



MEUCCI CUES ANNOUNCES TRANSITION OF OWNERSHIP

BYHALIA, MS, June 1, 2023 – Today Meucci Cues officially announced a change in ownership that took place on October 13, 2022. After operating the business for nearly half a century, Bob Meucci has decided to step back to focus on retirement. Although Bob no longer owns the company, he will continue to support the business as an ambassador for the brand and the Meucci Cues community. Additionally, Bob will continue to create new designs and provide technical and artistic input for new products.

The new owners have reinforced Meucci Cues' commitment to the following:

USA Manufacturing: Meucci Cues prides itself on being an American manufacturing company and is committed to maintaining cue manufacturing operations in the United States. The business will continue to operate in the same facility in Byhalia, Mississippi with the same craftsmen who have been creating Meucci cues for decades.

Customer Service: The company is committed to investing in applications and resources that will enable its team members to provide a better overall customer experience. As a company, Meucci Cues values its customers and wants them to be satisfied with their interactions with its team and its products.

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Brand Loyalty: For almost five decades, the Meucci brand has been a leader in the industry and has developed a strong brand relationship with pool players worldwide. The new management is committed to staying true to the things that make a Meucci cue truly unique and to finding new ways to strengthen the brand. You can expect to see the same great products, along with new products in the future.

Meucci Cues will continue its normal course of business, including its relationships with existing customers and suppliers. Over time, investments will be made to enhance the overall customer experience and modernize business operations.

Meucci Cues – *a world leader in the design and creation of superior quality, high-performance pool cues since 1975. Meucci pool cues play with a softer, more consistent hit, which reduces cue ball deflection, and are built with one priority in mind – give every player more power with less effort.* www.meuccicues.com

[Official statement from Bob Meucci on the following page]

OFFICIAL STATEMENT FROM BOB MEUCCI

BYHALIA, MS, October 13, 2022 - I am pleased to announce that after more than six decades of making cues, I am officially retiring and transitioning the Meucci Cues business and brand to new ownership.


For several years I have been searching for the right partners who will continue my legacy and build the Meucci brand. I believe the new owners are the right people for the job. They are committed to ensuring that Meucci continues to be the standard of the industry. I am certain that under their leadership and with the resources they bring, the business will thrive.

Although I have stepped away from the business, I will continue to be in contact with the new management team to help ensure a smooth and proper transition of the Meucci Cues design and manufacturing process and to maintain the products' integrity.

Our common goal is to ensure that all current and future players in the Meucci community continue to enhance their game using Meucci products for years to come.

I have the greatest respect and gratitude for all the players out there that have used our products over the years. I want to ensure you that the quality and performance will only improve.

Respectfully,



Robert J. Meucci

October 13, 2022