

HEARTELL PRESS

WHOLESALE 2024



HEARTELL PRESS WHOLESALE

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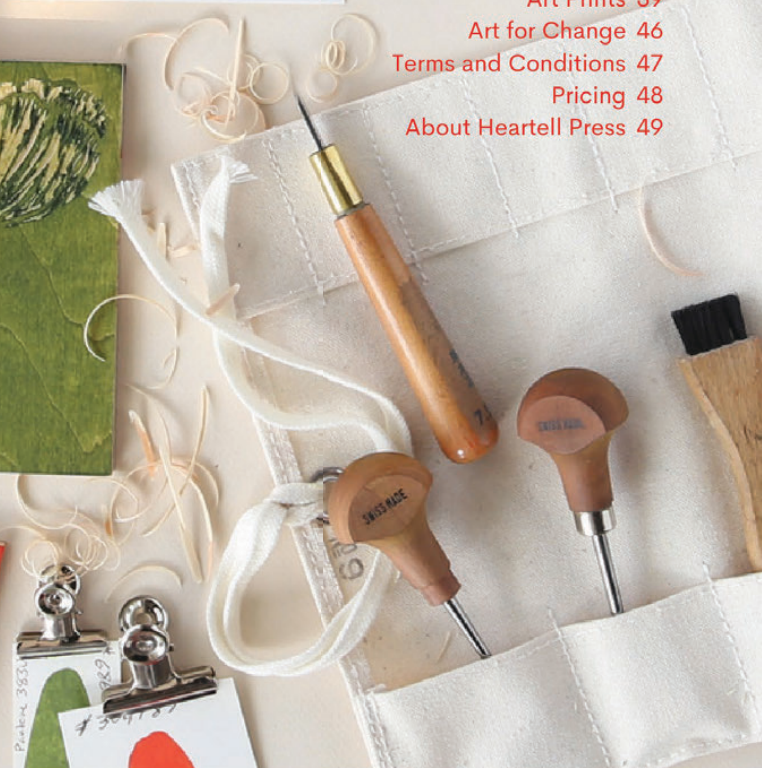
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NEW! A PATTERN OF CONNECTION

A new collection of patterned, ungreeted letterpress cards featuring themed assorted sets in bespoke packaging.

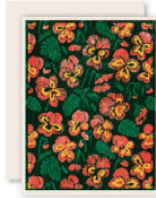
EDIBLE FLOWERS



H616



H617



H618



H619



H620



H621



H640

BOOK LOVERS



H622



H623



H624



H625



H626



H627

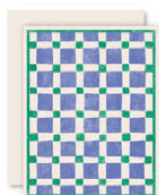


H641

NEW! A PATTERN OF CONNECTION

A2 greeting cards | letterpress printed with hand-carved woodblocks | blank inside
singles min. 6 per style | MSRP \$6 | boxed sets min. 4 per style | MSRP \$18

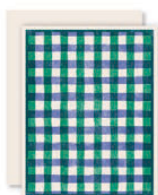
WOODCUT WOVENS



H628



H629



H630



H631



H632

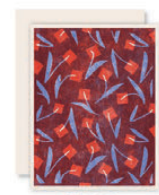


H633



H642

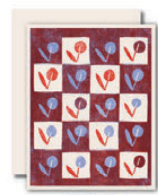
GEOFLOALS



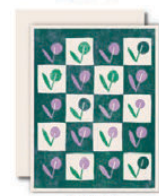
H634



H635



H636



H637



H638



H639



H643

To order:

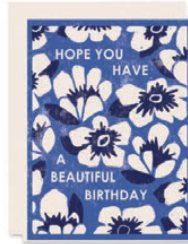
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Faire: heartellpress.faire.com

BIRTHDAY



H258



H222



H257



H223



H201



H256



H183



H332



H194



H301



H264



H262

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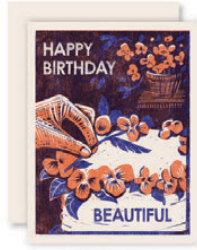
Faire: heartellpress.faire.com



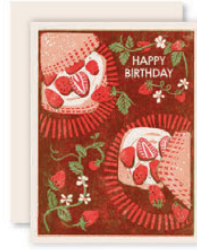
BIRTHDAY (FOOD-THEMED)



