



by Caroline Ann



watercolor art + paper goods

WHOLESALE CATALOG

2024

Cheerful watercolor cards & gifts inspired by family, made for family.



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HOW TO ORDER

BYCAROLINEANN.FAIRE.COM
CAROLINE@BYCAROLINEANN.COM

MINIMUMS

OPENING ORDER	\$125
REORDER	\$75

GCBD 006

WHY GREETING CARDS?

BECAUSE SENDING A CARD IS AN ART THAT SHOULD ALWAYS BE PASSED ON.

Family values are central to who I am. I grew up with a mom who celebrated every little moment in a big way, from my 5th birthday, to elementary graduation, to the day I passed my driving test. She made each and every day special, and taught me to do the same. Through a note, a gift, or even a quick phone call!

Now, as a mom myself to my first baby girl, I feel the importance of valuing family even more. From laughing at every giggly smile to enjoying a simple walk through the park, I love celebrating each moment with her, and strive to pass down the legacy of letter-writing to baby Jane.

That's why By Caroline Ann exists: cards and gifts inspired by family, made for family. Here you can find cheerful, kind paper goods to send to loved ones & to grace your home. Each design showcases my signature watercolor style, hand-painted from my home studio in small-town Texas.

With encouraging words and heartfelt messages, my stationery & paper goods are the perfect collection to celebrate family & friends.

Thank you so much for being here and for your interest in carrying my line of greeting cards and gifts in your shop. I look forward to sharing in life alongside you, and ultimately earning your business and your trust!



Caroline Ann



Notes to self:

MAMA OWNED.
HAND PAINTED.
THOUGHTFULLY
MADE.



