



Have Your Cake & Bake It Too!™

Company Information

Company Name:	Gâteaux
Location:	Hood River, OR (Booth #IV2)
Website:	www.gateaux.co
Video:	Meet Lindsay: https://vimeo.com/856435584
FB/Instagram:	@gateaux_frozenforfoodies
Founder:	Lindsay Gott
Launched:	April, 2022
Concept:	Frozen food aisles are filled with plenty of dessert options, but most are filled with sub-standard ingredients. It's time for a revolution in the frozen dessert category. Gâteaux fills a gap in the market with a take-and-bake frozen cake line that offers convenience, exceptional flavor, and a clean label.
MSRP:	\$12.99-13.99
Distribution:	Distributed regionally in the Pacific Northwest at specialty grocers such as New Seasons, Zupan's, Market of Choice, and Metropolitan Market.

Product Information

Quality:	Gâteaux cakes are made to French pâtisserie standards with premium ingredients, including locally-sourced dairy, cage-free eggs, and regeneratively-farmed flours, Hawaiian cane sugars, as well as European specialty brands such as Valrhona cocoa powder and Nielsen-Massey vanilla.
Convenience:	Create fresh-baked goods at home without spending hours in the kitchen. Frozen cake batter comes in a paper, oven-ready pan and bakes up flawlessly straight from the freezer, no thawing needed.
Flavors:	<ul style="list-style-type: none">● Almond Cake with Raspberries and Toasted Almonds● Chocolate Cake with Cream Cheese-Vanilla Bean Icing● Sour Cream Coffee Cake with Cinnamon-Pecan Streusel● Lemon Buttermilk Pound Cake with Lemon Icing
Occasions:	Petit-sized cakes (serves 2-4) are perfect for an intimate gathering, afternoon or breakfast treat, or "just-because" moments. Celebration cakes (serves 8-12) are designed to be the feature of any weekend morning, dinner-party dessert, or office break room.



About the Founder:	Lindsay Gott - Chef/Owner of Gâteaux Lindsay Gott, the visionary and founder behind Gâteaux, embarked on her culinary journey after moving to San Francisco. Fascinated by the vibrant food scene, Lindsay transitioned from an advertising career to Le Cordon Bleu in Paris, specializing in pastry. She continued her culinary education at the venerated Chez Panisse restaurant, solidifying her simple, artful, and authentic approach to food. Landing in Hood River, Oregon, in 2002, she ran a local favorite gourmet delicatessen and bakery. She returned to the corporate world while raising her young daughter but found herself compelled to pursue her long-time dream of creating a product for retail shelves. In 2020, she transformed her garage into "The Cakery," and began experimenting with a vision to redefine frozen desserts. Gâteaux was launched in April 2022 and is distributed in the Pacific Northwest with sights to expand regionally and further into the frozen baked goods category.
Contact:	Lindsay Gott, Founder gateaux.lindsay@gmail.com 541.490.1123