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FOR IMMEDIATE RELEASE

Strike Group first in the World to launch a mount for the new iPhone 7

Brisbane, September 7, 2016 – Brisbane-based hands-free tech company, Strike Group, launches its newest range of Alpha Car Cradles with the release of Apple's latest flagship, the iPhone 7.

The Strike Alpha Cradle for iPhone 7 is the world's first phone mounting device designed specifically for the iPhone 7. The cradles come in two versions to suit each of the two models: the iPhone 7 and the iPhone 7 Plus.

The Strike Alpha Cradles are fully compliant with road laws, and also come with a 3-year warranty. Since the phone holder keeps your hands free, it minimises driver distraction. The cradles secure, protect, and charge your iPhone while you are driving. The Strike Alpha Car Cradles come in two options – professionally installed or DIY – for each of the two iPhone 7 models.

"We already have back orders for over 3000 cradles for the iPhone 7," says Chris Ryan, CEO of Strike Group, "Always being the first in the world to release a phone mount shows our commitment to providing fast and efficient solutions."

Once Apple releases the iPhone 7, Strike will produce various iPhone 7 cradles that will accommodate the Official Apple case, Otterbox Defender Case, and Lifeproof Cases. Should Apple release the iPhone 7 with compatible NFC connectivity, Strike is ready as all cradles are already equipped with NFC chips, which allows the device to automate phone functions.

All cradles are manufactured with an internal antenna. The phone signal can be amplified even further when the cradle is attached to a reputable external antenna, which is optimum for travelling in rural areas. Additionally, the cradle for iPhone 7 is equipped with a fully compatible Made for iPhone (MFi) certified connector, which meets Apple specific standards.

Strike Alpha Car Cradles for the iPhone 7 and iPhone 7 Plus are now available for purchase online. You can view them here: <http://www.strike.com.au/products/Apple-iPhone-7-Car-Cradles>.

Prices start at \$149.00 including GST.

View whole range here at www.strike.com.au. RRP\$149.

About Strike Group:

Strike Group is Australia's leading provider and manufacturer of innovative car technologies. Strike integrates innovative design and seamless engineering in all of its products. The company now exports to 72 countries having appointed key partners in the American and European market.

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