

HOW TO TAKE AN *excellent* AUTHOR PHOTO

Why do I need an author headshot?

We often receive requests from the media for author images to publish in various articles, newspapers, and magazines. Event venues may also request an author photo.



Author John Lewis Taylor,
Navajo Scouts During the Apache Wars

This is a great author photo.

- It's clear.
- It has a clean background.

You can achieve this look on a cell phone.

- Make sure your camera lens is clean.
- Put the camera in portrait mode.
- Choose a clean background.

How to take a better author photo?

- Grab a friend or a tripod.
- Pick a location with good lighting and avoid distracting things in the background (i.e. a messy room).
- Avoid cropping your face out of an group photo.
- Blurry photos less than 300 DPI do not print well.
- Go professional. You can always opt to have a professional take your photo.
- Have fun! Smiling is not required, but it is good to look approachable!