***NEW* GREETING CARDS**

DIGITALLY PRINTED IN FULL COLOR ON 120LB BRIGHT WHITE PAPER
A2 SIZE | BLANK INSIDE | WSP: \$2.75 | MOQ: 6



Lovebirds
GCLF 010



Mother's Day Birds
GCMD 007



Love You Mama
GCMD 008



Thinking of You Bug
GCLF 015

BEST



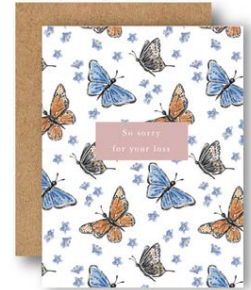
Congrats Lady
GCLF 011



Thank You Bug
GCTY 004



Happy Bday Lady
GCBD 004



Sorry For Your Loss
GCLF 014

GARDEN FOREST COLLECTION

BEST



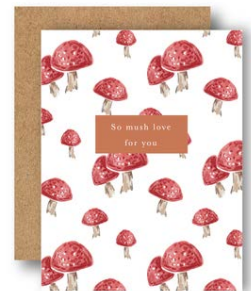
Wedding Day
GCLF 012



To My Mom
GCMD 009



Yay! You Did It
GCLF 016



So Much Love
GCLF 013



Let's Celebrate
GCBD 005



Lots of Love Bday
GCBD 006



Time To Celebrate
GCBD 007

NEW STICKERS

DIE CUT STICKERS RANGING FROM 2-3 INCHES
PROFESSIONAL VINYL | WATERPROOF | WSP: \$2 | MOQ: 6



Blue Butterfly
STK 009



Ladybugs
STK 011

BEST



Mushrooms
STK 010



Strawberries
STK 012

NEW NOTEPADS

PRINTED IN FULL COLOR ON 70LB PAPER | 50 TEAR-OFF SHEETS
SIZE: 3.625" X 8.5" OR 5.5" X 8.5" | WSP: \$6 OR \$7 | MOQ: 4



So Mush To Do
NP 003

BEST



Notes To Self Butterfly
NP 002

GARDEN FOREST COLLECTION



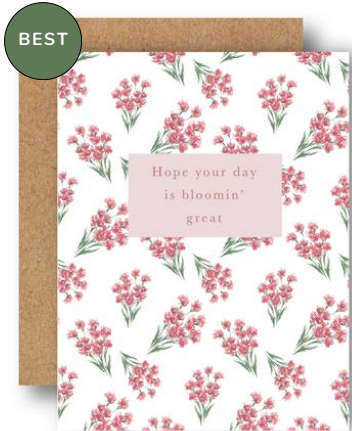
NP 002



NP 003

GREETING CARDS

DIGITALLY PRINTED IN FULL COLOR ON 120LB BRIGHT WHITE PAPER
A2 SIZE | BLANK INSIDE | WSP: \$2.75 | MOQ: 6



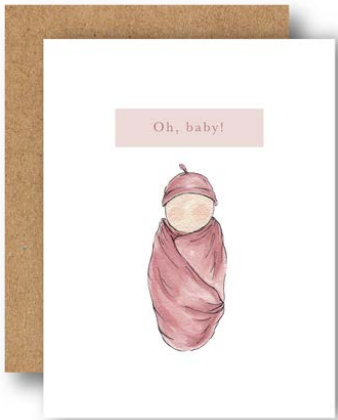
Birthday Bouquet
GCBD 001



Birthday Floral
GCBD 002



Oh Baby Blue
GCBB 001



Oh Baby Pink
GCBB 002



Life Into the World Mama
GCBB 005



Sweet Lil' Baby
GCBB 004



Birthday Favorite Person
GCBD 003



Congrats New Sprout
GCBB 003



Soon-to-be Mama
GCBB 007

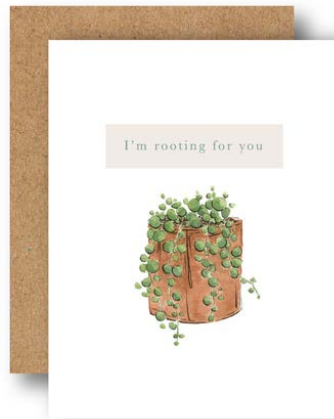
BABY & BIRTHDAY

GREETING CARDS

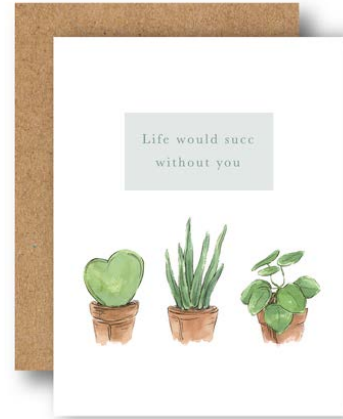
DIGITALLY PRINTED IN FULL COLOR ON 120LB BRIGHT WHITE PAPER
A2 SIZE | BLANK INSIDE | WSP: \$2.75 | MOQ: 6



