For media enquiries, product samples, high res images and interviews, please contact:
Julius Macalagay
PR Specialist
Strike Group Australia
1/263 Toombul Rd., Northgate, QLD 4013
T: 1300 792 044
M: +61731023274
E: jm@strike.com.au

IMMEDIATE RELEASE

Strike launches Mother's Day bundle- Free Boss for the real *boss*

BRISBANE, Apr. 27, 2015 – In celebration of the International Mother's Day, Strike Group announced a special treat to the wonderful moms all over the world.

Strike offers a free Strike Boss Portable Bluetooth Hands-Free Car Kit for every purchase of a Strike Alpha Cradle. Customers may visit www.strike.com.au and use the code "theboss" upon checkout to be eligible for the promo.

When your phone is attached into a Strike Alpha Cradle, Strike Boss allows hands free usage of your device through a voice activated signal. According to Strike CEO Chris Ryan, "It is but very usual for mothers to keep track of what's going on in their homes & their loved ones. And while they always make sure that their families are safe all the time, they should also feel that they are well cared for. Surprise your mother and remind her how she can stay connected whilst driving around legally and safely".

Installation of both Strike Alpha Cradle and Strike Boss is very easy. Drivers only need to place their phone holder either unto the dashboard or windshield then attach their portable Strike Boss to the driver's sun visor. Pairing these two hands-free products have become more convenient with the help of Bluetooth connection.

Promo runs starting 27 April until 7 May 2015.

Click below products to download high res images:

Samsung Galaxy S6 Car Mount
Strike Boss Portable Bluetooth Hands free Car Kit

About Strike Group:

Strike Group is Australia's leading provider and manufacturer of innovative car technologies. Strike integrates innovative design and seamless engineering in all of its products. The company now exports to 72 countries having appointed key partners in the American and European market.

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