

## **Design Details**

1. Logos & Digital Files: We will need copies of any logos and artwork elements that will be included.

\*\*\*These must be in vector format, most common vector file types are .eps .ai .pdf. \*The correct file type does not guarantee that it is true vector artwork. If specific artwork cannot be supplied we may have to re-create the artwork in a vector format, which are quoted independently. We can also incorporate images and photos elements into your wrap. Please, include all images when submitting files. \*Photos and "raster" design elements must be "HI-RES" quality.

**2. Colors:** Colors and consistency are a big part of any branding and marketing. It's important to us to achieve the look you are going for . The most accurate way to achieve this is by using organized color coding systems. We reference the Pantone Matching System (PMS), RBG System or CMYK System... (only 1 of 3 columns for each color is sufficient)

ex.	Pantone:	<b>RBG:</b> R: 218 / B: 41 / G:28		<b>CMYK:</b> C: 0 / M: 95 / Y:100 / K: 0		
Color 1:		/	/	/	/	/
Color 2:		/	/	/	/	/
Color 3:		/	/	/	/	/
Color 4:		/	/	/	/	/

<sup>\*</sup>Colors on screen for proofing and final output color may vary with printing process, materials being printed... etc.

*additional notes about design, text and (or) images to be added.	3. Fonts & Added Information/Inspiration:    Sample / SAMPLE: Rockwell   Sample / SAMPLE: AachenBT   Sample / SAMPLE: COOPERPLATE BOLD (Caps Only)   Sample / SAMPLE: BANGO PRO   Sample / SAMPLE: Arial   Sample / SAMPLE: LHF Signkit Script   Sample / SAMPLE: LHF Road Rage (caps only)	*These are creative projects, so there are many options with little limitation when it comes to design.  Find a font style! search urbanfonts.com dafont.comand others
□ We will submit our own Completed Design: Vector and hi-res Raster files accepted	*additional notes about design, text and (or) images to be added.	

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