

## Cookie Policy – Treacle Art

Protecting our customer information is of upmost importance to Treacle Art. For this reason, any cookies used on our sites will not contain personally identifiable information about you. Although cookies are used on our websites to enable us to make your visits as efficient as possible.

### Benefits to user experience of Cookies

Cookies are small text files placed on your computer by websites or sometimes by emails. Cookies provide useful data to companies and help in a number of ways. As a user of our website, it makes your time on the site more efficient by not having to re-enter certain details each time you frequent the site. Cookies ensure that you receive the most appropriate information from Plan Insurance. We use cookies as part of our analysis as to the ways our visitors interact with the Treacle Art sites and they serve to highlight where improvements might be needed.

### Three types of cookies are implemented on our websites:

- Session cookies that are deleted at the end of each session
- Persistent cookies remain in place over numerous visits to our sites
- Third party cookies that are placed by our business partners

Not all of these cookies are essential and some are non-essential.

### Essential Cookies

Some cookies are required in order for you to use our websites. These are used ‘in-session’ each time you visit and expire when you leave the site. They’re not stored on your computer and they don’t contain any personal data. However, you can delete them via your browser if you wish to, but this will restrict the functions that you’re able to carry out on our sites. For more information about how to disable cookies in your browser please visit the [About Cookies website](#).

### Essential cookies and how they are used on the Treacle Art sites:

- **Session cookies** – These enable you to carry out some essential functions on our sites. They also help by minimising the need to transfer data across the internet. They are not stored on your computer and they expire when you finish your browser session
- **Tracking cookies** – These enable us to recognise returning visitors to the Treacle Art sites. For this purpose, Treacle Art uses Google Analytics. This is a web analytics service provided by Google. By matching an anonymous, randomly generated identifier, we’re able to record specific browsing information such as how you arrive at the site, the pages you view, options you select, and the path you take through the site. By monitoring this information we’re able to make improvements to our sites. Google also reserves the rights to the data collected. We use Google Analytics to analyse page use, page interactions and the routes our customers take through our sites. These are known as ‘web metrics’. We don’t record any personal information you provide during any process.

### Non-essential cookies

These cookies are usually supplied by our business partners and are used for analytical purposes to make sure that they only display information that’s interesting and relevant to you. The following list of sites that place non-essential cookies on our site is made up entirely of social networking sites that we post on; Twitter, Facebook and Google+, These cookies enable you to easily bookmark or recommend selected pages.

## Accepting and blocking cookies

Your browser settings will offer you the option to block any cookies from any website. For further information about how to disable cookies in your browser please visit the [about cookies website](#). For users of shared computers accepting or rejecting the use of cookies will affect all users of the computer in question.

## Flash cookies

These cookies make it quicker and easier for you to access sites on subsequent visits that use Flash technology. Deleting them means you may have to re-enter information each time you visit the same site. But just like any cookie, you can delete Flash cookies by going to the Settings Manager for your Adobe Flash Player. You will be taken to the Adobe website, which lists the websites with the cookies in your browser. Just click Delete opposite the relevant website.

## Cookies we use on our website

Domain	Cookie Name	Cookie Description	Data Storage
.list-manage.com	_abck	Used to detect and defend against replay-cookie-attacks: The cookie is necessary for the security and integrity of the web site.	Data sent and stored in: United States of America
.list-manage.com	bm_sk	Used in context with the web site's Bot Data is sent and stored in: manager. The Bot manager detects, categorizes and compiles reports on potential bots trying to access the website.	Data sent and stored in: United States of America
.treacleart.com	SHOP_SESSION_TOKEN	Necessary for the shopping cart functionality on the web site.	Data sent and stored in: United States of America
.treacleart.com	XSRF - TOKEN	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the web site and visitor.	Data sent and stored in: United States of America
.treacleart.com	fornax_anonymousId	Registers statistical data on users' behaviour on the web site. Used for internal analytics by the web site operator.	Date sent and stored in: United States of America
.treacleart.com	History.store	Contains a visitor ID - This is used to track visitors' navigation and interaction on the web site for internal web site-optimization.	Data sent and stored in: United States of America
.treacleart.com	shopper - pref	Helps with shopping preferences.	Data sent and stored in: United States of America

## Types of cookies explained;

### 1. Strictly Necessary Cookies

These cookies are necessary for the website to function. Some parts of the site will not work if you block these cookies. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms.

### 2. Analytical Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know how visitors move around the site. This helps us to improve the way our website works.

### 3. Functional Cookies

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. This enables us to personalise our content for you, greet you by name and remember your preferences. If they are not allowed, some of the services may not function properly.

### 4. Targeting Cookies

These cookies record your visit to our website, the pages you have visited and the links you have followed. We use this information to make our website and the advertising displayed on it more relevant to your interests.

### 5. Social Media Cookies

These cookies are set by a range of social media services that we have added to the site to enable you to share our content with your friends and networks. They are capable of tracking your browser across other sites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit. If you do not allow these cookies you may not be able to use or see these sharing tools.

### 6. Third-party cookies

Third-party cookies that are placed by our business partners.

## Learn more

You'll find more information about cookies at [www.allaboutcookies.org](http://www.allaboutcookies.org), which gives details on how to delete cookies from your computer. For information on how to do this on your mobile phone browser, please see your handset manual.