

**For media enquiries, product samples, high res images and interviews, please contact:**

Mai Villareal  
Marketing Supervisor  
Strike Group Australia  
1/263 Toombul Rd., Northgate QLD 4013  
E: mv@strike.com.au



## **FOR IMMEDIATE RELEASE**

### **Strike Develops Mobile Device Holders for the Taxi Industry**

Brisbane, March 26, 2019 – As technology continues to evolve, the Taxi industry is also enhancing its processes to improve passenger satisfaction and efficiency. As a leader in the development and manufacturing of hands-free solutions, Strike is continuously coming up with innovations to help cab companies remain competitive in the market.

Integrating mobile devices is one of the ways Taxi companies are upgrading their services. New technology helps with many functions such as controlling surveillance cameras, recording payments, printing receipts, computing the fare, fleet tracking, smart dispatch and navigation.

The Samsung Galaxy Tab A 8 (2017) is one of the recommended devices that has the capacity to perform these tasks. The large screen makes maps and navigation easier to view by drivers. Communication between passenger, drivers and dispatchers is easier. It also provides drivers with an all-access device that serves multiple purposes.

To optimise the efficiency and convenience of the Samsung Galaxy Tab A 8 (2017), Strike developed high-quality taxi mounts for devices such as the Samsung Tab A 8 (2017). With cab companies and passengers in mind, these Samsung Tab A 8 (2017) taxi mounts will help improve efficiency, safety, and passenger satisfaction.

Strike has teamed up with taxi companies in Australia, and around the world, to come up with these cost-effective and high-grade taxi tablet holders. The Strike Alpha Samsung Galaxy Tab A 8 (2017) vehicle mount securely holds the Samsung device and comes with a built-in charger. Each Alpha Car Cradle is engineered to withstand up to 25g in the event of an accident. The Samsung Galaxy Tab A 8 (2017) charging taxi cradle also allows users to boost the mobile signal by connecting to a reputable external antenna.

The Strike Alpha Samsung Tab A 8 (2017) Car Cradle comes in two versions. The pro-installed version has a 3 amp 12/24v charging power whilst the DIY version has 2.4 amp. Add-on features such as PTT (Push to Talk) and lockable version are also available upon request.

“We at Strike recognise the importance of the taxi industry. We always look for innovations to improve these services that can help not just taxi companies, but also the riding public,” says Chris Ryan, CEO of of Strike Group.

### **About Strike Group**

Strike Group is Australia's leading provider and manufacturer of innovative car technologies. Strike integrates innovative design and seamless engineering in all its products. The company now exports to 72 countries having appointed key partners in the American and European market.