H391



H393



H392



H199



H333



H263



H328



H157



H200



H126



H233



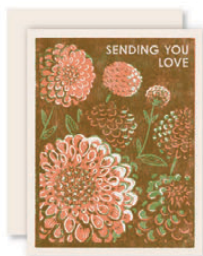
H302

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FRIENDSHIP: SENDING LOVE



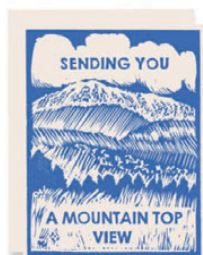
H394



H237



H204



H178



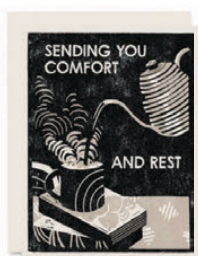
H203



H184



H337



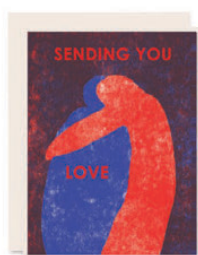
H335



H179



H340



H275



H102

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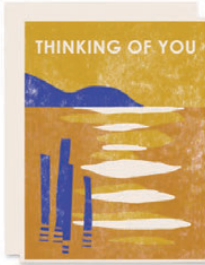
SENDING YOU
LOVE

THINKING OF
YOU

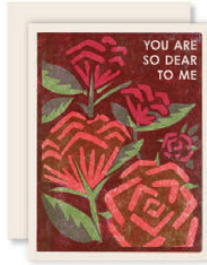
AND
SENDING
LOVE

YOU ARE
SO DEAR
TO ME

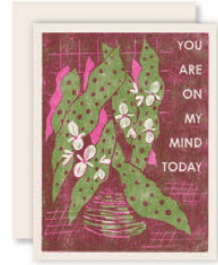
FRIENDSHIP: THINKING OF YOU



H276



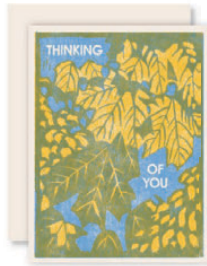
H396



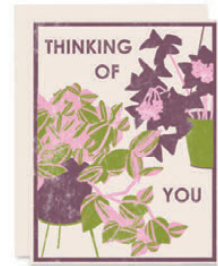
H395



H334



H362



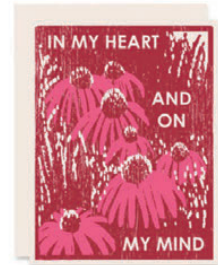
H234



H339



H298



H202

To order:

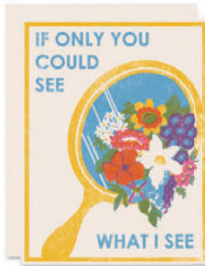
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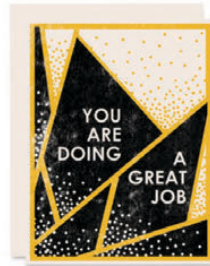
ENCOURAGEMENT



