## August 2021 – New QLD Mobile Phone Detection Cameras Catch Hundreds on First Day of Roll Out

## For media enquiries, product samples, high res images and interviews, please contact:

Mai Villareal Marketing & Multimedia Manager Strike Group Australia 1/263 Toombul Rd., Northgate, QLD 4013 E: mv@strike.com.au

## FOR IMMEDIATE RELEASE

Brisbane, August 09, 2021 – Hundreds of motorists were caught using their phones in spite of the fair warning drivers were given ahead of the new Queensland road camera roll out. A total of 366 warning notices were given to drivers caught using their phones, whilst 51 warning letters to those not wearing a seatbelt.

It was reported that 166 deaths in Queensland this year of 2021 were caused by road accidents. The government has tightened the restrictions for mobile phone usage whilst on the road to prevent further fatalities. Motorists can be fined up to \$1,033 and receive 4 demerit points for using their mobile phone illegally whilst on the road starting 1 November.

The new rules prohibit a driver from holding a mobile phone or having it on any part of their body, such as their lap. However, open and P2 licence holders are allowed to use their mobile phones hands-free, for example, in a cradle attached to the vehicle. Hands-free use of mobile phones includes answering calls, using navigation apps, skipping a song, or accepting/completing a trip as a rideshare driver – provided that the placement of the phone does not obscure the driver's view of the road.

"In this generation, smartphones are designed with features not just for entertainment but also for work and connectivity. With mobile phones becoming an integral part of our daily routine, Strike strives to innovate car accessories that provide the best hands-free technology for a safe and legal drive," says Chris Ryan, CEO of Strike Group.

Strike Alpha Car Phone Holders are designed to deliver greater functionality and minimise driver distraction. These phone cradles are fully compliant with Australia's road laws and are equipped with data pass through, fast charging, and signal boosting capabilities that enhance user experience.

Additionally, Strike's phone mounts are engineered with a rugged design suitable for enterprise industries, including warehousing, manufacturing, public safety, and more. These phone holders are also available in different variants. Choose from PRO-install, DIY, wireless charging, lockable, and for use with Otterbox and LifeProof cases. Visit Strike's website to learn more. https://www.strike.com.au

Strike's CEO Chris Ryan is available for interviews upon request.

## About Strike Group

Strike Group is Australia's leading provider and manufacturer of innovative car technologies. Strike integrates innovative design and seamless engineering in all of its products. The company now exports to over 80 countries having appointed key partners in the American and European markets.