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ISSN 1447-303-8 5 1



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A GO GO



THE wrist phone

If Samsung isn't your bag, and if you're one of those people who stopped wearing a watch because its practicality had been reduced, perhaps it's time to look at the growing range of 'smart watches'.

One such brand – the i'm Watch – is gaining popularity and bringing us a step closer to the great spy films of the 1960s. It connects to your smartphone to provide access to calls, messages, emails, apps and more. Best of all, you can leave your phone in your pocket, in your purse or on your desk and still know exactly what is going on.

With a large bright display, the i'm Watch will show you all your messages as they arrive and if you receive a call, you can see who's calling, no matter where you left your smartphone.

It also has its own apps, which you can customise as you like – including leisure, games, office, useful apps and music.

High-quality materials and excellent manufacturing standards make it comfortable, durable and attractive to see and to wear. i'm Watch is designed, engineered and built entirely in Italy.



STRIKE UP the band



You. Yes you! If you don't eat your meat, how can you have any pudding? Or in this case, if you don't talk on your phone while driving, you won't have any accidents. Too many people are still flouting road rules, designed to keep people safe. That's a strange one considering the amount of gadgets available to help you drive safely – Bluetooth being the obvious one.

Strike, an Australian company is also making redundant the practice of holding your handset while driving.

Strike is currently introducing the Strike Alpha cradle which holds, charges, protects and boosts the signal of your phone. As well as keeping the driver legal and safe – this cradle offers many features to make all of your driving experiences more memorable and care free. The Alpha Car Cradle is compatible with all Bluetooth car kits.

The Strike Alpha Car Cradle boasts:

- **Minimal driver distraction** – keeps your hands where you can see them.
- **Design** – each cradle is specifically engineered to fit the user's phone perfectly.
- **Bespoke electronics** – it is the fastest charging car cradle in the world.

- **Signal boost** – a flush passive antenna boosts your mobile signal. Rural coverage has never been so stable.

- **Future proof** – when you change your phone, a user can change cradles without having to get professional installation. It is also equipped with voltage spike protection, multiple mounting options and backed by an impressive three-year warranty.

A game changing feature of the Strike Alpha Cradle range is the embedded NFC (Near Field Communication) chip. This allows users with NFC-enabled phones to automatically control phone functions when the device is placed into the Alpha Cradle. Automatically get your phone to:

- Turn on / turn off your Bluetooth, saving the user's battery.
- Start music.
- Start navigation.

So this holiday period make sure you are safe on the road. Stay hands-free and find a product like the Strike Cradle that keeps your eyes on the road. [WC](#)