



*Sarah*  
HEARTS®



# Welcome

To the Sarah Hearts wholesale product catalog! We love what we do and we're confident you and your customers will adore our products.

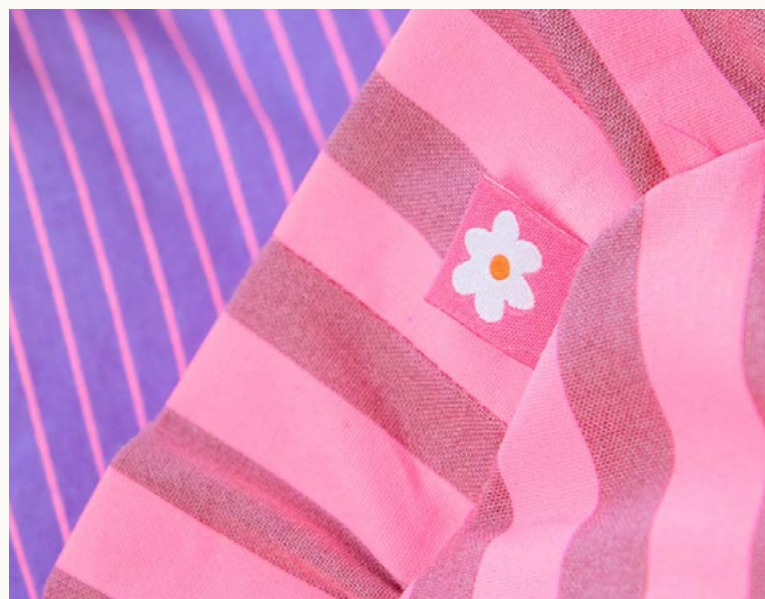
We create unique woven labels and patches for sewists, quilters, knitters, crocheters and makers of all experience levels through our cheerful designs and beautiful use of color. Our products bring joy to both your handmade projects and your creative process.

We believe everyone deserves to experience the fulfillment found in making things and delight in the small details of life.

All labels are original designs created by myself, Sarah Rivero Khandjian, manufactured ethically in China, and are OEKO-TEX Standard 100 certified. All products arrive beautifully packaged in recyclable kraft retail packaging.

Our labels have a 100% sell-through rate and more than 50% of our customers reorder within 60 days. Add an assortment of labels to your inventory today to expand your craft and gift offerings!

*Sarah R. Khandjian*



# Woven Polyester Labels

Premium woven sewing labels for customizing your handmade textile projects.



WOVEN POLYESTER LABELS



**Colorful Handmade**

LP101

End fold, woven polyester label.  
8 labels per unit.

6.7 x 1.3 cm • Retail \$8

\$24 case of 6



**Made with Joy Pack**

LP102

Centerfold, woven polyester label. Includes 4  
"Made with Joy" and 4 metallic stars per unit.

2.9 x 3.8 cm and 2.2 x 1.5 cm • Retail \$8

\$24 case of 6



**Made by Me Gold**

LP103

Centerfold, woven polyester label.  
8 labels per unit.

2.9 x 4 cm • Retail \$8

\$24 case of 6



**Stitched with Love**

LP104

End fold, woven polyester label.  
8 labels per unit.

5.7 x 2.5 cm • Retail \$8

\$24 case of 6



**Thanks I Made It Coral**

LP105

Centerfold, woven polyester label.  
8 labels per unit.

3 x 2.8 cm • Retail \$8

\$24 case of 6



**To You Love Me**

LP106

End fold, woven polyester label.  
8 labels per unit.

2.2 x 3.2 cm • Retail \$8

\$24 case of 6



WOVEN POLYESTER LABELS



### Yellow Daisy

LP107

Centerfold, double-sided woven polyester label.  
8 labels per unit.

2.9 x 2.5 cm • Retail \$8

\$24 case of 6



### You Are Beautiful

LP108

End fold, woven polyester label.  
8 labels per unit.

7.9 x 1.3 cm • Retail \$8

\$24 case of 6



### Animal Friends Multipack

LP109

Centerfold, woven polyester label.  
4 of each label per unit.

2 x 3 cm • Retail \$8

\$24 case of 6



### Daisy Multipack

LP111

Centerfold, double-sided woven polyester labels.  
4 of each label per unit.

1.6 x 2.9 cm • Retail \$8

\$24 case of 6



### Hang Dry

LP112

Centerfold, woven polyester label.  
8 labels per unit.

