

# Simplify operations and improve satisfaction with patient gowns

Perhaps the most universal experience of everyone's hospital visit is the patient gown. The traditional, widely used "johnny gowns" are uncomfortable, and leave patients exposed. To maintain dignity, patients are given 2 gowns to wrap front and back. In addition, hospitals must stock specific gowns for a variety of use cases, adding complexity and cost.

With over 36 million patients hospitalized annually in the United States<sup>1</sup>, this creates a significant opportunity to improve the patient experience while reducing cost and operational overhead for providers.

**“Uncomfortable,” “exposing,” and “vulnerable” are the top words patients associate with traditional johnny gowns<sup>2</sup>**

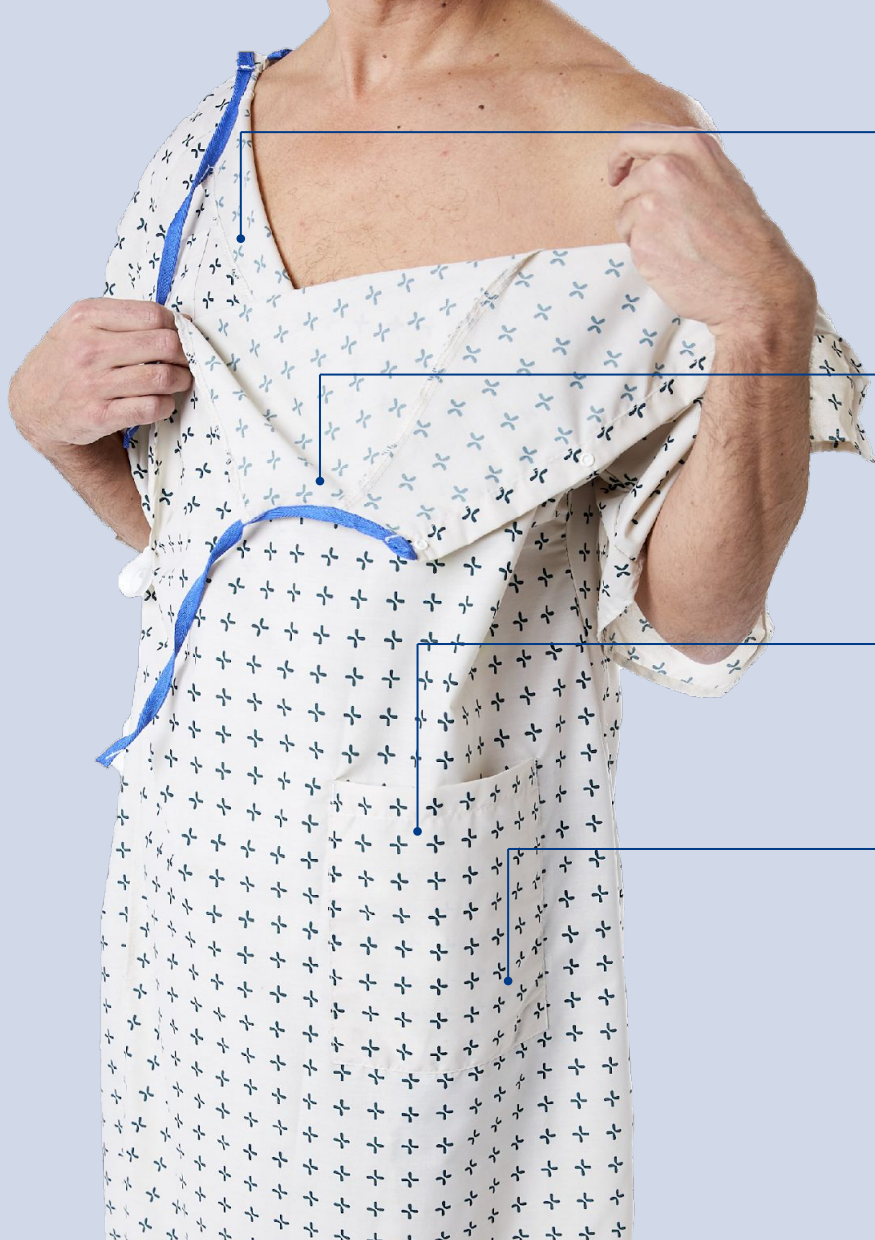
## Product Overview

Designed as an alternative to traditional johnny gowns, Care+Wear's **9-in-1 patient gown** provides an all-in-one solution for patients and providers alike.

Created in collaboration with the Parsons School of Design, the gown covers the patient's backside while still providing full clinical access, restoring dignity and comfort to patients while streamlining operations and reducing costs for providers.



1. *Patient Trends in Hospital Inpatient Stays in the United States, 2005-2014 #225*, [www.hcup-us.ahrq.gov/reports/statbriefs/sb225-Inpatient-US-Stays-Trends.jsp](http://www.hcup-us.ahrq.gov/reports/statbriefs/sb225-Inpatient-US-Stays-Trends.jsp).
2. Lucas, C; Dellasega, C; Smith, C. "DON'T LET THE GOWN GET YOU DOWN": HOW PATIENTS AND PROVIDERS PERCEIVE HOSPITAL GOWNS. Abstract published at Hospital Medicine 2019, March 24-27, National Harbor, Md.. Abstract 322.



**Reversible design with color-coordinated ties** preserves patient dignity and makes it easy to dress

**Wrinkle-resistant and quick-drying fabric** is reversible and dries faster than a traditional johnny gown

**Pocket** provides a place for the patient's personal belongings

**Access slit** for telemetry and stethoscope access

**Available in standard and bariatric sizes**

**Our gown is MRI-compatible**  
Both plastic and metal snaps are available

Use of Care+Wear's all-in-one patient gown drives:

- ✓ **Streamlined operations:** With Care+Wear, one gown replaces many. SKU reduction increases efficiency, and reduced downs per patients decreases laundering and drying time.
- ✓ **Cost reduction:** By reducing the number of gowns needed per patient, Care+Wear saves on laundering and inventory costs overall.
- ✓ **Increased patient satisfaction:** Created in collaboration with the Parsons School of Design, the gown covers the patient while still enabling easy access for providers.

To learn more, contact our team at [sales@careandwear.com](mailto:sales@careandwear.com) or 800-410-5505