

May 2024 - Strike Introduces Car Cradles, Rugged Cases and Screen Protectors for the latest Apple iPad Air and iPad Pro

MAY 8, 2024

FOR IMMEDIATE RELEASE

May 2024 - Strike Introduces Car Cradles, Rugged Cases and Screen Protectors for the latest Apple iPad Air and iPad Pro

Brisbane, May 8, 2024 –Strike Group, a leader in hands-free technology, is proud to introduce new Strike Alpha Cradle solutions, rugged cases, and screen protectors specifically designed for Apple's newly launched iPad Air 11-inch and 13-inch, and iPad Pro 11-inch and 13-inch models. These accessories are meticulously engineered to enhance productivity and safety, complementing the innovative features of the latest Apple devices.

Apple's redesigned 11-inch and new 13-inch iPad Air models are now powered by the cutting-edge M2 chip, while the 11-inch and 13-inch iPad Pro tablets feature the new M4 chips for unparalleled performance. The 11-inch iPad Air offers excellent portability, and the 13-inch version provides a 30% larger workspace. Both models feature Liquid Retina displays with True Tone and P3 wide colour support for crisp, vibrant visuals.

The ultra-thin iPad Pro 11-inch and 13-inch models, at just 5.1 millimetres thick, are equipped with the M4 chip, delivering unprecedented performance for AI and video production tasks. The OLED-based Ultra Retina XDR displays offer exceptional brightness and vivid colours. The 12MP rear camera can record 4K video, and the innovative Final Cut Camera app enables seamless control of multiple iPhone cameras.

Chris Ryan, CEO of Strike Group, emphasised, "The way we use our devices has evolved. At Strike, we aim to provide innovative hands-free technology to increase usefulness, protection and convenience in any work or vehicle setup."

Strike Alpha Cradles help users optimise the potential of Apple's latest iPads by providing secure mounting solutions that minimise distractions and offer the best viewing position in both landscape and portrait modes. They include fast charging capabilities to ensure devices remain powered on the go and feature an internal passive antenna for signal boosting and enhanced connectivity.

Engineered to withstand forces up to 25G and compatible with standard four-hole mounting solutions like RAM Mounts, Strike Alpha Cradle solutions are available in PRO-install, DIY, lockable, portrait, and landscape variants. This versatility provides a comprehensive mounting solution for professionals and businesses alike. In addition, Strike provides comprehensive

protection and storage options with rugged cases, tempered glass screen protectors, and tablet bags, all tailored to the specific needs of the latest iPad Air and iPad Pro models.

Pre-order the Strike Alpha Car Cradles, rugged cases, screen protectors, and tablet bags for Apple's new iPad Air 11-inch and 13-inch, and iPad Pro 11-inch and 13-inch models today.
[INSERT HYPERLINKS]

About Strike Group

Strike Group is Australia's premier provider and manufacturer of innovative car technologies. Strike seamlessly integrates innovative design and engineering into all its products. The company now exports to over 80 countries and has established key partnerships in the American and European markets.

For media enquiries, product samples, high res images and interviews, please contact:

Mai Villareal
Marketing Manager
Strike Group Australia
1/263 Toombul Rd., Northgate, QLD 4013
E: mv@strike.com.au