H143



H239



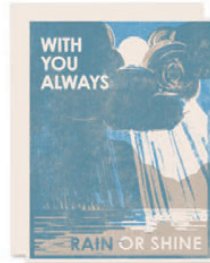
H241



H240



H290



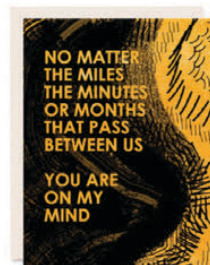
H238



H142



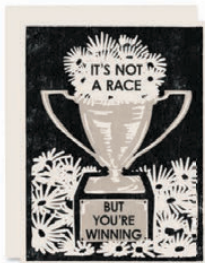
H205



H286



H338



H336



H370

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...in the Desert



Dear Ruth,
I was just thinking of
you the other day



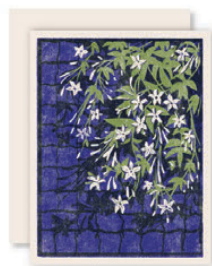
EVERYDAY INSPIRATION



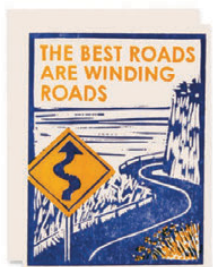
H292



H615



H614



H153



H154



H235



H236



H271



H368



H390



H293



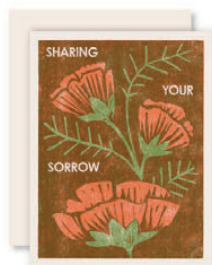
H246

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SYMPATHY/LOSS



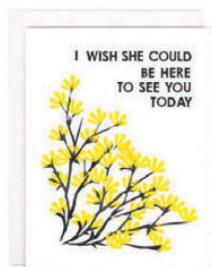
H398



H397



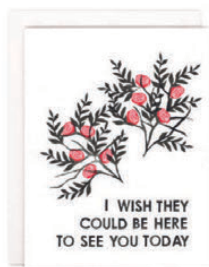
H139



H304



H305



H306



H341



H342



H207



H206



H364



H366

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SHARING

YOUR

SORROW



SYMPATHY/HEALING



H106



H399



H600



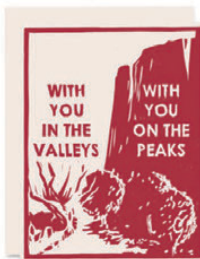
H137



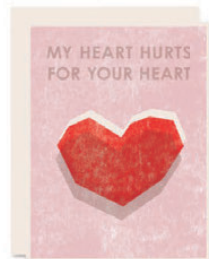
H180



H369



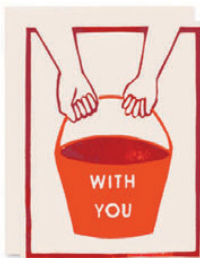
H181



H274



H208



H107



H111



H110

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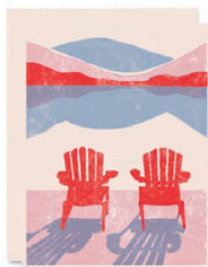
PUT SOME IN HERE
AND I'LL CARRY
IT FOR YOU



ROMANCE



H147



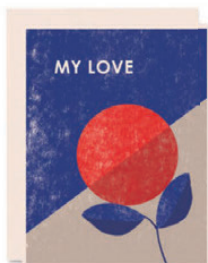
H260



H259



H150



H261



H211



H189



H190



H191



H148



H195

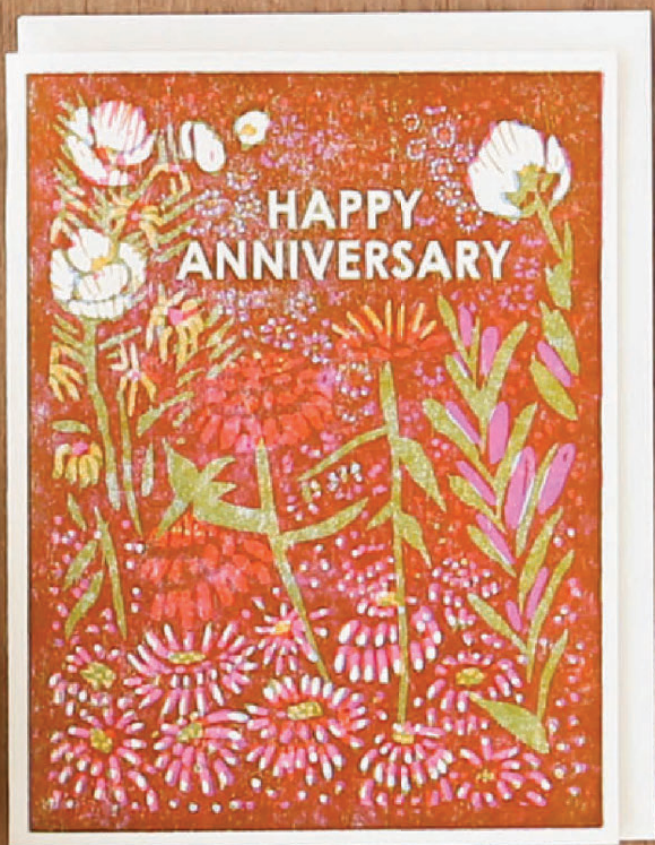


H149

To order:

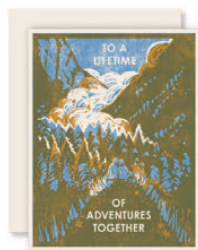
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Faire: heartellpress.faire.com



