

SNAP! The Clear 1-Step Choice

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• DRY ERASE COATING COMPARISONS

COATING	SNAP!	Other Brand I	Other Brand W	Other Brand F
SURFACE PREP	APPLY PAINT/PRIMER IN ONE TINTED TO DESIRED COLOR	PRIME KILZ LET DRY 24 HRS, APPLY 2 COATS OF SEMI GLOSS OR GLOSS PAINTS WAIT 24 HRS	PRIME COAT, THEN PAINT WITH EGGSHELL OR GLOSSIER	PRIME WITH EGG SHELL PAINT WAIT 24 HRS BEFORE COATING
COATING APPLICATION	APPLY SINGLE COAT EVENLY OVER PRIMED SURFACE	1 THIN COAT WAIT 5MIN, APPLY 2ND COAT, DRIES QUICKLY WORK FAST.	WHEN APPLYING COATING MUST KEEP WET EDGE. PAINT IN ONE DIRECTION ONLY	1ST COAT IN 70-80 SQ FT AREA. REPEAT 2ND COAT. ROLL SAME DIRECTION.
YIELD OF PRODUCTS	200 SQ FT PER QUART.	100 SQ FT PER QUART(2 COATS)	100 SQFT PER QUART	100 SQ FT PER QUART(2 COATS)
POT LIFE	ONE COMPONENT UP TO 2HRS	MIX TWO COMPONENTS, LESS THAN 1HR.	MIX TWO COMPONENTS, LESS THAN 1 HR.	MIX TWO COMPONENTS, 3 TO 4 HRS.
VOC	LESS THAN 5 G/L	LESS THAN 125 G/L	LESS THAN 50 G/L	LESS THAN 100 G/L
CURE TIME	5 DAYS	7 DAYS	5 DAYS	5 DAYS
OPEN TIME TO GO BACK INTO COATING & TOUCH-UP	UP TO 1HR	CAN'T GO BACK IN COATING	CAN'T GO BACK IN COATING	CAN'T GO BACK IN COATING
ROLLER COVERS	FOAM (NO LINT), NO OVER LOAD	3/8" MICROFIBER	1/4" MICROFIBER	1/4" SHORT NAP
SMELL OF PRODUCTS	NO ODOR TO SLIGHT	STRONG	MILD	STRONG
UNUSED PRODUCT	POUR BACK INTO CAN AND REUSE	NO CAN'T BE REUSED	NO CAN'T BE REUSED	NO CAN'T BE REUSED
SHELF LIFE OF PRODUCTS	1 YEAR	1 YEAR	1 YEAR	1 YEAR
SIZE OF PRODUCTS	200 SQ FT QUART	100 SQ FT QUART	100 SQ FT QUART	100 SQ FT QUART OR 400 SQFT GAL
WHAT IS PROVIDED IN A KIT	ROLLER COVER, STIR STICK, AND OPENER	2 ROLLER COVERS AND STIR STICK	COATING ONLY	ROLLER COVER AND STIR STICK
COMPONENTS	ONE	TWO: MIXING REQUIRED	TWO: MIXING REQUIRED	TWO: MIXING REQUIRED
POST APPLICATION TREATMENT	NO	NO	YES	NO
LAYOFF IN ONE DIRECTION	NO LAYOFF OR WET EDGE REQUIRED	MUST LAYOFF IN ONE DIRECTION, MUST MAINTAIN WET EDGE	MUST LAYOFF IN ONE DIRECTION, MUST MAINTAIN WET EDGE	MUST LAYOFF IN ONE DIRECTION, MUST MAINTAIN WET EDGE.
BACK ROLL TO SMOOTH APPEARANCE	YES CAN BACK ROLL, IF NEEDED	NO CAN'T BE BACK ROLLED	NO CAN'T BE BACKED ROLLED	NO CAN'T BE BACKED ROLLED
COATS OF PRODUCT	ONE	TWO COATS	ONE	TWO COATS
CUT IN WALLS	UP TO 1 HR BEFORE APPLYING COATING	MUST CUT IN AS YOU ROLL WALL.	MUST CUT IN AS YOU ROLL WALL.	MUST CUT IN AS YOU ROLL WALL.
SHIPPING	FREEZE THAW- CAN BE SHIPPED IN COLD WEATHER. CAN BE SHIPPED BY AIR.	CAN'T BE SHIPPED IN COLD WEATHER, WILL FREEZE CAN'T USE.	CAN'T BE SHIPPED IN COLD WEATHER, WILL FREEZE CAN'T USE.	CAN'T BE SHIPPED IN COLD WEATHER, WILL FREEZE CAN'T USE.