

<u>Press Release - For Immediate Release</u>

Reversing Sensors – Making Parking and Reversing Safer

Strike, the country's leading automotive accessories provider, has the answer to your reversing sensor needs. With two Strike branded products in their range, motorists can choose from the Strike L20-4-LED or the Strike S1-4 Eco Parking Sensor. Both products are affordably priced and user friendly.

The Strike L20-4 –LED Parking Sensor is used once the reverse gear is engaged. Each sensor positioned on the back of the vehicle emits an ultrasonic signal which detects objects located behind the vehicle. The driver is warned by both visual and audible signals. The visual warning system (LED display unit) displays the precise distance between the sensors and the object. Concurrently, the audible warning system provides a stage-by-stage beeping sound that becomes more rapid as the vehicle approaches the object. This particular product retails for \$95.90 including GST and is available through Strike's website strike.com.au or through Strike's resellers in store.

The Strike S1-4 Eco Parking Sensor is a standard reverse parking sensor system. Once the reverse gear is engaged, the flush-fitted sensors are automatically activated. Each sensor positioned on the rear of the vehicle sends out ultrasonic signals which detect objects located behind the vehicle. The driver is alerted by an audible warning system that beeps faster as the vehicle moves closer to the object. This particular product retails for an affordable \$88 including GST.

Reversing sensors are being proven to reduce the risk of accidents and toddler deaths as well as accidents with other vehicles and objects. Strike ensures the quality of their products is second to none and a full product warranty can assure the customer. For further product information visit www.strike.com.au.

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