

THE POWER OF **NEGATIVE** IONS

- > NION Electrolyte Drink Mix is the **missing supplement** for endurance athletes, active lifestyles, and overall wellness and longevity.
- > NION is the only electrolyte product on the market that delivers **negative ions** for **hydration and energy production at the cellular level**.
- > NION offers **transformative technology** that cracks the code on how to deliver a negative charge to cells safely and effectively. NION's patent-pending NCS-330mV™ Crystalline Matrix is **the only nutritional supplement to harness the power of negative bioelectric potential**, delivering -330mV per serving.
- > NION's formula is recognized as a new dietary ingredient (NDI) by the Food and Drug Administration (FDA).



NION PERFORMANCE

Double-blind, placebo-controlled studies at Montana State University's Human Performance Lab show the following benefits from NION after just seven days of daily use:



IMPROVES STAMINA AND RECOVERY*



REPLACES ELECTROLYTES*



IMPROVES HYDRATION*



IMPROVES MITOCHONDRIA FUNCTION*

NION INGREDIENTS

MADE IN THE USA WITH PURE MINERALS

- Calcium (modified calcite form)
- Magnesium (ionic form)
- Sodium
- Potassium (ionic form)
- **Proprietary NCS-330mV™ Crystalline Matrix**
- Sugar Free
- Sweetener Free
- Gluten Free
- Dairy Free
- Free of Artificial Colors
- Vegan
- Keto/Paleo Friendly
- Low Sodium
- Zero Calories
- Stimulant Free



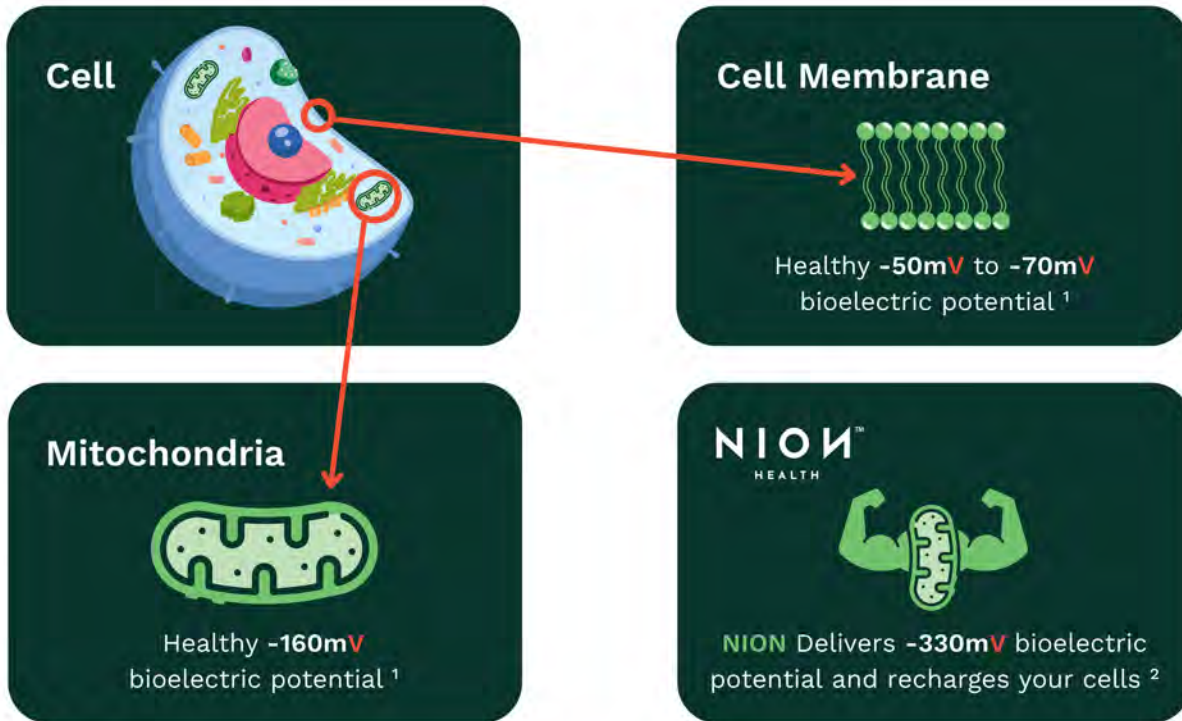
VISIT NION



WATCH VIDEO

*Specific benefits have not been evaluated by the FDA.

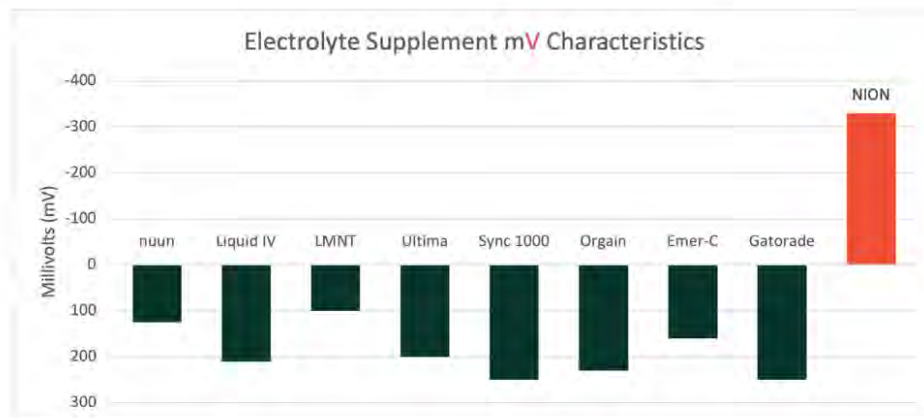
NION AND THE CELL



¹Berry BJ, Kaeberlein M. An energetics perspective on geroscience: mitochondrial protonmotive force and aging. *Geroscience*. 2021 Aug;43(4):1591-1604.

²Heil DP, Fritz, EC, Hilpert JS, Miller RJ, Robinson WR, et al. Nutrition supplement that positively influences measures of health and aerobic performance. *International Journal of Applied Exercise Physiology*. 2021, 10(2) 23-36.

NION BIOELECTRIC POTENTIAL



VIEW RESEARCH

NION is the only electrolyte to offer negative bioelectric potential, -330mV to be exact, to recharge cells.