2.9 x 3.2 cm • Retail \$8

\$24 case of 6



### Hecho Por Abuela

LP113

End fold, woven polyester label.  
8 labels per unit.

4.5 x 1.5 cm • Retail \$8

\$24 case of 6

WOVEN POLYESTER LABELS



### Hecho Por Mama

LP114

Centerfold, woven polyester label.  
8 labels per unit.

4.5 x 1.5 cm • Retail \$8

\$24 case of 6



### Hecho Por Mi

LP115

Centerfold, woven polyester label.  
8 labels per unit.

2.9 x 4.2 cm • Retail \$8

\$24 case of 6



### Houseplants Multipack

LP117

Centerfold, woven polyester label.  
4 of each label per unit.

1.6 x 3.2 cm • Retail \$8

\$24 case of 6



### Made During Naptime

LP118

Centerfold, woven polyester label.  
8 labels per unit.

3.2 x 2.9 cm • Retail \$8

\$24 case of 6



### Made in the Desert

LP119

Centerfold, woven polyester label.  
8 labels per unit.

3 x 4.5 cm • Retail \$8

\$24 case of 6



### Made in the Mountains

LP120

Centerfold, woven polyester label.  
8 labels per unit.

3 x 4.5 cm • Retail \$8

\$24 case of 6

WOVEN POLYESTER LABELS



### Summer Fruit Multipack

LP123

Centerfold, double-sided woven polyester labels.  
2 of each label per unit.

1.6 x .2.2 cm • Retail \$8

\$24 case of 6



### Best Friend Hearts

LP125

Centerfold, woven polyester labels.  
4 of each label per unit.

2.2 x 4.1 cm • Retail \$8

\$24 case of 6



### Checkerboard Multipack

LP126

Centerfold, double-sided woven polyester labels.  
2 of each label per unit.

2.5 x 2.3 cm • Retail \$8

\$24 case of 6



### Dad Made It

LP127

Centerfold, woven polyester label.  
8 labels per unit.

2.5 x 3.3 cm • Retail \$8

\$24 case of 6



### Made by Auntie

LP128

End fold, woven polyester label.  
8 labels per unit.

2.2 x 3.3 cm • Retail \$8

\$24 case of 6



### Made by Grandma

LP129

End fold, woven polyester label.  
8 labels per unit.

4.5 x 1.6 cm • Retail \$8

\$24 case of 6

WOVEN POLYESTER LABELS



### Made by Mom

LP130

End fold, woven polyester label.  
8 labels per unit.

3.8 x 1.6 cm • Retail \$8

\$24 case of 6



### Made in the City

LP132

Centerfold, woven polyester labels.  
8 labels per unit.

3 x 4.5 cm • Retail \$8

\$24 case of 6



### Made in the Country

LP133

Centerfold, woven polyester labels.  
8 labels per unit.

3 x 4.5 cm • Retail \$8

\$24 case of 6



### Made Under Moonlight

LP134

Centerfold, woven polyester label.  
8 labels per unit.

3.5 x 4.2 cm • Retail \$8

\$24 case of 6



### Made in the Suburbs

LP135

Centerfold, woven polyester label.  
8 labels per unit.

3 x 4.5 cm • Retail \$8

\$24 case of 6



### Made near the Ocean

LP136

Centerfold, woven polyester label.  
8 labels per unit.

3 x 4.5 cm • Retail \$8

\$24 case of 6



WOVEN POLYESTER LABELS



### Space Multipack

LP137

Centerfold, woven polyester labels.  
8 labels per unit, 2 of each design.

1.9 x 3 cm • Retail \$8

\$24 case of 6



### Thanks I Made it Heart

LP138

Centerfold, woven polyester labels.  
8 labels per unit.

2.5 x 3.3 cm • Retail \$8

\$24 case of 6



### Quilting is My Superpower

LP139

Centerfold, woven polyester labels.  
8 labels per unit.

5 x 3 cm • Retail \$8

\$24 case of 6



### Love Quilt

LP140

Centerfold, woven polyester label.  
8 labels per unit.

2.5 x 3 cm • Retail \$8

\$24 case of 6



### Just Sew Happy

LP141

End fold, woven polyester label.  
8 labels per unit.

6 x 1.5 cm • Retail \$8

\$24 case of 6



### Cut Sew Press Repeat

LP142

Centerfold, woven polyester label.  
8 labels per unit.

2.5 x 3.8 cm • Retail \$8

\$24 case of 6

WOVEN POLYESTER LABELS



### Sewing Notions Multipack

LP143

Centerfold, woven polyester labels.  
8 labels per unit, 2 of each design.

