

# FACES OF DESIGN

Shayne Benowitz



**Andrea and Josef Huainigg**



*Andrea and Josef Huainigg Photography By Andrea and Josef Huainigg »*

With the new Amour Design Showroom by Le Serene, interior designer Andrea Huainigg is expanding her footprint in Palm Beach. Founded by her son Josef Huainigg, Amour specializes in both outdoor and indoor furniture, complementing Andrea's long established Le Serene Home & Design Boutique with its home décor and interior design products and services. "With our two brands, we've developed our own design voice in the local market, offering a contemporary and softened design approach for the creation of beautiful spaces," says Andrea. "With our curated serene aesthetic, we bridge the gap between traditional and modern, creating an interior style that soothes your soul and brings a sense of calm and completeness."



*Photography By Andrea and Josef Huainigg »*

Originally from Austria, Andrea studied in Italy and worked in Milan at the renowned Salone del Mobile, the world's largest furniture fair, where her passion for interior design ignited. It was only natural then that Josef follow in his mother's footsteps, pursuing a degree in luxury brand management in Switzerland, before joining the family business. "European heritage and life on two continents are our greatest sources of inspiration and define the style, passion, and creative work of both our brands," says Andrea.





*Photography By Andrea and Josef Huainigg »*

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With the success of Le Serene, Amour will embody an unparalleled fusion of refined furnishings and materiality with solutions for beautiful spaces. The showroom will carry one-of-a-kind furniture, art and curiosities found during the Huainiggs' extensive travels and longtime relationships with European artisans. Josef says, "We set out to design a serene space where clients feel joy and happiness to share with family and friends."



*Photography By Andrea and Josef Huainigg »*

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## **LE SERENE HOME & DESIGN & AMOUR by Le Serene**

206 BRAZILIAN AVE., PALM BEACH  
561.360.3552  
LESERENEHOME.COM  
@LESERENEHOME

215 SOUTHERS BLVD, WEST, PALM BEACH  
561.785.6909  
AMOURLESERENE.COM  
@AMOUR\_LESERENE

## **Trina Hazley**

“My design philosophy is ‘aiming for awe,’” says Trina Hazley. “It’s an emotion comparable to wonder. Design is about creating an experience. For me, it goes beyond curating and shopping



objects. I ask myself, 'What does the client want to convey in this room, not only aesthetically, but also emotionally?'"

*ANNIE PODLECKI* »

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*Trina Hazley* JOHN STILLMAN »

Raised by her artist mother with an architect great grandfather, Hazley's dearest childhood memories involve interior design. "It's always been a part of me. My parents gave me full creative freedom in my room," she recalls. As a young adult, Hazley was inspired by Philippe Starck's Delano hotel masterpiece on Miami Beach. "The emotions stirred from that design led me on this lifelong journey to create spaces."





*ANNIE PODLECKI »*

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Hazley's interiors are distinct for being comfortable, spacious and visually interesting, integrating her clients' tastes with her expertise. She often plays with space, balance and harmony, as well as design elements found in nature. "Negative space is a misunderstood aspect of design," she says. "I use it to create focal points that draw you in to see the design elements. Considering space as a design element enhances harmony and balance."





*JOHN STILLMAN »*

Her recent projects range from designing a 11,000 square-foot coastal contemporary spec house to furnishing an waterfront estate in East Boca, renovating a Palm Beach storefront office and designing a condo in the acclaimed 53 West 53 luxury condominium above the MoMA in New York City. Hazley says, "Each design is specific to my client's desire to express their individual style."

### **TRINA HAZLEY DESIGN INTERIOR DESIGNER**

561.891.7244

TRINAHAZLEYDESIGN.COM



*Kara Roelandts »*

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## **Kara Roelandts**

"I always strive to strike a design balance for my clients between utility and timeless appeal," says Kara Roelandts. "Something functional with a splash of character that brings their personal style to life." As a designer with California Closets West Palm Beach, Roelandts designs custom closets and organizational solutions for a discerning clientele, drawing from the brand's vast catalogue of color palettes, finishes, textures and lighting solutions. "I enjoy mixing and layering finishes to add personality and dimension. Adding a pop of color, specialty materials and elements like lighting truly set a custom design apart."



With a longtime love for organization, design and fashion, Roelandts' career with California Closets serves as the perfect vehicle to express these passions. "I used to redecorate and reorganize my own home, as well as my friends' and families' homes just for fun," she says. "Now, I'm blessed to collaborate daily with wonderful clients and perfect new designs that keep my creative juices flowing."





In South Florida, white is the most commonly used finish that Roelandts finds herself working with and she has a knack for enhancing and elevating this timeless finish with a variety of accents. In fact, California Closets' new finish palette draws on tones found in nature and features rich textural elements. "The finishes layer beautifully and bring depth to white in new ways," she says. With every project, Roelandts' goal is always to make her clients feel "at home." She says, "Every design accounts for that individual's valued belongings, organizational needs and personal style." At California Closets West Palm Beach, Kara Roelandts designs custom organizational solutions that add value to her clients' life and home. "We believe home is more than just a place—it should be a source of creativity, comfort, and connection," she says. "I like to think of our work as 'practical magic.'"



