

For media enquiries, product samples, high res images and interviews, please contact:

Mai Villareal
Marketing Supervisor
Strike Group Australia
1/263 Toombul Rd., Northgate QLD 4013
E: mv@strike.com.au



FOR IMMEDIATE RELEASE

Strike Launches iPhone Xs & iPhone XR Phone Holders

Brisbane, Sept. 13 - Strike Group, the world-leading manufacturer of hands-free technology, is proud to present a new range of device holders for Apple's latest flagship smartphones: iPhone Xs, iPhone Xs Max, and iPhone XR.

Apple's high-end iPhones feature a breakthrough camera system with Depth Control, Advanced Face ID, and OLED displays. These new class of flagship iPhones also have the latest A12 Bionic chip – a 7-nanometer processor which promises to launch apps up to 30 percent faster than 2017 iPhones.

'Smartphones have essentially changed people's lives. At Strike, we constantly aim to develop innovative and effective solutions to provide the best experience for all smartphone users,' says Strike CEO Chris Ryan.

Strike's upcoming selection of Alpha Car Cradles for the iPhone Xs, iPhone Xs Max, and iPhone XR is designed to hold, charge, and secure your new smartphone device while you drive or work.

The Strike Alpha Car Cradle boasts a smooth and subtle design for state-of-the-art devices such as the iPhone Xs, iPhone Xs Max, and iPhone XR. It also has a built-in fast charger to extend the users' phone battery whilst they drive.

These phone holders are fully compliant with road laws and come with a 3-year warranty. Since the Strike Alpha Car Cradle keeps your hands free, it also minimises driver distraction. Installation is simple, mount the cradle on the dashboard or windscreen, and you'll be ready to drive.

Additionally, all Alpha Cradles have a built-in internal antenna to boost your phone reception even in rural areas once connected to an external antenna. They are also equipped with a fully compatible Made for iPhone (Mfi) certified connector that meets Apple specific standards.

Strike Alpha Car Cradles for the iPhone Xs, iPhone Xs Max, and iPhone XR are now available for pre-order. Visit Strike's website to learn more: <http://www.strike.com.au/products/Apple-Car-Cradles>.

For product reviews and samples, you may send us an email at mv@strike.com.au.

About Strike Group

Strike Group is Australia's leading provider and manufacturer of innovative car technologies. Strike integrates innovative design and seamless engineering in all its products. The company now exports to 72 countries having appointed key partners in the American and European market.