

Media Kit

Bluffajo Cosmetics



The Makeup For Life with the Extention of Skincare



“Beauty Is My Business”

Biography

02

Maisie Dunbar, the founder of the internationally recognized, global award-winning “Maisie Dunbar Beauty Brands” based in Germantown Maryland, USA, has become one of the most sought-after celebrity beauty genius in the world.

With over two decades of experience in the dynamic beauty industry her hard work, dedication, and commitment to succeed even when the “going gets tough” has earned Maisie a stellar reputation as a talented manufacturer, TED Ex-Speaker, makeup artist, skilled nail influencer, holistic lifestyle professional, and a “Global Citizen for Beauty.” Maisie Dunbar has become a trailblazer and an inspiration to women of diverse races and cultures around the world.





Bluffajo History

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Bluffajo, a holistic family-owned boutique Cosmetic Brand, was started by a single mom with one son by selling raffle tickets. Bluffajo started with four products, and we have grown to 269 products in four Countries: United States, Liberia, Nigeria, and Ghana. We are a female-Liberian-American owned Cosmetic Brand, with focus on clean consumer products. We do not test on animals, we have no fillers, no parabens, no talc, and no dyes. Only high-end raw materials that are rich in premium ingredients are utilized in our products. Bluffajo Cosmetics is passionate about its community and communities around the world.

Bluffajo meets the needs of discerning women who desire clean beauty but yet subscribes to luxury and premium ingredients. Our stabilized and long-lasting non-bleeding formulas with no harmful chemicals, are easy to use and is backed by over two decades of beauty experience. Bluffajo has been serving up clean beauty for over a decade with the extention of skincare.





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Why Bluffajo?

We Are What We Think



1. Personal Touch.
2. All Natural.
3. Easy to remove.
4. Premium Pigments.
5. Shields the skin and prevents breakout.
6. Affordable.
7. Supports youth & gender initiatives.



Official Marketing Channels

05



Website



Facebook



Instagram



Twitter

 **Alibaba.com**



AS SEEN IN



Charity & Press

When & When Not To Use A Concealer, Ghana TV3 Bluffajo Interview
News Channel 8 Let's Talk Makeup Bag, Choosing the Best Hue For You
Segment, Fox 45 Winter Skincare Segment & Holiday Makeover



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Notable Celebrities of many different professional industries recognize quality in the Bluffajo Brand.



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Make Over



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09





Flawless Beauty



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Bluffajo Communitites

What We Stand For.



A Global Brand



Office (301) 585 4770



assistme@bluffajo.com



Bluffajo.com



Cosmetic.bluffajo.com