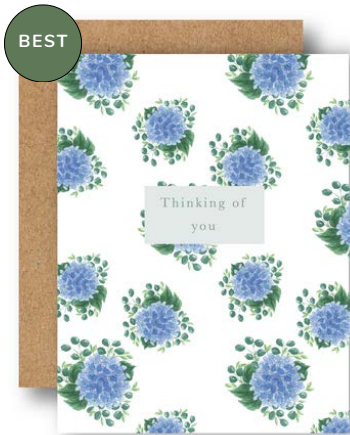
You Grow Girl
GCLF 001



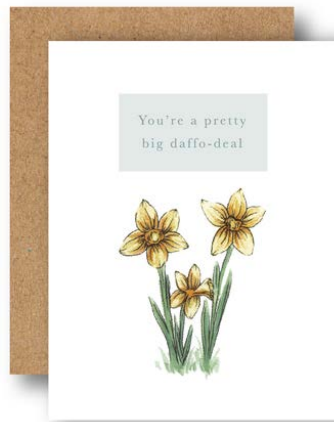
I'm Rooting for You
GCLF 002



Succ Without You
GCLF 003



Thinking Of You
GCLF 004



Pretty Big Daffo-deal
GCLF 005



You Look Radish-ing
GCLF 006



You Got This
GCLF 008



Love, Hugs, Chocolate
GCLF 009

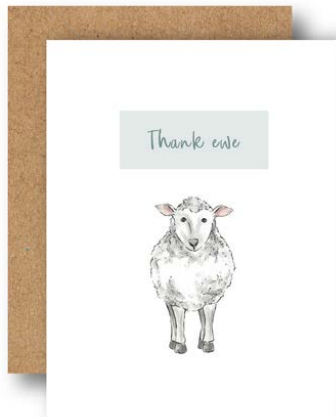


Joy After the Storm
GCLF 007

LOVE & FRIENDSHIP

GREETING CARDS

DIGITALLY PRINTED IN FULL COLOR ON 120LB BRIGHT WHITE PAPER
A2 SIZE | BLANK INSIDE | WSP: \$2.75 | MOQ: 6



Thank Ewe
GCTY 001



Thank You Flat
GCTY 002



BEST

Big Thanks Lil Heart
GCTY 003



NEW

Doing Great, Mama
GCBB 006



Favorite Mum
GCMD 002



Happy Mother's Day
GCMD 003



BEST

Dad Dog-gone Great
GCMD 004



Best Dad
GCMD 005



Dad Pretty Handy
GCMD 006

THANK YOU, MOM, DAD

GREETING CARDS

DIGITALLY PRINTED IN FULL COLOR ON 120LB BRIGHT WHITE PAPER
A2 SIZE | BLANK INSIDE | WSP: \$2.75 | MOQ: 6



Sweet As Cherry Pie
GCVD 001



Love You Berry Much
GCVD 002



Olive You
GCVD 003



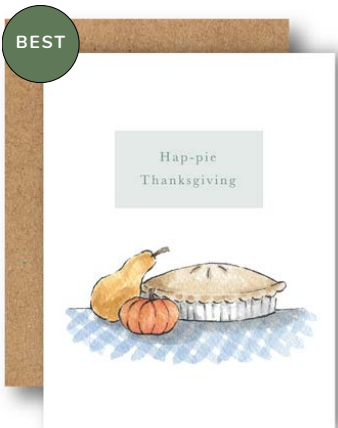
Bee Mine
GCVD 004



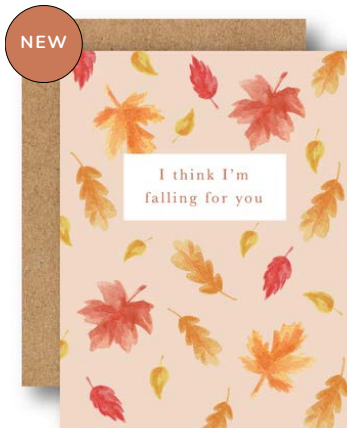
Happy Hallo-weenie
GCHA 001



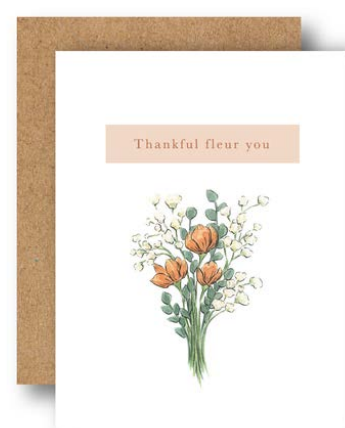
Spooky Season
GCHA 002



Hap-pie Thanksgiving
GCTH 001



Falling For You
GCTH 002



Thankful Fleur You
GCMD 001

HOLIDAY

GREETING CARDS

DIGITALLY PRINTED IN FULL COLOR ON 120LB BRIGHT WHITE PAPER
A2 SIZE | BLANK INSIDE | WSP: \$2.75 | MOQ: 6



Christmas Bouquet
GCCH 001



Berry Merry
GCCH 002



Bear-y Merry
GCCH 003



Holly Jolly Pattern
GCCH 004



Merry Christ-moose
GCCH 005



Sweet Wishes
GCCH 008



Feliz Navidog
GCCH 009



Merry Best Teacher
GCCH 006



Fa La La
GCCH 007

GREETING CARDS

DIGITALLY PRINTED IN FULL COLOR ON 120LB BRIGHT WHITE PAPER
A2 SIZE | BLANK INSIDE | WSP: \$2.75 | MOQ: 6

BEST



Bright Pink Blooms
GCEV 001



Queen Anne's Lace
GCEV 002



Soft Pink Lilac
GCEV 003

BEST



Blue Hydrangea
