## For media enquiries, product samples, high res images and interviews, please contact:

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## FOR IMMEDIATE RELEASE

## Strike Group launches brand new phone holders for the latest iPhone X and iPhone 8

Brisbane, September 13, 2017 – Strike Group, the world-leading provider and manufacturer of innovative car technologies, has launched their latest range of phone holders especially designed for Apple's latest flagship smartphones: iPhone X and iPhone 8.

The Strike Alpha Car Cradles for iPhone X and iPhone 8 are the world's first phone mounting devices designed specifically for the iPhone X and iPhone 8. The cradles come in three versions to suit each of the three models: the iPhone X, the iPhone 8, and the iPhone 8 Plus.

The Strike Alpha Car Cradle boasts a smooth and subtle design, a perfect venue for a brand new, state-of-the-art device like iPhone X and iPhone 8. Not only it can hold your phone in place, but it also guarantees your new iPhone is charged at all times.

All cradles are manufactured with an internal passive antenna designed to boost the phone's signal when attached to a reputable external antenna. Each cradle is engineered to withstand up to 25-G. Additionally, the cradle for iPhone 8 and iPhone X is equipped with a fully compatible Made for iPhone (Mfi) certified connector, which meets Apple specific standards.

In addition to iPhone's big upgrades and new designs, Apple is finally adopting the QI wireless charging. The Strike Alpha Car Cradles are also designed to support the latest wireless charging capability of iPhone X and iPhone 8 for efficient charging whilst on the road.

"Constantly being the first in the world to release a mount to the market indicates how much importance we place on providing fast and effective solutions." says Chris Ryan, CEO of Strike Group.

Once Apple releases the iPhone X and iPhone 8, Strike will also launch a range of iPhone 8 and iPhone X cradles that will accommodate the Official Apple case, Otterbox Defender Case, and Lifeproof Cases.

Strike Alpha Car Cradles for the iPhone X, the iPhone 8, and the iPhone 8 Plus are now available for pre-order. Visit Strike's website to learn more: www.strike.com.au/products/Apple-Car-Cradles.

For product reviews and samples, you may send us an email at <a href="mailto:mv@strike.com.au">mv@strike.com.au</a>.

## **About Strike**

Strike Group is Australia's leading provider and manufacturer of innovative car technologies. Strike integrates innovative design and seamless engineering in all of its products. The company now exports to 72 countries having appointed key partners in the American and European market.