

# Can you Find Stanley! for stores!

The In-Store Version  
of the Christmas  
Treasurehunt  
Game!

Ages

3+



15-30  
minutes



1 to many  
players



collaborative  
play

"Find Stanley for  
Stores!"  
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Based on the  
"Find Stanley!" home  
game at  
FindStanley.net

## IN STORE INSTRUCTIONS

This is a print and play version of the Find Stanley game free for use in retail stores.

### SETUP:

1. Place the included sign at your checkout counter or a prominent location telling customers of your event.
2. Ideally have a Find Stanley Squirrel plush, home game, and book sitting next to the sign to help your store attendants explain the game (and to sell). These can be ordered at [FindStanley.net/retailers](https://FindStanley.net/retailers).  
**TIP:** Wholesale deliveries must be shipped to a business address.
3. **Optional Activity:** Setup a table where kids can build Candy Cane Wormholes with off-the-shelf candies from the grocery store. Instructions can be found at [FindStanley.net/candy](https://FindStanley.net/candy).
4. Build a treasure hunt tailored to your store with this printable game.
5. Lead your customers to either a Plush Stanley or the "You found me!" card on this sheet with a holiday gift or gifts for your customers.

### HOW TO MAKE YOUR CARDS:

1. Print all the FRONT sheets that you want first (don't print the last page).
2. Flip over the Clue pages and print the BACK on all sheets, so children can see the word "CLUE" during the hunt.
3. Choose which cards you want to use: A combination of Values, STEAM and Other Subject cards makes the most fun!
4. Cut out the cards along the dotted lines.
5. **TIP:** Laminates the cards for reuse with thin dry erase markers!
6. Plan to use 7-9 cards. That will lead to about a 10-15 minute game.
7. Fill out the "First Challenge" section on your START card.
8. Write a challenge on each Clue card related to the Value or Subject it shows, like "What color do you get when you mix red and green?" on the "practice art" card. **TIPS:**
  - A. Use the Make Your Own cards for subjects not included in the regular set, and fill in the blank after "practice".
  - B. Search online for challenges like "STEM riddles for kids", "Art riddles for kids", "patience activities for kids", etc.
  - C. Tailor many clues to your store's interests. For example, if your store caters to religious readers, have fun questions related to religion. If your store is focused on wellness, search for clues online about wellness or small activities like "take 3 deep, slow breaths" for a challenge.

### BUILDING YOUR HUNT:

1. Plan your route in your store. **TIP:** It is best to place one card at most in each of your store areas, so your kids don't accidentally skip ahead by finding a card too early.
2. Fill out the first place on the START card. Ex. "First Clue: Shoes"
3. Pick your 1st clue card and:
  - A. Fill out the next section your kiddos should go to. Example: "Next Clue: Plushies"
  - B. Hang it facing outward from the wall in your first department, such as Shoes mentioned above, so that children can see it without having to move it. Remember about 3 feet high is good for most kiddos to find it.
4. Fill out and place the rest of the cards to make a trail that leads to your gift(s).
5. Fill out the last card and write where you'll hide your gift(s) in the "Next Clue" box.
6. If you have the Stanley plush doll, place him & the bag next to the gift(s). If you don't have the doll, place the "You Found Me!" card next to the gift(s). **TIP:** Place the gifts in a non-obvious spot, such as behind a little curtain, on a shelf in a low traffic area of the store, or under a table cloth. **TIP:** If your gifts are candy, place them in a bowl with a sign that says how many they can take, like at Halloween. Other free gift ideas are coloring sheets, bookmarks, promo giveaways, fresh fruit, etc.

### RUNNING YOUR HUNT:

1. Mention to customers you have a fun treasure hunt for the kids. Show them the START message and let the fun begin!
2. When Parents leave, ask if their kiddos enjoyed the treasure hunt. If so, tell them it is based on the home version and the book, in your on-counter display. Ask if they would like to learn more or take one home with them.

# Free In-Store Treasure Hunt!

## Surprise gift at the end!



I'm Stanley, a snow squirrel who brought you **a gift**, but the **gift** and I got lost somewhere in this store! To find us, **look for clues** that look like this:

1. Complete this challenge:

practice  
science



2. Next Clue:

Take turns doing the **challenges** and following the **clues** until you **Find Me!**

Find Your first clue in:

## FRONTS OF "YOU FOUND ME" CARDS

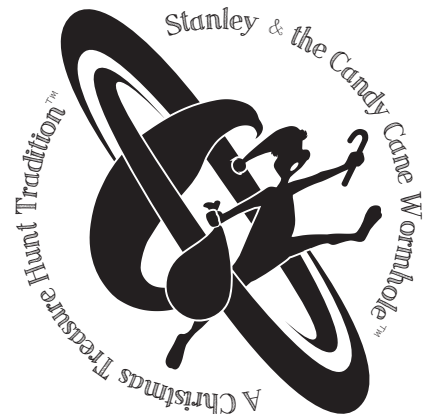


## FEEDBACK PLEASE

If you liked or disliked any aspect of the game, found errors, or have suggestions on game improvement, please send your thoughts and feedback to chris at [candycanewormhole.com](http://candycanewormhole.com) or use the Contact form on [FindStanley.net](http://FindStanley.net) or call me at 813-468-7183.

If you like the game, please tell give Stanley a little praise on social media. Stanley's page is: <https://www.facebook.com/candycanewormhole>

Thank you!  
Chris Harden (Stanley's creator)



# FRONTS OF VALUE CARDS

1. Complete this challenge:

**stay  
patient**



2. Next Clue:

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1. Complete this challenge:

**stay  
healthy**



2. Next Clue:

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1. Complete this challenge:

**stay  
thankful**



2. Next Clue:

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# FRONTS OF VALUE CARDS

1. Complete this challenge:

**stay  
helpful**



2. Next Clue:

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1. Complete this challenge:

**keep  
problem  
solving**



2. Next Clue:

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1. Complete this challenge:

**stay  
giving**



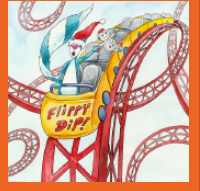
2. Next Clue:

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# FRONTS OF STEAM & OTHER SUBJECT CARDS

1. Complete this challenge:

**stay  
brave**



2. Next Clue:

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1. Complete this challenge:

**practice  
science**



2. Next Clue:

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1. Complete this challenge:

**practice  
technology**



2. Next Clue:

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# FRONTS OF STEAM & OTHER SUBJECT CARDS

1. Complete this challenge:

**practice  
engineering**



2. Next Clue:

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1. Complete this challenge:

**practice  
art**



2. Next Clue:

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1. Complete this challenge:

**practice  
math**



2. Next Clue:

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# FRONTS OF STEAM & OTHER SUBJECT CARDS

1. Complete this challenge:

**practice  
social  
studies**



2. Next Clue:

1. Complete this challenge:

**practice  
reading**



2. Next Clue:

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1. Complete this challenge:

**practice  
writing**



2. Next Clue:

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# FRONTS OF MAKE YOUR OWN CARDS

1. Complete this challenge:

**practice**



2. Next Clue:

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1. Complete this challenge:

**practice**



2. Next Clue:

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1. Complete this challenge:

**practice**



2. Next Clue:

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BACKS OF CARDS

