

# ALBA NERA

Mediterranean Eyewear



#### Back to the roots

Alba Nera is a Bastian brand that was created as a result of an encounter between an artist and an entrepreneur.

Through their creations, Raphaelle Giugliano and Leo Martelli pay tribute to their influences and inspiration

"Our influences stem from Italian cinema, particularly Fellini of the Italian Renaissance, but also from old photos of my grandmother, who encapsulates a Mediterranean glamour." - Raphaelle Giuliano

Raphaëlle is self taught, she reclaims a more modern conception of sunglasses, in par with new consumer expectations, far from factories, closer to art and craftsmanship.



Alba Nera or Black dawn in Corsican. Like a gradation of minutes between night and day, it is there that lies the names of our models.



### Inspiration and influences

Alba Nera as a brand is protector of an essence, one it sees as a cultural heritage.

The essence of the Mediterranean in its most absolute sense. In each of the conceptualized models, there can be seen a trace of its history, of its people, of its fauna, of its flora and of its fashion.

From Etruscan art to Italian fashion of the 60s and 70s, the essence of the brand is fundamentally timeless.





#### Ultra limited production

It is in Corsica, in the heart of the Mediterranean, in the Alba Nera workshop that all of the sunglasses are fabricated.

All Alba Nera sunglasses are handmade with the utmost care as to comply with the brand's high quality standards. Production requires over a hundred operations over several days.

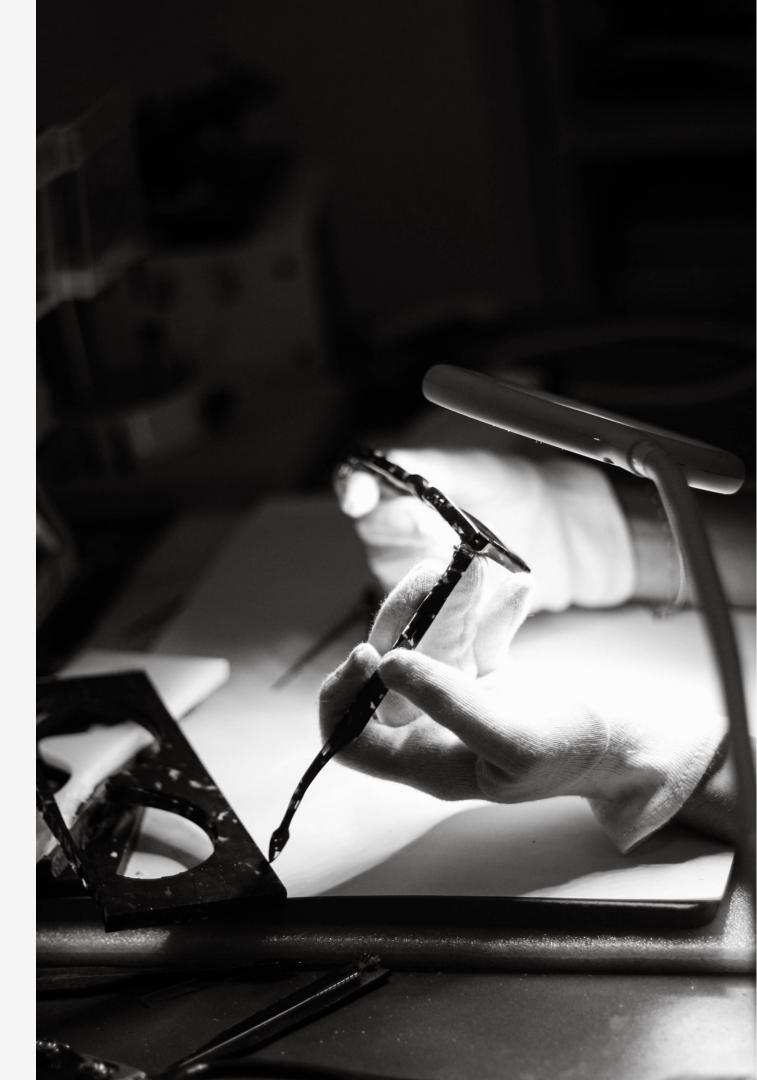
These strict regulations naturally limit Alba Nera's production capacity which can limit the availabilities and delays of certain models. In general, except for in cases of particularly high demand, Alba Nera sunglasses are fabricated within seven days.

The production of each model is thus ultra limited. Depending on the design and materials, fabrication is often limited to 20 products, and for some only 5.

"It is very important for Alba Nera that each element, from the packaging to the lenses, are handmade in Europe in an eco-responsible manner. We do not use any plastic and collect all acetate waste for recycling." - Raphaelle Giugliano.

"As for the frames, Alba Nera uses the highest quality of acetate in the world, produced in Italy, and the lenses are top of line and produced in France. Everything else is conceptualized and produced within the workshop." -Leo Martelli

#### <u>See more</u>



## Find us and get in touch

Alba Nera sunglasses are currently available on its official online boutique and its Instagram boutique.

The first in person showrooms are planned for 2023.

Download the media press kit here. Photo credits: : Audrey Bieber Models: Claudia Lucchini, Raphaël rossi





#### Raphaëlle Giugliano

fashion art direction - Design

+33 (0) 609 094 141

Contact@albanera.corsica

Leo Martelli Marketing - Collaborations +33(0)625468588

Contact@albanera.corsica