2 x 3 cm • Retail \$8

\$24 case of 6



### Made for You Gold

LP144

End fold, woven polyester labels.  
8 labels per unit.

3.5 x 3.5 cm • Retail \$8

\$24 case of 6



### Costume by Me

LP145

Centerfold, woven polyester labels.  
8 labels per unit.

2.5 x 3.8 cm • Retail \$8

\$24 case of 6



### Costume by Mom

LP146

Centerfold, woven polyester labels.  
8 labels per unit.

2.5 x 3.8 cm • Retail \$8

\$24 case of 6



### Holiday Multipack

LP147

Centerfold, woven polyester labels.  
8 labels per unit, 2 of each design.

2 x 3 cm • Retail \$8

\$24 case of 6



### Hecho Por Mi Tia

LP148

End fold, woven polyester label.  
8 labels per unit.

4.5 x 1.5 cm • Retail \$8

\$24 case of 6

WOVEN POLYESTER LABELS



### Pink Heart

LP150

Centerfold, double-sided woven polyester labels.  
8 labels per unit.

1.5 x 2.2 cm • Retail \$8

\$24 case of 6



### Valentine's Day Multipack

LP154

Centerfold, double-sided woven polyester labels.  
8 labels per unit, 2 of each design.

2 x 2.5 cm • Retail \$8

\$24 case of 6



### Crocheted with Love

LP157

End fold, woven polyester labels.  
8 labels per unit.

6 x 2.5 cm • Retail \$8

\$24 case of 6



### Knit with Love

LP158

End fold, woven polyester labels.  
8 labels per unit.

3 x 2.5 cm • Retail \$8

\$24 case of 6



### Love Pride

LP159

Centerfold, double-sided woven polyester labels.  
8 labels per unit.

3.5 x 2.25 cm • Retail \$8

\$24 case of 6



### Quilt Block Multipack

LP160

Centerfold, double-sided woven polyester labels.  
8 labels per unit, 2 of each design.

2 x 2.5 cm • Retail \$8

\$24 case of 6



WOVEN POLYESTER LABELS



**Green Heart**

LP166

Centerfold, double-sided woven polyester labels.  
8 labels per unit.

1.5 x 2.2 cm • Retail \$8

\$24 case of 6



**Blue Heart**

LP167

Centerfold, double-sided woven polyester labels.  
8 labels per unit.

1.5 x 2.2 cm • Retail \$8

\$24 case of 6



**Purple Heart**

LP168

Centerfold, double-sided woven polyester labels.  
8 labels per unit.

1.5 x 2.2 cm • Retail \$8

\$24 case of 6



**Jewel Multipack**

LP169

Centerfold, double-sided woven polyester labels.  
8 labels per unit, 2 of each design.

2 x 2.5 cm • Retail \$8

\$24 case of 6



**Halloween Multipack**

LP174

Centerfold, double-sided woven polyester labels.  
8 labels per unit, 2 of each design.

2 x 3 cm • Retail \$8

\$24 case of 6



**Birthday Cupcake**

LP175

Centerfold, double-sided woven polyester labels.  
8 labels per unit.

2 x 3.75 cm • Retail \$8

\$24 case of 6

WOVEN POLYESTER LABELS



### Made for Me Hearts

LP179

Centerfold, double-sided woven polyester labels.  
8 labels per unit.

1.5 x 3.5 cm • Retail \$8

\$24 case of 6



### Made in 2024 Gold

LP180

End fold, woven polyester labels.  
8 labels per unit.

2.5 x 2.5 cm • Retail \$8

\$24 case of 6



### Red Heart

LP182

Centerfold, double-sided woven polyester labels.  
8 labels per unit.

1.5 x 2.2 cm • Retail \$8

\$24 case of 6



### With Love Envelope

LP183

Centerfold, double-sided woven polyester labels.  
8 labels per unit.

2.5 x 3 cm • Retail \$8

\$24 case of 6



### Handmade with Love Gold

LP184

End fold, woven polyester labels.  
8 labels per unit.

6 x 2.5 cm • Retail \$8

\$24 case of 6



### Quilted with Love Gold

LP185

End fold, woven polyester labels.  
8 labels per unit.

