



Kevan Hall Sport

Fashion Fore the Fairways! by Anne Honeywell

WHAT DO YOU GET when you mix a fashionista who is also a novice golfer and a famous dress designer? Kevan Hall Sport!

Beth Depass enjoys the game of golf. And she decided on the fairways of a golf course that she could look and feel a lot better playing it just by changing her clothes.

Beth, a successful businesswoman and an avid real estate investor, was born and raised in New Orleans. She first became interested in creating a ladies golf line after Katrina while she and her family were living in Boca Raton, Florida, and she “re-started” playing golf. “There needed to be *something* pretty about my golf game,” she jokes.

It wasn’t until 2012 that she really got serious. Enter Kevan Hall. “I met Kevan Hall through my longtime friend Rae Sanders at a trunk show years ago. I became a huge fan, and some may even say ‘collector,’ of Kevan’s amazing dresses and gowns.”

Knowing firsthand of Kevan’s talents as a designer, she decided to approach him with her idea of creating a ladies golf collection. “Rae warned him that I was coming, that I was serious and that it would be easier to just let me have my way. That’s when Kevan Hall Sport was born.”

And serious she was. Beth now proudly serves as president of Kevan Hall Sport.

The vision behind Kevan Hall Sport is a golf/lifestyle collection that transitions effortlessly from the golf course to the clubhouse, as well as from lunch to carpool. It is intended to fill the gap in a well-dressed woman’s


wardrobe. Their tag line, “From the Runway to the Fairway,” says it all!

Kevan Hall Sport is produced in Los Angeles, and Beth is frequently there working alongside Kevan on everything from design and fabric selection to production. She says, “The factory and the entire production process is fascinating to me. I never really thought about how a print gets on fabric before. I have learned so much. In fact, I earned my very own YKK fashion color card a couple of months ago. Kevan bestowed it upon me like a diploma.”

Kevan Hall Sport’s exclusive prints are the springboard for the collections, which feature dresses, skirts, shorts, pants and jackets. These original designs are printed onto the finest moisture-wicking and UV-protectant fabrics available. The knit collars and trims are also manufactured in Los Angeles, as per Beth and Kevan’s design specs and thread choices. The line is available at local country clubs and select retailers.

And Beth already has more ideas in the works. “The 19th Hole Collection marries performance fabric with cocktail dresses. These are incredibly comfortable, like all of our clothes, yet so fashion-forward. Just gorgeous. My husband, Keith, can’t remember the last time I wore something other than Kevan Hall Sport.”

“Listen, I believe 50 is the new 5. That makes me 8. So I’m at the age where I can be a ballerina, astronaut or even a fashion designer.”

Look out NOBA and NASA—you just may be next! 

Beth Depass,
president of
Kevan Hall
Sport.