$25.80	\$22.55	\$20.02	\$19.36	
Porcelain (Cone 6	-10 1220-1300 <sup>0</sup> c)					
KC590	Porcelain - 10kg	\$35.37	\$30.97	\$27.45	\$26.57	
KC627	Lumina - 10kg	\$50.05	\$47.30	\$45.10	\$42.90	
KC628	Mid Fire Lumina - 10kg	\$50.05	\$47.30	\$45.10	\$42.90	

2023 Prices subject to change

2023 Prices subject to change

CODE	NAME	Retail	250-999kg	1000-	Inc. ( 3000kg
				2999kg	
	e 03-10 1100-1300 <sup>0</sup> c)		1	1	
KC522	White Earthenware Paper Clay - 10kg	\$27.50	\$24.09	\$21.34	\$20.68
KC587	White Raku Paper Clay - 10kg	\$27.50	\$24.09	\$21.34	\$20.68
KC597	Porcelain Paper Clay - 10kg	\$29.59	\$25.85	\$22.99	\$22.22
Grogged (Cone	)3-10 1100-1300 <sup>0</sup> c)				
KC580	Raku T - 10kg	\$21.73	\$19.03	\$16.83	\$16.39
KC582	Toast - 10kg	\$24.97	\$21.89	\$19.36	\$18.76
KC585	White Raku - 10kg	\$22.77	\$19.97	\$19.47	\$17.16
KC595	Special K - 10kg	\$27.17	\$23.76	\$21.12	\$20.41
Powders (Cone	03-10 1100-1300 <sup>°</sup> c)				
			20x 25kg Powder Bags	40x 25kg Powder Bags	-
KC608	Polar White Slip Powder - 25kg	\$67.87	\$64.48	\$57.69	-
KC620	IME-3 Slip Powder - 25kg	\$88.44	\$84.02	\$75.17	-
KC621	J-Cast Slip Powder - 25kg	\$83.27	\$79.11	\$70.78	-
KC627P	Lumina Porcelain Powder - 25kg	\$146.74	\$139.40	\$124.73	-
KC628P	Mid Fire Lumina Porcelain Powder - 25kg	\$146.74	\$139.40	\$124.73	-
Slips (Cone 03-1	0 1100-1300 <sup>°</sup> C)			·	
			10 or more Buckets	-	-
KC612	Polar White Slip 10L	\$89.76	\$71.81	-	-
KC623	J-Cast Slip 10L	\$100.21	\$80.17	-	-
KC627S-10	Lumina Porcelain Slip 10L	\$169.07	\$135.26	-	-
KC627S-5	Lumina Porcelain Slip 5L	\$114.51	\$91.61	-	-
KC628S-10	Mid Fire Lumina Porcelain Slip 10L	\$169.07	\$135.26	-	-
KC628S-5	Mid Fire Lumina Porcelain Slip 5L	\$114.51	\$91.61	-	-
KC690	IME-3 Slip 10L	\$100.21	\$80.17	-	-