

## A Legacy of American Design and Manufacturing

Since 1956, Cumberland has stayed true to our mission of designing modern American classics that inspire and captivate. This entails a purpose-driven commitment to promoting American design and craftsmanship that involves contracting with American designers, employing only local craftspeople, partnering with local vendors, and sourcing local materials.

### Advancing American Design

Our product development program is called Designers Speak and engages with design leaders across the United States. Our call to action is to design modern, classic furniture that addresses market needs while drawing from regional inspiration as well as from personal narratives and influences. What results are design perspectives that convey a true American story, sometimes culminating as a complete reinvention of what has come before or sometimes as a uniquely fresh approach to American furniture design.

### Connecting American Craft and Manufacturing with Design

Bridging traditional woodworking, upholstery, and metalworking craft with modern advancements, Cumberland creates beautiful and enduring furniture that underscores our commitment to timeless simplicity, honest materials, and refined details. From superior craftsmanship to engineering, to the incorporation of technology, we are committed to staying at the forefront of manufacturing capabilities so that we can achieve exceptional results.

As such, a true collaboration must exist between ourselves and our product designers who need to have a complete understanding of what our people, tools, and processes are capable of achieving. Working hand-in-hand with our designers, we provide a walkthrough of “possibilities, sharing written data, diagrams, and photos that explore how our manufacturing expertise will bring their vision to life. Their novel design concepts often push our manufacturing and craftspeople’s capabilities to new heights, challenging us to continually improve as we reimagine Modern American Classics for the future.

