Developed for Healing. Recommended for Life.

Your dog is a devoted companion, steadfast in unconditional love and unending loyalty and affection. Even in old age, stiff joints and health issues won't keep your faithful dog from doing everything possible to please you. That's why your pet deserves Ortho Cool Tech.

Ortho Cool Tech is a revolutionary pet sleep system developed by Lifetime Veterinary Products. It was originally designed for dogs suffering from orthopedic and arthritic conditions. Veterinarians prefer it as a post-surgical sleep surface because of its excellent pressure relieving qualities that promote healing. Its unique formulation is a combination of medically superior foam and fabric components that alleviate hip and joint issues as well as provide good preventative medicine that can promote overall wellbeing and even extend a pet's life. Now Ortho Cool Tech is available for your dog.



Ortho Cool Tech Helps You Sleep Better Too

Because your dog wants to stay close to you day and night, sharing your bed at night may seem like an obvious solution, when in reality, neither one of you enjoys a quality night's sleep.

With Ortho Cool Tech, you can keep your dog close for reassurance and provide calm, comfortable, soothing rest all night long. Plus you have the added assurance of knowing you're doing what's best for your faithful companion.

Ortho Cool Tech is available in two sizes:

Medium 24" x 39" x 3.5" thick Large 36" x 44" x 3.5" thick

To learn more, call or visit us at:



Lifetime Veterinary Products

Developed for the Health and Well-Being of Animals

Phone **904-220-2448**

Toll Free **844-4VETBED** (844-483-8233)

www.LifetimeVeterinaryProducts.com

1720 Harrington Park Drive - Jacksonville, FL 32225

The Sleep System Designed Exclusively for Your Pet





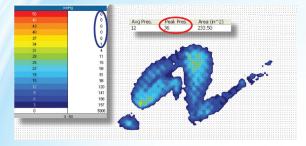


Unequaled Comfort, Support and Relief

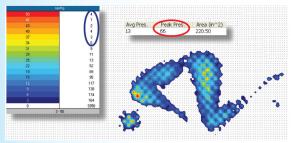
Most pets sleep an average of 14 hours a day, which is why choosing the right bed for your dog is so important. Typical dog beds are made from either inexpensive foams or polyester, which are warm, offer very little support and eventually break down and must be replaced.

Ortho Cool Tech is designed with an innovative combination of three different foams plus two unique fabric coverings that deliver quality rest and superior support for dogs of all ages – from frisky young puppies to mature adults to pets in their golden years. It's the dog bed built to last a lifetime.

Ortho Cool Technology Pressure Mapping



Retail Orthopedic Bed Pressure Mapping



Pressure mapping was done with a 78 lb. child to simulate the weight of a large dog.

Tri-Core Support Makes the Difference

Ortho Cool Technology features three distinctive, yet interactive pressure-relieving foams.

The **top layer** is open cell visco elastic memory foam made up of gel particles that promote comfortable airflow for your pet.

Ordinary foam beds don't allow heat to escape, which makes dogs overheat forcing them to seek cooler surfaces on floors and rugs which offer little or no support to hips and joints.

Gel foam maintains just enough heat to create a customized impression of your dog, distributing its body weight over a larger area.



The **center layer** is high resiliency foam that provides outstanding support and longevity identical to the foam used in luxury furniture. Dog beds made of memory foam alone will bottom out, offer little support and make it harder for your pet to get up. This center layer, sandwiched between the memory foam and the sturdy foundation layer are what make the Ortho Cool Tech Sleep System unlike any other dog bed available today.

The **foundation foam** is the base layer that features unprecedented support. It consists of a highly resilient and durable foam that provides the thermal warmth required to activate the memory foam and is also an excellent insulator from cold hard floors.

Two Covers for Comfort & Cleanliness

To protect the tri-core support foam, Ortho Cool Tech is wrapped and welded with a medical grade, fluid-proof fabric that offers four-way stretch for even greater comfort. Highly resistant to fluids, the fabric cleans easily with mild soap and warm water should your pet become ill, incontinent or have wounds following surgery.

Renewable bamboo is soft, durable and naturally anti-bacterial and anti-fungal. It also has the ability to absorb and release water vapor and perspiration to make sure your dog is not too hot or too cold.

This Ortho Cool Tech Cover delivers **Phase Change Technology**, which allows the bed to cool so your pet wants to sleep on the mattress. To protect the cleanliness of the fabric, nontoxic, anti-allergenic silver ions are blended in to promote healing and provide anti-microbial protection. The stain-resistant bamboo cover is easily removed for hand washing.