GCEV 004



Friendship Plant
GCEV 005



Aloe Plant
GCEV 006



Orange White Bouquet
GCEV 007

BEST



Sweetheart Plant
GCEV 008

EVERYDAY: PLANTS



ZZ Plant
GCEV 009



Dracaena Plant
GCEV 010



String of Pearls Plant
GCEV 011



Staghorn Plant
GCEV 012



GCEV 008

GCEV 009

GREETING CARDS

DIGITALLY PRINTED IN FULL COLOR ON 120LB BRIGHT WHITE PAPER
A2 SIZE | BLANK INSIDE | WSP: \$2.75 | MOQ: 6

BEST



Carnations
GCEV 013



Pansies
GCEV 014



Daffodils
GCEV 015

BEST



Daisies
GCEV 016



Lily of the Valley
GCEV 017



Roses
GCEV 018



Larkspur
GCEV 019

BEST



Gladiolus
GCEV 020



Asters
GCEV 021



Marigold
GCEV 022



Chrysanthemum
GCEV 023



Narcissus
GCEV 024

EVERYDAY: FLORALS



GCLF 016

GIFT TAGS

DIGITALLY PRINTED IN FULL COLOR | SIZE: 3" DIAMETER CIRCLE
SET OF 8 GIFT TAGS | SATIN RIBBON | WSP: \$7 | MOQ: 4

NEW



Feliz Navidog
GT 006

NEW



Sweet Wishes
GT 007

NEW



Fa La La
GT 008



Christmas Bouquet
GT 004



GT 007



Merry Christ-moose
GT 001

BEST



Holly Jolly Pattern
GT 002



Bear-y Merry
GT 003

BOXED SETS

DIGITALLY PRINTED IN FULL COLOR | SET OF 6 CARDS + ENVELOPES
FLAT A2 SIZE | PACKAGED BOX WITH INFO STICKER | WSP: \$12 | MOQ: 3



Thank You Set
BDST 001



Oranges Set
BDST 002



Bright Pink Blooms Set
BDST 003



STICKERS

DIE CUT STICKERS RANGING FROM 2-3 INCHES
PROFESSIONAL VINYL | WATERPROOF | WSP: \$2 | MOQ: 6



Green Thumb
STK 003

BEST



Lazy Daisy
STK 002



You Look Radishing
STK 004



Hey Sweetheart
STK 001

NEW



Oranges
STK 006

NEW



Texas Aggies
STK 005

NEW



Yorkie
STK 008

NEW



Goldendoodle
STK 007

STK 009



STK 012



STK 010



STK 011



PLACE CARDS

DIGITALLY PRINTED IN FULL COLOR | SIZE: 2" X 3.5" FOLDED
SET OF 10 PLACE CARDS | PRE-SCORED | WSP: \$6 | MOQ: 4

NEW



Fall Leaves
PC 005

NEW



Candy Cane Pattern
PC 004

NEW



Holly Jolly Pattern
PC 003



Thanksgiving Table
PC 001



Floral Pattern
PC 002



PC 004

Kate B.