6 x 2.5 cm • Retail \$8

\$24 case of 6

WOVEN POLYESTER LABELS



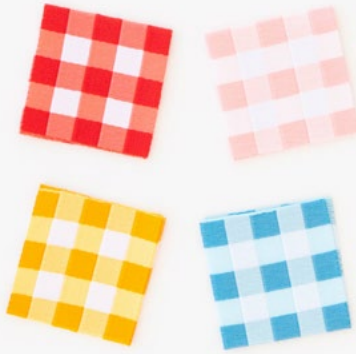
### Affirmation Multipack

LP187

Centerfold, double-sided woven polyester labels. 8 labels per unit, 2 of each design. Back reads, "I AM ME."

2 x 1.5 cm • Retail \$8

\$24 case of 6



### Gingham Multipack

LP189

Centerfold, double-sided woven polyester labels. 8 labels per unit, 2 of each design.

2.5 x 2.5 cm • Retail \$8

\$24 case of 6



### Made at a Retreat

LP190

Centerfold, double-sided woven polyester labels. 8 labels per unit, back features a gold heart.

3 x 4.5 cm • Retail \$8

\$24 case of 6



### Made by Nana

LP191

End fold, woven polyester labels. 8 labels per unit.

1.5 x 3.5 cm • Retail \$8

\$24 case of 6



### Stork Scissor

LP192

Centerfold, double-sided woven polyester labels. 8 labels per unit.

2.5 x 3.5 cm • Retail \$8

\$24 case of 6



### Dogwood Blossom

LP193

Centerfold, double-sided woven polyester labels. 8 labels per unit.

2 x 4.5 cm • Retail \$8

\$24 case of 6



WOVEN POLYESTER LABELS



### Good Things Take Time

LP194

Flat die-cut double-sided woven polyester labels.  
4 labels per unit.

2 x 4.5 cm • Retail \$8

\$24 case of 6



### Disco Ball

LP195

Centerfold, double-sided woven polyester labels.  
8 labels per unit.

2 x 3 cm • Retail \$8

\$24 case of 6



### Cowboy Boot

LP196

Centerfold, double-sided woven polyester labels.  
8 labels per unit.

2 x 3 cm • Retail \$8

\$24 case of 6



### Made by Me Friendship Bracelet

LP197

Centerfold, double-sided woven polyester labels.  
8 labels per unit.

4 x 2.5 cm • Retail \$8

\$24 case of 6



### Made with Magic

LP198

Centerfold, double-sided woven polyester labels.  
8 labels per unit.

2.5 x 3 cm • Retail \$8

\$24 case of 6



### Unicorn

LP199

Centerfold, double-sided woven polyester labels.  
8 labels per unit.

2.5 x 3 cm • Retail \$8

\$24 case of 6

## WOVEN POLYESTER LABELS



### Vegetable Multipack

LP200

Centerfold, double-sided woven polyester labels.

8 labels per unit, 2 of each design.

**2.5 x 3 cm • Retail \$8**

**\$24 case of 6**

# Organic Cotton Labels

Premium labels for customizing your handmade textile projects.





ORGANIC COTTON LABELS



### Made by Me

LC151

Centerfold, organic cotton label screen printed with black ink. 8 labels per unit.

2.8 x 4.3 cm • Retail \$8

\$24 case of 6



### This Belongs To

LC153

End fold, organic cotton label screen printed with black ink. 8 labels per unit.

3.5 x 3.5 cm • Retail \$8

\$24 case of 6



### Sewing > Sleep

LC161

Centerfold, organic cotton label screen printed with bright pink ink. 8 labels per unit..

4 x 3.2 cm • Retail \$8

\$24 case of 6



### Back - Blue with Heart

LC162

Centerfold, organic cotton label screen printed with steel blue ink. 8 labels per unit.

2.5 x 2.8 cm • Retail \$8

\$24 case of 6



### Thanks It's Vintage

LC176

Centerfold, organic cotton label screen printed with olive green ink. 8 labels per unit.

4.25 x 2.5 cm • Retail \$8

\$24 case of 6



### Made in 2024

LC181

Centerfold, organic cotton label screen printed with black ink. 8 labels per unit.

3 x 1.5 cm • Retail \$8

\$24 case of 6

ORGANIC COTTON LABELS



### Quilt Block Multipack

LC186

Centerfold, organic cotton label screen printed with black ink. 8 labels per unit, 2 of each design.

2 x 2.5 cm • Retail \$8

\$24 case of 6



### Handmade Write-In

LC188

End fold, organic cotton label screen printed with black ink. 4 labels per unit.

7 x 4 cm • Retail \$8

\$24 case of 6



### This Took Forever

LC201

Centerfold, organic cotton label screen printed with black ink. 8 labels per unit.

