



BEAUTY

SOIN ACTIF CALMANT HYDRATANT for men from EISENBERG

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Even men's skin, although it is generally thicker and more resistant to aggression than that of women, can be sensitive or become more fragile as the years go by. This skin reactivity can result in unpleasant sensations such as itching, stinging or pulling skin, sensations of heat, burning or redness. With **SOIN ACTIF CALMANT HYDRATANT** by **EISENBERG** even the most sensitive skin can finally relax and find a valid ally, thus preserving a fresher, younger and healthier appearance.

The innovative **calming hydrating treatment for the metropolitan man** combines in a single product the effectiveness of the **Trio Moléculaire Formula**, cutting-edge biotechnology research on stem cells of plant origin and high-performance natural active ingredients.

Hypoallergenic, paraben-free, colorant-free and fragrance-free, it is the ideal treatment that **sensitive skin** was craving. It also responds perfectly to men's lack of care in the use of protective treatments, thus exposing themselves to "bare skin" during most of their movements or activities: on motorbikes, at work, practicing sports, etc. Not to mention other extremely irritating factors such as daily shaving and stress.

Contains Raspberry Leaf Stem Cell extract with excellent antioxidant, anti-inflammatory and DNA protective properties. Raspberry cells are composed of a set of proteins, sugars and antioxidant molecules. They are particularly rich in anthocyanins with a calming action, in small molecules with anti-radical properties and in proteins which, thanks to their enzymatic power, help to neutralize harmful oxidizing pollutants. These components are present in the extract thanks to a stem cell culture technology. Their activity is maintained thanks to a precisely monitored extraction process.

Always at the heart of **EISENBERG treatments**, the *Trio-Moléculaire® Formula* guarantees an exceptional anti-aging effect and acts delicately thanks to the presence of targeted active ingredients of natural origin and ultra-performing.

Ingredients:

- Jojoba oil with hydrating, regenerating, toning and emollient properties, ideal after shaving;
- Pure and highly regenerating Shea Butter which gives greater softness and comfort to damaged and sensitive skin;
- Vitamins E and C selected for their recognized antioxidant action
- Bisabolol, known for its emollient, soothing and anti-inflammatory properties to help in particular quickly soothe razor burn and skin redness.

This product is ideal for active men, for men who are subject to reactive skin triggered by various factors such as shaving, the use of inadequate and/or aggressive treatments, climatic variations and aggressions, environmental pollution, irritants such as pollen or spicy foods and alcohol.

DISCOVER