HAPPY
ANNIVERSARY

WEDDING/ANNIVERSARY



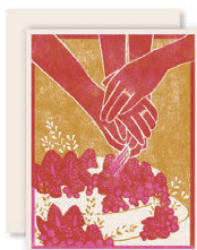
H379



H389



H377



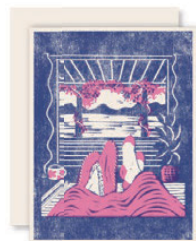
H375



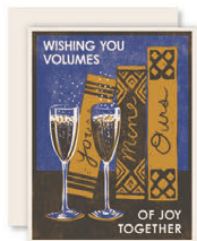
H376



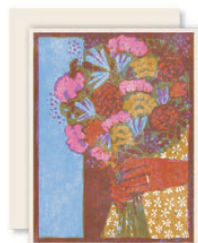
H378



H386



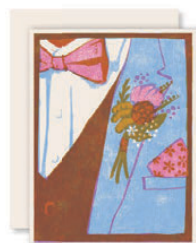
H388



H381



H387



H382



H385



H384



H383



H380



H390

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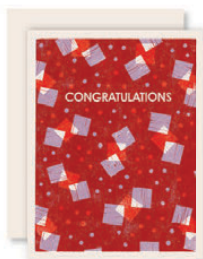
Faire: heartellpress.faire.com



CONGRATULATIONS



H601



H602



H603



H232



H128



H224



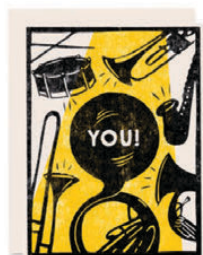
H192



H231



H166



H193



H327



H323

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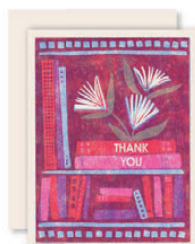
THANK YOU/GRATITUDE



H607



H605



H604



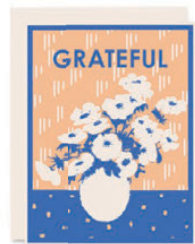
H606



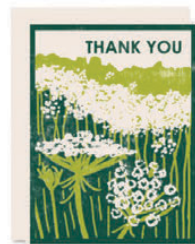
H151



H244



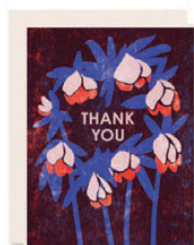
H175



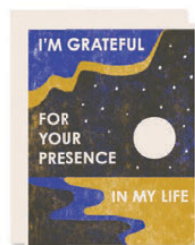
H225



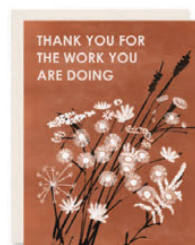
H374



H267



H265



H284



H226



H371



H227



H344

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THANK YOU

GRATEFUL

GRATEFUL

GRATEFUL

GRATEFUL



THANK YOU (FOOD-THEMED)



H105



H134



H209



H130



H254



H255



H253



H326



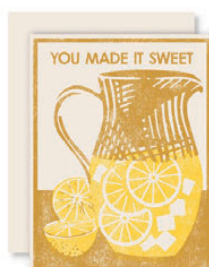
H285



H360



H373



H324

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MOTHERS AND FATHERS



H354



H353



H351



H269



H352



H350



H349



H273



H156



H197



H196



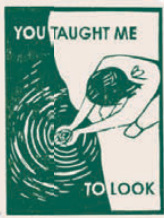
H272



H125



H124



H155



H343

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HIKING
WPA POSTERS
FOREVER/USA