3 x 3 cm • Retail \$8

\$24 case of 6



### Large Quilt Write-In

LC202

End fold, organic cotton label screen printed with black ink. 4 labels per unit.

8 x 4 cm • Retail \$8

\$24 case of 6



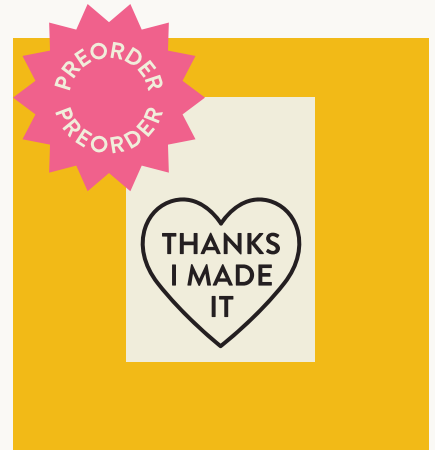
### Black Heart

LC203

Centerfold, organic cotton label screen printed with black ink. 8 labels per unit.

1.5 x 2.2 cm • Retail \$8

\$24 case of 6



### Thanks I Made It Heart

LC213

Centerfold, organic cotton label screen printed with black ink. 8 labels per unit.

2.5 x 3.5 cm • Retail \$8

\$24 case of 6



# Washable

LC214

Centerfold, organic cotton label screen printed with black ink. 8 labels per unit.

2.5 x 3.25 cm • Retail \$8

\$24 case of 6





# Shop Exclusive Custom Labels

Partner with us to create your own shop-exclusive premium labels!

We work together to create a custom design that arrives in retail-ready packaging with a “shop exclusive” sticker on the front. Each unit can include up to 4 custom label designs.

**\$1,125 for 225 units**





# Embroidered Patches

Premium patches to add instant flair to your backpack, phone case, jacket, and everywhere you want to add a bit of whimsy and joy.



EMBROIDERED PATCHES



### Sun and Moon Glitter Patches

PAT176

Embroidered patches with metallic silver background. Peel and stick onto smooth surfaces for instant flair or sew onto textiles for lasting decoration.

5cm x 5cm • Retail \$5 • \$30 case of 6



### Rocket and Shooting Star Glitter Patches

PAT185

Embroidered patches with metallic silver background. Peel and stick onto smooth surfaces for instant flair or sew onto textiles for lasting decoration.

5cm x 5cm • Retail \$5 • \$30 case of 6



### Banana and Orange Patches

PAT184

Set of 2 embroidered patches. Peel and stick onto smooth surfaces for instant flair or sew onto textiles for lasting decoration.

5cm x 5cm • Retail \$5 • \$30 case of 6



### Watermelon and Strawberry Patches

PAT175

Set of 2 embroidered patches. Peel and stick onto smooth surfaces for instant flair or sew onto textiles for lasting decoration.

5cm x 5cm • Retail \$5 • \$30 case of 6



EMBROIDERED PATCHES



### Snake Plant and Succulent Patches

PAT187

Embroidered patches with metallic silver background. Peel and stick onto smooth surfaces for instant flair or sew onto textiles for lasting decoration.

5cm x 5cm • Retail \$5 • \$30 case of 6



### Cactus and Monstera Patches

PAT178

Embroidered patches with metallic silver background. Peel and stick onto smooth surfaces for instant flair or sew onto textiles for lasting decoration.

5cm x 5cm • Retail \$5 • \$30 case of 6



### Paint Tube and Watercolor Patches

PAT186

Set of 2 embroidered patches. Peel and stick onto smooth surfaces for instant flair or sew onto textiles for lasting decoration.

5cm x 5cm • Retail \$5 • \$30 case of 6



### Crayons and Scissor Patches

PAT177

Set of 2 embroidered patches. Peel and stick onto smooth surfaces for instant flair or sew onto textiles for lasting decoration.

5cm x 5cm • Retail \$5 • \$30 case of 6

# Stickers

Waterproof, dishwasher safe, and oh-so-cute! Our vinyl stickers are the perfect accessory for your water bottle, sewing machine, laptop, or anywhere you want some flair.



STICKERS



**Stork Scissor Sticker**

S203

Waterproof die-cut vinyl sticker.

8.9 x 4.6 cm • Retail \$3

\$30 case of 20



**Sewing Machine Sticker**

S204

Waterproof die-cut vinyl sticker.

7.6 x 5.8 cm • Retail \$3

\$30 case of 20



**Fabric Collector Sticker**

S205

Waterproof die-cut vinyl sticker.

