

OMET Champions Elevated Mexican and Latin American Design

The new platform offers bespoke furnishings from Latin American designers and highlights the cultural traditions behind their craftsmanship.



Design

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Mexico City is one of the world's greatest metropolises, an ever-expanding hub of culture, creativity, art and history. It's also the home of a thriving design scene, so [OMET](#) — a new platform that champions elevated Mexican and Latin American design — is bringing the style of Mexico City and Latin America to the world.

“There’s an increased appetite for Mexican design with the rise in popularity of Mexico City over the last few years,” OMET founder Lorena Vieyra (who was born and raised in CDMX) notes. “The pieces [Latin American designers create] are unique, not only in terms of quality, but also because of their timelessness and soul. I see OMET as the umbrella that can showcase all of this talent.”

OMET’s first batch of product features 30 different pieces created by 11 designers, and offers an elevated but undeniably handmade feel, paying homage to hundreds of years of Mexican craftsmanship. Each piece is made from region-specific materials and was built by local artisans, ensuring that all are an authentic representation of the region that they’re from.

Highlights from the inaugural batch include a modular stone table made by industrial designer Raúl de la Cerda that’s inspired by the sculpted stones of Mayan estela monuments, a metatl chair built by sculptor Pedro Reyes that draws from a tortilla-making tool and hand-carved wooden stools conceptualized by Juan José Nemer and Mauricio Álvarez’s, which feature a shape inspired by molinillo — a traditional Mexican whisk used for making a chocolate drink.

OMET recently launched as a digital-only platform, and will open its first-ever showroom in Austin, Texas later this year. It’ll also be hosting a pop-up exhibition as part of NYCxDESIGN that’s located at 345 Broome Street and will be open until May 20.

For more from the world of design, check out the new brick-clad construction of [Hermès’ leather workshop](#).

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