For media enquiries, product samples, high res images and interviews, please contact:

Mai Villareal
Marketing Manager
Strike Group Australia
1/263 Toombul Rd., Northgate, QLD 4013
E: my@strike.com.au



FOR IMMEDIATE RELEASE

Strike Introduces Car Phone Mounts for Apple's Latest Flagship device, iPhone 12

Brisbane, October 14, 2020 – Strike, the leading developer of hands-free technology, is proud to unveil car cradles for Apple's latest 5G-ready series: the iPhone 12, iPhone 12 Mini, iPhone 12 Pro, and iPhone 12 Pro Max.

The newest iPhone 12 comes in four models that are packed with powerful features to bring the best user experience. Apple presents dual rear cameras for the iPhone 12 and the iPhone Mini while the iPhone 12 Pro and the iPhone 12 Pro Max are equipped with triple-rear cameras.

Aside from the improved camera and processor, Apple finally brings new technology to the iPhone 12 series with 5G-ready connectivity. The iPhone 12 range features IP68 resistance, a powerful A14 Bionic chip, and battery capacity up to 17 hours of video playback.

To protect Apple iPhones' delicate design, Strike has manufactured vehicle mounts for the iPhone 12 Mini, iPhone 12, iPhone 12 Pro, and iPhone 12 Pro Max that provide a comfortable viewing experience and rugged protection whilst minimizing driver distraction whilst on the road.

"Strike strives to deliver effective cradle solutions with features essential for smartphone users to make the most out of their device anywhere they go. Additionally, these phone mounts improve road safety and are fully compliant with road laws, "says Strike's CEO Chris Ryan.

The Strike Alpha iPhone 12 Mini, iPhone 12, iPhone 12 Pro, and iPhone 12 Pro Max phone holders are designed with fast-charging and signal boosting capabilities. These iPhone 12 car mounts can charge with 2.4 amps for the DIY version and 3.0 amps for PRO-install. Smartphone users can also improve their signal significantly by simply connecting a reputable external aerial to its internal passive antenna.

Strike Alpha phone cradles for the iPhone 12 lineup are built with enterprise-quality and are engineered to withstand 25G in a crash. They are suitable for industries with demanding environments including Public Safety, Transportation, Warehousing and more.

Apple iPhone 12 cradles from Strike are available in different variants. Choose from PRO-install, DIY, wireless charging version, and custom-designed holders compatible with Strike, LifeProof, and Otterbox rugged cases.

Strike Alpha Phone Holders for the iPhone 12 Mini, iPhone 12, iPhone 12 Pro, and iPhone 12 Pro Max are now available for pre-order. Visit Strike's website to learn more: https://www.strike.com.au/Latest-Alpha-Cradles/apple-iphone-12-car-mobile-holders