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## PRICE INCREASE

January 30, 2018

Dear Valued Customer,

Please be advised that due to increases in the cost of many raw materials including asphalt, resin, solvent, basic chemicals as well as significant fuel and transportation cost increases, it is has become necessary to pass along these additional costs with a price increase.

Effective March 1, 2018, APOC will be implementing a price increase of approximately 6-9%. Individual increases will vary on a product by product basis. New pricing will be available in late February. Be assured that we are committed to providing our customers with the quality, service and dependability you have grown to expect from our organization.

Thank you for your continued support!

Best Regards,

Bob Hyer

Bob Hyer VP Sales & Marketing