

Create a Sensation and Boost Sales!

A Globe Ice Lantern Centerpiece on display during an open house or special event will create a sensation and inspire your customers to start new traditions.

Cross merchandise with items found in your store: Large bowls (with flat bottoms), tiered cake plates, small LED lights, fireplace matches, small bags of plain or colored gravel, waterproof gloves, wreaths, garland, silk or fresh flowers.

What you will need

- Globe Ice Lantern
- Tiered Cake Plate
- Tissue Paper
- Decorations
- Large Bowl
- Handful of Gravel
- Candle or LED lights

Start with a Bowl: Find a bowl that is large enough to catch the melting ice, plus any flower stems etc. that are put into the bowl. A wide flat-bottomed bowl is best for stability.

Add a Tiered Cake Plate: An ideal tiered cake plate is strong enough to hold the globe ice lantern and will sit flat on the bottom of the bowl. A small piece of tissue paper between the floor of the bowl and tiered cake plate will keep the cake plate from shifting.

Choose a Lighting Method:

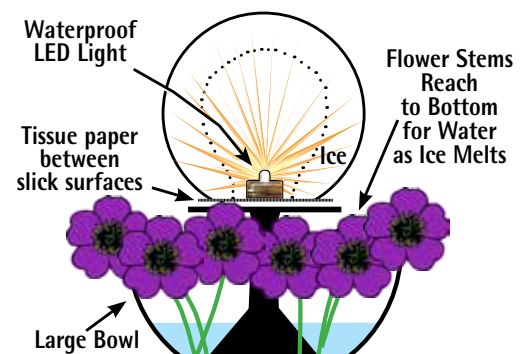
Use LED lights: This is the easiest way to light up a Globe Ice Lantern. No need for a chimney, just put a string of LED lights (or waterproof battery-operated lights) into the chamber of a Globe Ice Lantern and then on the tiered cake plate. Hide the cord with garlands or other decor.

TIP: A handful of small rough gravel on the tiered cake plate can create a stabilizing bed for the Globe Ice Lantern.

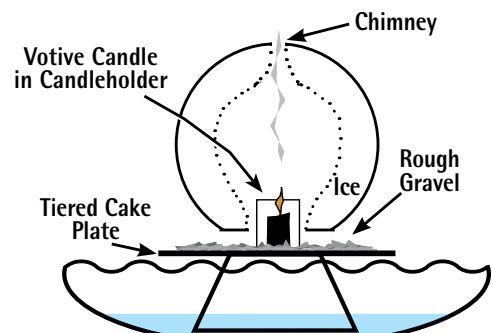
Using a Candle: Create a chimney in the Globe Ice Lantern (see kit directions). On the tiered cake plate, surround candle with a handful of small rough gravel. This bed of gravel will level and stabilize a Globe Ice Lantern and keep the candle* in the middle of the plate. Air will flow through gravel to feed flame of candle. A wide variety of rough edged gravel can be found at garden stores or pet stores selling aquarium supplies.

*Use appropriately-sized candle holder.

Decorate: Use a plain or holiday-themed wreath to create a quick and beautiful nest for a Globe Ice Lantern. The wreath can be placed on the rim of the bowl or on the table around the bottom of the bowl. Fresh flowers can be added directly in the bowl - flowers love cold water (melted ice).



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USING A TIERED CAKE PLATE
AS THE PEDESTAL



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We'd love to help you! Please feel free to contact us for more ideas and tips.
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