

SMOOTHE PLUS

application process

bhove

We recommend that clients who present with severely sensitized hair should have the bhove rescue therapy prior to the smoothing therapy. This can be done immediately prior to the smoothing therapy.

Step 1 Consultation prior to smoothing service

It is important to perform a thorough consultation with your client. Take into account your clients hair history as well as their expectations before proceeding.

IMPORTANT:

If colouring hair, smoothe PLUS service should be performed

AFTER bleaching/highlighting

BEFORE tinting/toning/semi-permanent

Step 2 Wash hair twice with bhove™ preparator shampoo

1. Wash hair twice with bhove™ preparator shampoo. (Maybe a third or fourth time **for virgin hair ONLY**)
2. After second shampoo, thoroughly rinse making sure all preparator shampoo is rinsed out, leaving the hair feeling squeaky clean. The rinsing should take 10 minutes. If the hair is feeling very soft, the cuticle still has some type of coating (eg. Silicone products or past keratin treatments) and must be removed for the smoothe PLUS therapy to work. If this occurs, apply the preparator shampoo a third or even fourth time.
3. Do not leave the preparator shampoo in the hair. Do not use other clarifying shampoos as the treatment will not be as effective.

Step 3 Blast Dry

Blast-dry your clients hair to 100% dry.

Step 4 Apply smoothe PLUS keratin therapy

1. Section the hair into four parts. Shake the bottle of bhove smoothe PLUS keratin therapy well as ingredients may separate.
2. Using an application brush (tint brush), apply the solution evenly just off the scalp starting from the nape of the neck, working your way upwards to the front of the head.
3. Emulsify each section working the product into the hair. Allow the solution to absorb into the hair for 20 minutes (**for frizz-free results only***) to 60 minutes (**for maximum results***).
NOTE: If clients' hair is more resistant, virgin or they simply want a stronger result, allow the solution to process for a full 60 minutes/1 hour. If within this absorbing time the hair dries out, re-apply in these areas.

Step 5 Lightly rinse residue

1. Rinse residue using a tint bowl of water to remove excess product only.
2. Drizzle water over the hair. Squeeze hair into a ponytail until there is no water.
3. The hair should still feel like it has conditioner in it. **DO NOT** remove entire product. If the hair still feels slimy, fill another tint bowl of water and repeat until hair feels conditioned **NOT SLIMY**.

GUIDE ONLY:

Use 1/2 to 1 tint bowl of water for normal hair. (Approx. 140 - 280ml / 5 - 10 oz.)

Use up to 2 tint bowls for extremely thick hair. (Approx. 560ml / 20 oz.)

Step 6 Blow-dry until hair is 100% dry

1. You can rough dry hair at first, but finish blow-dry with a round brush using lots of tension. This is an important step in helping to set the hair.
2. You can set your hairdryer on a medium to high heat. If excessive smoking occurs during this stage, it may be due to the hair dryer being too close to the brush, possible burning the hair.

Step 7 Flat iron

1. When determining how many passes, it is important that you have conducted a thorough consultation.
2. Set flat iron to 180°C / 350°F.
3. Divide hair into 3 parts – roots, mid-lengths and ends.
4. Follow the guide below (please note this is only a guide, use your professional discretion to determine the amount of passes through the hair). The more damaged the hair, the least amount of passes is required. Healthy hair requires the most passes. The ironing process seals the solution into the hair. Once cuticle is closed, you can move onto the next section.
5. Start ironing at the nape of the neck using fine sections. Pull hair taught and begin ironing at the roots, then mid-lengths and lastly the ends.
6. Once you've completed the ironing process, you may need to adjust the hair style, you can achieve this by dropping the temperature of the irons to 160°C / 320°F and style accordingly.

ROOTS 6 - 8 passes

MIDS 4 - 6 passes

ENDS 1 - 4 passes

This is a guide only. Perform less passes if hair is damaged.

IMPORTANT INFORMATION TO GIVE TO YOUR CLIENTS

- ▶ Do not apply any other products while the treatment is working it's magic during the first 48 hours. No styling products should be applied until after the first shampoo however you can use some riot control oil to tame any flyaways.
- ▶ **DO NOT** leave the treatment in any longer than 48 hours as it could become detrimental to hair condition.
- ▶ To ensure longevity and best results, use bhove shampoo and conditioner.
- ▶ Hair can be coloured a minimum of 7-10 days after the smoothing therapy with at least 2 separate washes during this time.
- ▶ Further treatments can be applied to the whole head as required.

PRECAUTIONS

- ▶ Pregnant or breast feeding women should consult their physician prior to having a smoothe PLUS keratin service.
- ▶ In some cases hair colour may fade. On some grey or blonde hair, Discolouration may occur (due to taking out toner) If you have any doubts, test on a small section of hair.
- ▶ Results may vary from person to person therefore it's advisable to perform a strand test prior to application.

COMMON MISTAKES

HAIR HAS BAD ODOUR WHEN WET

Preparator shampoo is not washed out properly

Preparator shampoo must be washed out immediately.

Rinse the hair for a good 10 minutes.

Refer to Step 2.

INFERIOR RESULTS

Rinsing out too much smoothe plus before blow-drying

Too much smoothe PLUS has been rinsed out.

Start with half to one tint bowl, drizzle water over hair.

(If hair is very thick, you may need to rinse with another half to second tint bowl)

Squeeze hair into a pony tail until there is no water.

The hair should feel like it has been conditioned.

If hair still feels slimy, rinse again with another tint bowl of water.

If unsure - it's best to leave excess product in the hair. It may take longer to blow-dry in Step 6 however you will achieve the desired results.

The hair may feel a little sticky once you've completed the service, however will feel soft and beautiful after the first wash.

Refer to GUIDE in step 5.

DISCOLOURATION ON BLONDE, WHITE/GREY HAIR

Iron is too hot

All hair types:

Iron temperature should be at 180°C / 350°F.

You do not need to use a hotter iron.

Refer to Step 7.

For application advice and technical queries call

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