

Eye Heart World, Inc.
Financial Statement Ratios
December 31, 2017

BBB Wise Giving Alliance Standards for Charity Accountability

1 Spend at least 65% of total expenses on program activities
(also see #4 below for different benchmark)

2 Spend no more than 35% of related contributions on fundraising

3 Unrestricted net assets available for use should not be more than
 3 times the past year's annual expenses

American Institute of Philanthropy Rating

4 Spend at least 60% of total expenses on program activities
(same ratio as #1 above, different benchmark)

General Guidelines

5 Administration costs no more than 15% of total revenues

6 Cash reserves of at least 3 months expenses

7 Total Fundraising and administration expenses less than 25%

8 Current ratio at least 1:1 or greater

	2017 Calculated Value		Benchmark	EHW meets benchmark	2016 Calculated Value	EHW meets benchmark
Program Expenses	208,830	80.90%	> 65%	YES	77.07%	YES
Total Expenses	258,142					
Total Fund Raising Expenses	11,514	4.04%	< 35%	YES	5.91%	YES
Total Related Contributions	285,076					
Unrestricted Net Assets	34,496	0.13	< 3	YES	0.19	YES
Total Expenses	258,142					
Program Expenses	208,830	80.90%	> 60%	YES	77.07%	YES
Total Expenses	258,142					
Administration Expenses	37,798	12.49%	<15%	YES	10.87%	YES
Total Revenues	302,652					
Cash & equivalents	122,711	5.70	3-6 months	YES	6.88	YES
Total Expenses/12	21,512	months			months	
Total Fundraising & admin.	49,312	16.29%	<25%	YES	16.57%	YES
Total Revenue	302,652					
Current Assets	122,711	26.39	At least 1:1	YES	19.39	YES
Current Liabilities	4,650					