NEW BABY



H347



H348



H346



H218



H160



H216



H217



H221



H220

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GENEROUS KITCHEN

FOOD-INSPIRED CARDS AND TEXTILES



H307



H308



H309



H310



H311



H312



H355



H356



H357



H358



H359



H361

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KITCHEN TOWELS



H802



H803



H804



H805



H806



H807



H808



H809



H810

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SPONGE CLOTHS



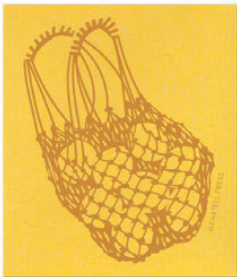
H901



H902



H903



H904



H905



H906



WINTER HOLIDAYS



H185



H186



H187



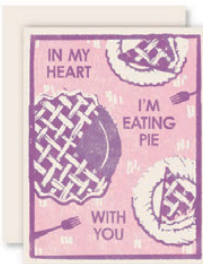
H320



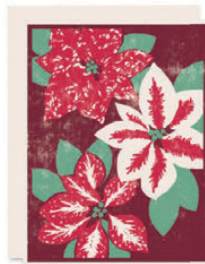
H248



H315



H365



H247



H250



H251



H609



H611

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WINTER HOLIDAYS



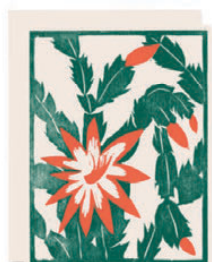
H608



H132



H252



H171



H172



H173



H215



H133



H279



HTP116



H249



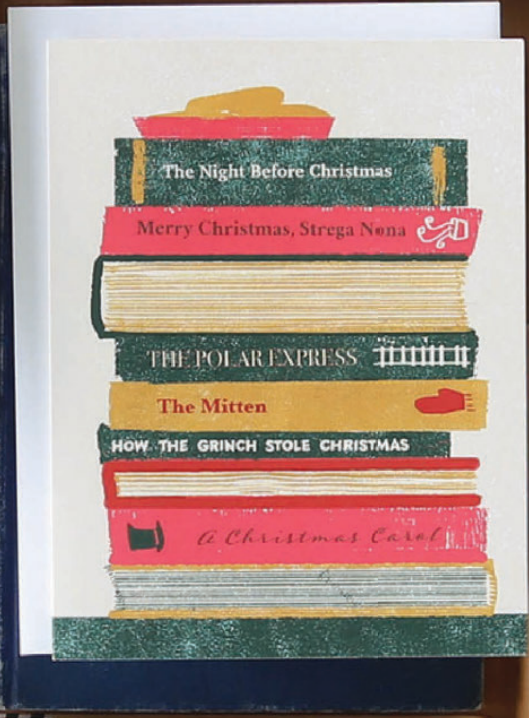
HTP119

To order:

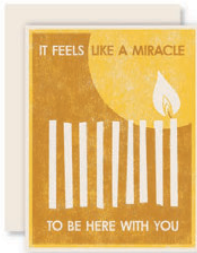
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ONS



HANNUKAH



H318



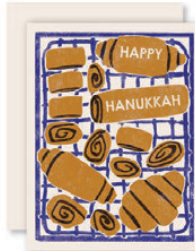
H612



HTP115



H363



H613



H319

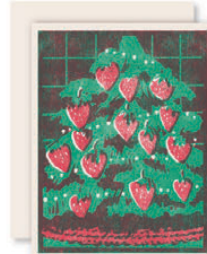
CHRISTMAS



H610



H278



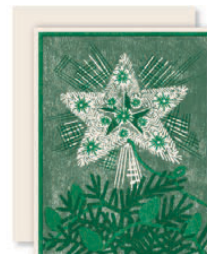
H367



H317



H277



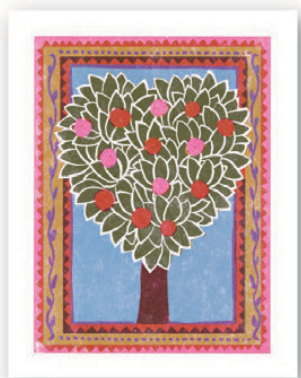
H321

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LETTERPRESS ART PRINTS



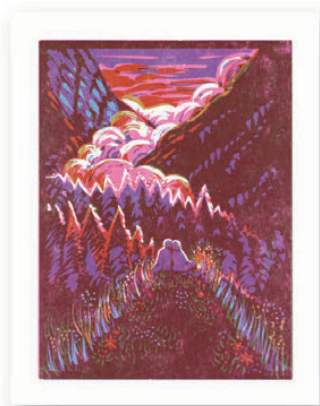
H449



H450



H451



H459

To order:

