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FOR IMMEDIATE RELEASE

Strike's Alpha Car Cradles Transform Phones into Radios for Push-To-Touch (PTT) devices

Brisbane, Dec. 15, 2017 – Strike Group has developed phone holders that allow smartphone users to seamlessly transform their mobile device into a walkie-talkie via PTT (Push-To-Talk) technology.

PTT technology utilises existing features of UHF/VHF two-way radio connectivity and incorporates it into current smart devices. PTT enabled devices (e.g. smartphones) run on mobile network/cellular data and software to transform them into two-way radios.

Utilising PTT's flexibility Alpha Car Cradles are cleverly manufactured and intricately designed for optimum PTT device productivity. Strike's cell phone holders offer affordable and legal mounting solution for PTT enabled devices.

With the Strike Alpha Car Cradle, all Push-To-Talk users will have access to instantaneous communication with their on-scene employees and provide real-time solutions.

'The mounting of PTT devices is extremely important for legal and safety purposes. By installing the Strike Alpha Cradle you're able to have instant access to your on-site employees. That is why our PTT and Cradle solution benefits industries such as emergency services, large companies, and fleet management,' says Chris Ryan, CEO of Strike Group.

Workers in the field will be able to alert main office, their managers, and others without UHF or VHF radio connection (via hand-held radios, walkie-talkies, etc.) of hazardous situations. Companies can also economise by mounting their PTT smart devices onto a Strike Alpha Car Cradle without jeopardising road-safety and risking the law.

As UHF/VHF two-way radio technology is being replaced by PTT devices, it is important for Strike to accommodate the interests of their industry-based clients and future customers.

Strike Group looks forward to developing more innovative solutions that integrate radio technology with enterprise mobility in the future.

Strike's wide range of car cradles can be viewed [here](#).

About Strike Group

Strike Group is Australia's leading provider and manufacturer of innovative car technologies. Strike integrates innovative design and seamless engineering in all of its products. The company now exports to 72 countries having appointed key partners in the American and European market.

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