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FOR IMMEDIATE RELEASE

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**ADD COLOR TO SILICONE ROOF COATINGS WITH NEW EZ BLEND COLORANTS**  
*EZ Blend Colorants Deliver Options for Contractors and Building Owners*

TAMPA, FLA, June 7, 2016 – APOC<sup>®</sup>, a division of Gardner-Gibson, Inc., introduces EZ Blend colorants, high quality pigments designed especially for on-site tinting of silicone coatings. Offered in eleven custom colors, EZ Blend is manufactured to support tinting of APOC Armor Flex Silicones and non-APOC silicone brands.

“Building owners from coast to coast told us that they wanted the waterproofing benefits of silicone in a color that would also complement their property visually,” said Bob Hyer, APOC Vice President of Sales and Marketing. “With EZ Blend, we were able to address the need for color. This formulation supports the tinting of our APOC Armor Flex #585 White Silicone for light colors and Armor Flex Deep Tint Base for dark colors. EZ Blend can even be used with most other brands of silicone on the market.”

EZ Blend colorants are available at professional roofing distributors. Visit [www.apoc.com](http://www.apoc.com) for locations near you. Colors offered include Pacific Sand, Glacier Gray, Barn Red, Terra Cotta, Walnut Brown, Patina Green, Hunter Green, Colonial Blue, Harbor blue, Safety Yellow and Black.

**About APOC<sup>®</sup>**

APOC<sup>®</sup> is the commercial roofing division of Gardner-Gibson, Inc. and serves facility managers, building owners, property managers and contractors as a full line manufacturer of roof, pavement and waterproofing products. Headquartered in Tampa, Fla, APOC<sup>®</sup> delivers high performance roof restorations as an economical and practical alternative to reroofing. For more information about APOC<sup>®</sup> products visit [www.apoc.com](http://www.apoc.com) or call 1-800-562-5669.

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