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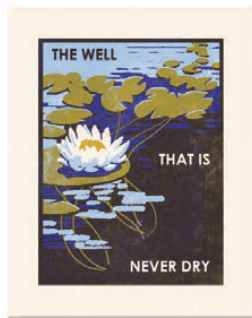
Faire: heartellpress.faire.com



LETTERPRESS ART PRINTS



H432



H433



H428



H430



H431



H429

To order:

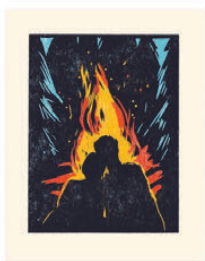
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8 X 10 INDIGO ART PRINTS



H404



H422B



H408



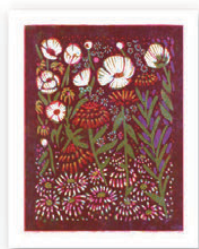
H416



H421



H420



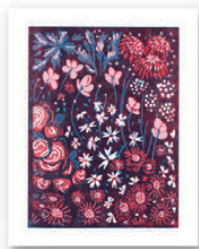
H458



H454



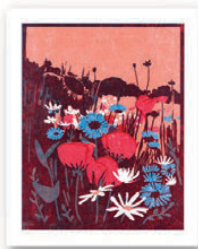
H453



H456



H457



H455

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11 X 14 INDIGO ART PRINTS



H443



H444



H445



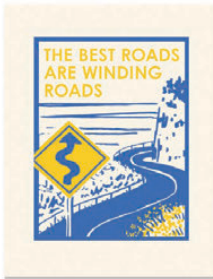
H446



H447



H448



H417



H423



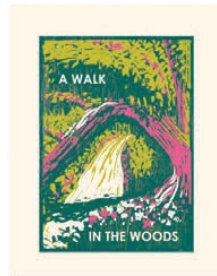
H418



H406



H407

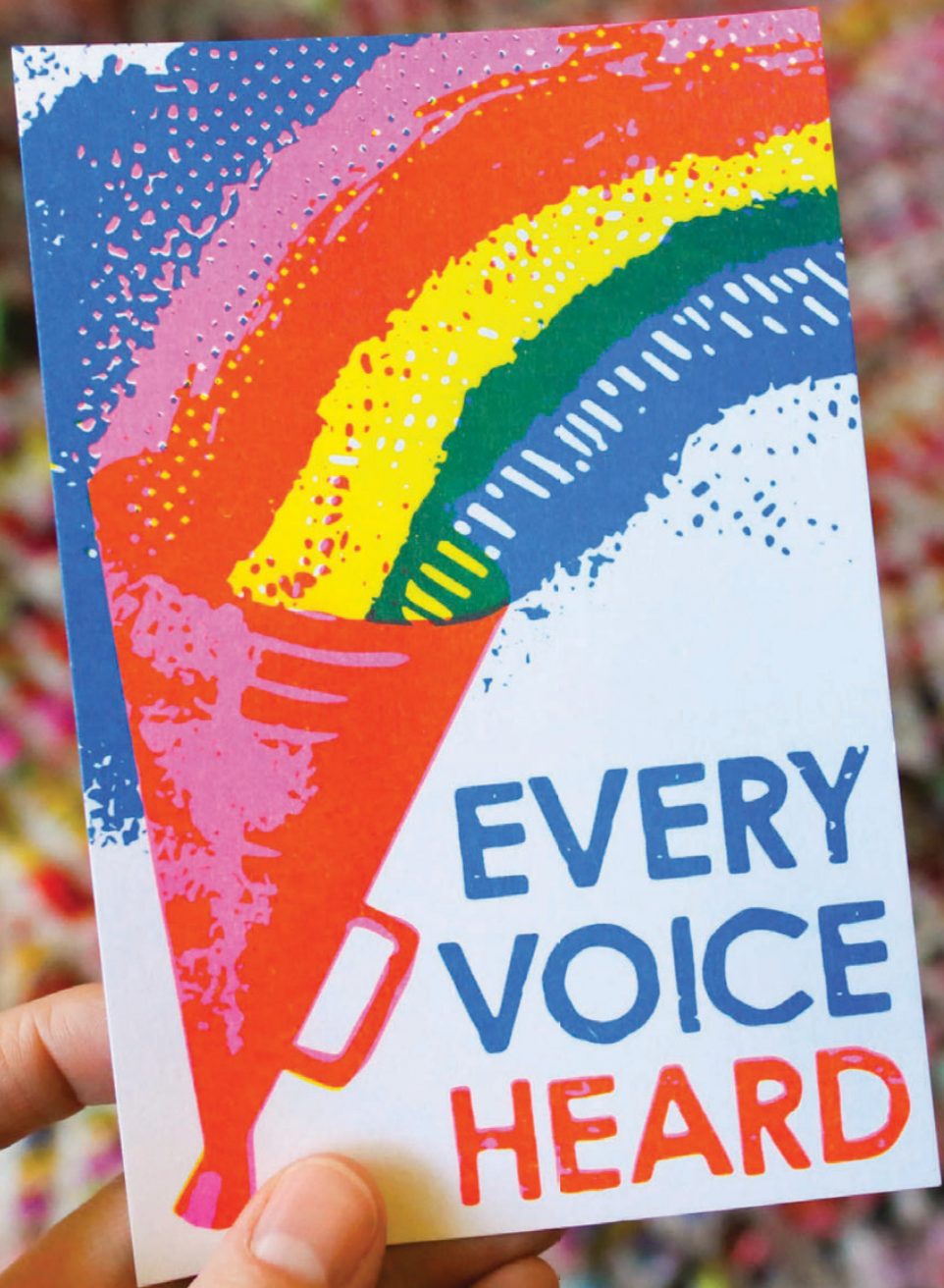


H425

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HEARD**

ART FOR CHANGE



H708



H705



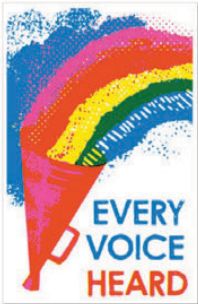
H721



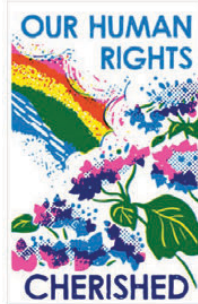
H719



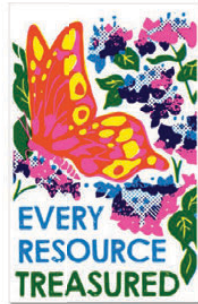
H720



H728



H729



H730



H731



H727



H713



H718

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Pricing

Greeting Cards

100% post-consumer recycled paper, with envelope and sleeve

MOQ: 6 per style

Letterpress \$3 (Box of 6: \$9)

Indigo \$2.50 (Box of 6: \$7)

Art Prints

100% post-consumer recycled paper, with backing and sleeve

MOQ: 3 per style

8" x 10"

Letterpress: \$15

Indigo: \$9

11" x 14"

Indigo: \$12

11" x 17"

Risograph: \$15

Kitchen Towels

100% cotton, with corner loop

MOQ: 3 per style

Screenprinted: \$10

Swedish Sponge Cloths