6.4 x 5.2 cm • Retail \$3

\$30 case of 20



**Black & White Quilt Block Sticker**

S206

Waterproof die-cut vinyl sticker.

7.6 x 7.6 cm • Retail \$3

\$30 case of 20



**Colorful Quilt Block Sticker**

S207

Waterproof die-cut vinyl sticker..

7.6 x 7.6cm • Retail \$3

\$30 case of 20



**Superpower Sticker**

S208

Waterproof die-cut vinyl sticker.

9.5 x 4.3 cm • Retail \$3

\$30 case of 20



STICKERS



**This Belongs To Sticker**

S210

Waterproof die-cut vinyl sticker.

5.7 x 5.7 cm • Retail \$3

\$30 case of 20



**Good Things Take Time Sticker**

S211

Waterproof die-cut vinyl sticker.

7.6 x 7.6 cm • Retail \$3

\$30 case of 20



**Maker Bracelet Sticker**

S212

Waterproof die-cut vinyl sticker.

10.2 x 2.5 cm • Retail \$3

\$30 case of 20



**Quilter Bracelet Sticker**

S213

Waterproof die-cut vinyl sticker.

10.8 x 2.5 cm • Retail \$3

\$30 case of 20



**Cut Sew Press Sticker**

S214

Waterproof die-cut vinyl sticker.

5 x 5 cm • Retail \$3

\$30 case of 20



**Yarn Collector Sticker**

S215

Waterproof die-cut vinyl sticker.

6.4 x 5.2 cm • Retail \$3

\$30 case of 20



# Table Top Display

Show off 12 different Sarah Hearts labels or stickers and increase your order volume per customer. Our compact, wood rotating table top display is the perfect addition to your POS area. The scalloped header features the magenta Sarah Hearts logo on both the front and back. Easy to build and no tools required.

**\$89 per display**



# Testimonials

Wondering if our products are for you? Our stockists can help you out!



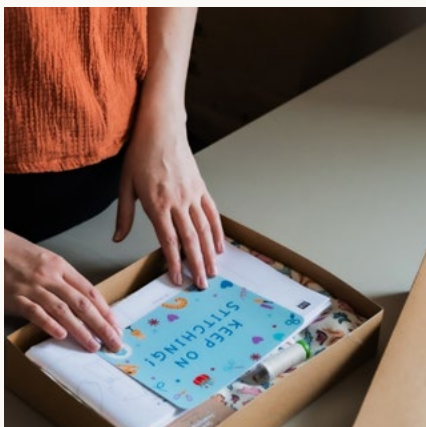
*“IF YOU AREN'T CARRYING THESE LABELS AS A QUILT SHOP YOU ARE MISSING OUT. They sell like hotcakes, customers absolutely love them. Sarah and Lacy are incredible to work with. They ship quickly and are pleasant and easy to work with if you need to add to your order or change anything. Can't recommend enough.”*

Annie, Little Quilting Closet



*“Perfect product and service! I have been very pleased with our Sarah's Hearts orders- the products are great and we recently bought her display spinner and it was worth it- now we sell more and it looks so cute at our counter.”*

Justine, Cast Away Yarn Shop



*“This was the easiest and quickest wholesale order to date. Sarah sent the order very quickly, and they arrived within a couple of days (US to England) I was very impressed...I cannot wait to order again, totally worth it! And the products are just adorable and my customers love them!”*

Rosie, Sew Eco Fabrics



# Order Today

Our labels have a 100% sell-through rate and more than 50% of our customers reorder within 60 days.  
Add an assortment of labels to your inventory today to expand your craft and gift offerings!



# Terms & Conditions

## Opening Order Minimum

Opening order minimum is \$96 USD.

## Reorder Minimum

Reorder minimum is \$48 USD.

## Order Quantities

Terms and conditions information details go in this space. Terms and conditions information details go in this space.

## Shipping

All orders of in-stock items ship in 2 weeks or less. **Join Faire and you get 50% off your first order with us & 1 year of free shipping!** If you choose to not join Faire, you are responsible for shipping costs.

## Payment

We use the Faire platform for payment. They offer 60 day payment terms for eligible retailers. Please sign up to see if you qualify.

## Returns

Opening orders get free returns. All other subsequent orders are not eligible for returns. However, if you have any issues with your order, please email us. We're happy to help!



**Phone**

+1 828-222-3752



**Email**

shop@sarahhearts.com



**Wholesale Shop**

faire.com/direct/sarahhearts



**Instagram**

@sarahhearts