ART PRINTS

DIGITALLY PRINTED IN FULL COLOR ON BRIGHT WHITE TEXTURED PAPER
SIZE: 5" X 7" OR 8" X 10" | WSP: \$7 OR \$12 | MOQ:2

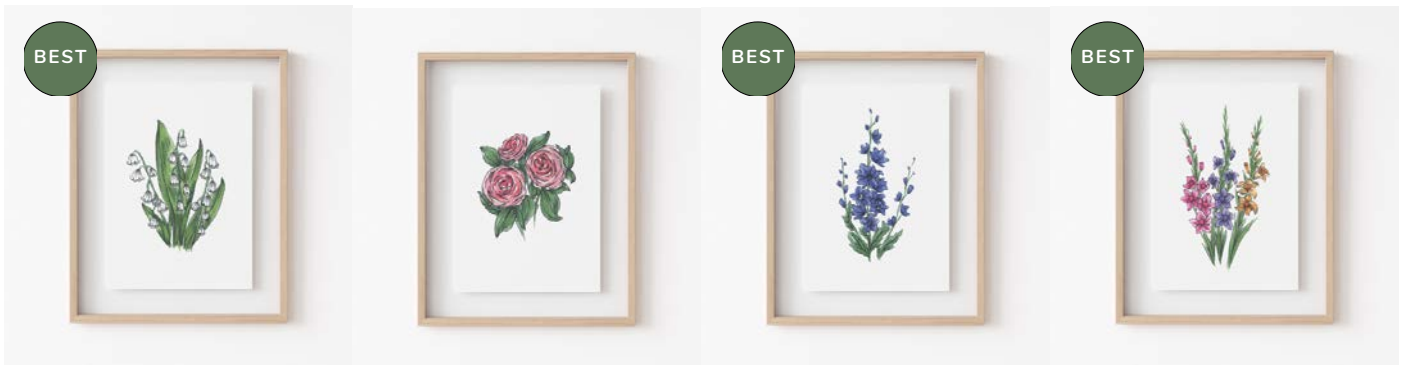


Carnations
AP 001

Pansies
AP 002

Daffodils
AP 003

Daisies
AP 004



BEST

Lily of the Valley
AP 005

Roses
AP 006

BEST

Larkspur
AP 007

BEST

Gladiolus
AP 008



Asters
AP 009

Marigold
AP 010

Chrysanthemum
AP 011

Narcissus
AP 012

ART PRINTS

DIGITALLY PRINTED IN FULL COLOR ON BRIGHT WHITE TEXTURED PAPER
SIZE: 5" X 7" OR 8" X 10" | WSP: \$7 OR \$12 | MOQ:2

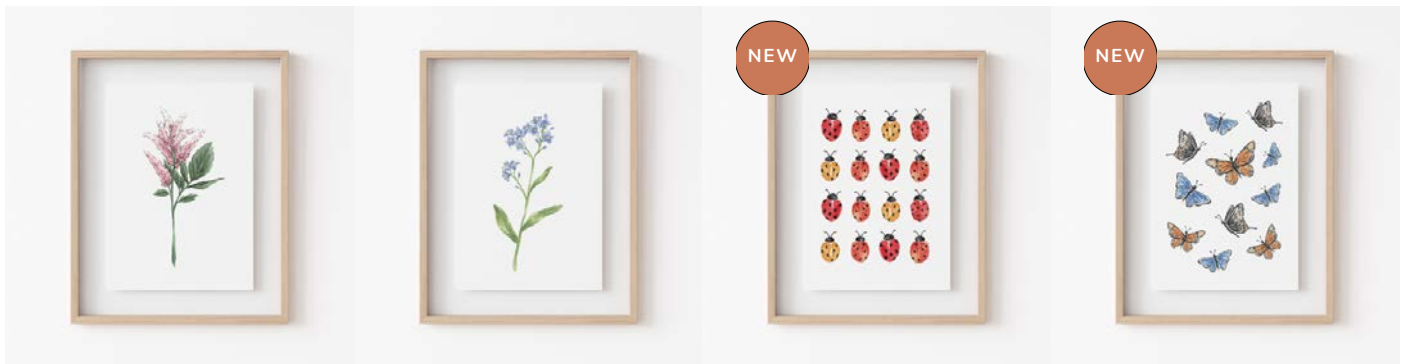


Dog Breeds
AP 019

Birth Month Flowers
AP 018

Blue Hydrangea
AP 014

Queen Anne's Lace
AP 013



Soft Pink Lilac
AP 015

Forget Me Not
AP 016

Ladybugs
AP 020

Butterflies
AP 021

AP 018



Gladiolus



Aster



Chrysanthemum



Carnation

TERMS & POLICIES

ORDERING

Opening Order Minimum: \$125

Reorder Minimum: \$75

Orders can be placed by the following methods:

Via email at caroline@bycarolineann.com

Through Faire at bycarolineann.faire.com

PAYMENT

Payments can be made by credit card or check made out to By Caroline Ann. Orders must be paid in full upon shipment. All major credit cards are accepted.

SHIPPING

All shipping costs are charged at time of shipment and will be included on your final invoice. Most orders ship USPS Priority Mail or UPS. Orders are shipped from my studio in College Station, TX.

TURNAROUND TIME

Our typical turnaround time is 4-7 business days. If you need your order expedited please let us know and I will do my best to accommodate.

BACKORDERS

You will be notified of any backordered items to be shipped at a later date, and the remainder of your order will continue to ship on time.

DISPLAY & PACKAGING

All products must be kept and sold in their original packaging. Boxed sets or packs may not be broken up. Cards, art prints, notepads, and calendars are all packaged in clear plastic cello sleeves. All art prints include a sturdy backing board. Sets of gift tags, place cards or greeting cards are packaged in a clear plastic box.

PRODUCT SPECIFICATIONS

All products are made in the USA, proudly partnering with fellow small businesses.

RETURNS & CANCELLATIONS

Any cancellations or changes must be made within 1 business day of ordering. Damaged or incorrect orders may be returned or exchanged. Any damage must be reported within 5 business days of receipt. All products must be returned unused and in their original packaging.

WHOLESALE PRICING

To Order:
www.bycarolineann.faire.com
caroline@bycarolineann.com

ITEM DESCRIPTION	UNIT PRICE	MOQ
Greeting Cards	\$2.75	6
Set of 10 Gift Tags	\$7	4
Boxed Set of 6 Cards	\$12	3
Stickers	\$2	6
Set of 10 Place Cards	\$6	4
Notepads	\$6 / \$7	4
5 x 7 Art Prints	\$7	2
8 x 10 Art Prints	\$12	2

GCMD 008

by Caroline Ann



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caroline@bycarolineann.com

www.bycarolineann.com

bycarolineann.faire.com

@bycarolineann



congrats,
lady!

happy
birthdays,
lady!

Thinking
of you

Thank
you so very

CA