30% cotton, 70% cellulose

MOQ: 3 per style

Screenprinted: \$3.50

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ABOUT HEARTELL PRESS

It can be hard to find the right card or gift to express how you feel, especially when the people you care about are going through hard times.

At Heartell Press we use sustainable materials and simple block print illustrations to create meaningful cards and gifts so you can nurture your relationships through all of life's ups and downs.





Our story started when printmaker and illustrator Rachel Kroh was inspired to hand-carve woodblocks and print them to make cards after she had trouble finding the kind of warm, sincere designs she wanted to send to her mom who was diagnosed with cancer in 2012.

Rachel believes that art can help us live fully in the moment, and be the agents of love and change we want to be. Rachel loves to cook and spend time outside with her husband and two redheaded little boys.

Heartell Press letterpress greeting cards are printed on 100% post-consumer recycled paper using an antique press with hand-carved wood blocks by our small all-female team at our studio in Fort Wayne, Indiana.

The Indigo, offset, and risograph cards and prints are designed in the same way with hand-carved blocks and then reproduced for us on recycled paper using HP Indigo, offset and risograph presses to create rich, matte images. Our Generous Kitchen Towels and Sponge Cloths are dyed with non-toxic pigments and screenprinted with water-based inks.





SENDING

YOU LIGHT

Dear Sarah,
I've been thinking about
you so much lately. I
wanted to send you some
love and warm thoughts.
I hope to see you
over a coffee