**CALIFORNIA CLOSETS WEST PALM BEACH DESIGNER**

4763 PGA BLVD., PALM  
BEACH GARDENS  
561.575.9511  
CALIFORNIACLOSETS.COM





*Photography By Palm Beach Creative »*

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## **Chelsea Lane**





*Chelsea Lane Photography By Palm Beach Creative »*

“Your home should be a reflection of your personality,” says Chelsea Lane. “Our projects are as unique as our clients.” As the owner of her eponymous interior design house, Chelsea Lane & Co., Lane and her team specialize in wallcoverings and fabrics, as well as décor, lighting and furniture. Lane grew up in the world of interior design, shadowing her mother who also specialized in wallpaper. “I spent my childhood on the floor of Palm Beach homes playing with wallpaper scraps, while my mom installed sheets,” she recalls. “It’s in my blood; it’s been a passion of mine for as long as I can remember.” Inspired by wallpaper’s power and versatility, Lane has curated one of the largest textile libraries in South Florida. “Wallpaper completely changes everything,” she says. “It can be as soft and subtle as a little texture to add warmth or as loud and bold as the main element.”



*Photography By Palm Beach Creative »*

Another favorite design element to play with is lighting with favorite brands including Sean Lavin and Kelly Wearstler. "It sets the mood." With headquarters in Palm Beach, Lane's designs often involve bright colors and palm leaf patterns, but her wide-ranging clients also have her leaning into more minimalist and moody compositions. "We've designed so many different styles," she says. And lately, with the uptick more year round Palm Beach living, she's seen increased demand in commercial office space. At the end of the day, Lane's design ethos is simple: "We design spaces that people actually live in. They're always functional and comfortable." Bio: Chelsea Lane & Co. is an interior design house specializing in wallcoverings and fabrics with a showroom and mobile wallpaper library boasting one of the largest textile catalogues in South Florida. Serving both clients and fellow designers, they also carry home décor, furniture, lighting and all things interior design, including finish samples and hardware.





*Photography By Palm Beach Creative »*

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**CHELSEA LANE & CO. OWNER & PATTERN AND TEXTILE EXPERT**

501 FERN ST. 102, WEST  
PALM BEACH  
561.904.6503  
CHELSEALANECO.COM  
HELLO@CHELSEALANECO.COM





*Jennifer Lynn Arteaga Photography By Ron Rosenzweig »*

## **Jennifer Lynn Arteaga**

“We believe that each home should be as unique as the person who lives within it.” For this reason you will not see two projects alike. As owner and principal designer of Jennifer Lynn Interior Design, Arteaga leads a team of versatile designers from her 2,000 square-foot Jupiter studio and showroom. “Our philosophy is the client should drive the aesthetic choices of their home and our team can execute their creative vision with knowledge and expertise.”



*Photography By Ron Rosenzweig »*

Arteaga's interior design journey began at Kohler and the world of kitchen and bath fixtures, which attributes to her expertise in kitchen and bath remodeling and plumbing. "I was inspired to use my depth of knowledge in home renovation and construction to provide a full-service experience of home re-design," she says in founding her own studio. Her practice is anchored by a showroom, featuring high-end kitchen and bath appliances, furniture and fabrics, finishes and a tile library, as well as a beautiful conference area and design offices. "We invite our clients to touch the fabrics, sit on the sofas and simply get inspired."





*Photography By Ron Rosenzweig »*

Originally from Chicago, Arteaga's projects span South Florida to the Hamptons. She recently completed a unique project in Old Palm. "It has a strong New York influence with a warm, modern approach and not a single coastal element," she says. She always aims to create beautifully designed and elegantly edited spaces. "We want to create a sense of breathability—that, while there are unique pieces and bold moments, the overall sense is that the room is balanced."





*Photography By Ron Rosenzweig »*

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**JENNIFER LYNN INTERIOR DESIGN OWNER & PRINCIPAL DESIGNER**

1420 CYPRESS DRIVE, SUITE 5, JUPITER  
561.408.8030  
JENNIFERLYNNID.COM



*Photography By Jessica Glynn »*

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**Krista Watterworth Alterman**





*Krista Watterworth Alterman Photography By Jessica Glynn »*

Krista Watterworth Alterman's current design perspective is also the tagline of her company: Designing The New Palm Beach. "Palm Beach conjures certain images," she says. "The bright colors and patterns of Lily Pulitzer, the island, itself, laden with history and beautiful architecture—not to mention, an opulent lifestyle and impeccable service. But it's not your grandmother's Palm Beach anymore. The New Palm Beach offers a fresh take on this iconic subculture." For Alterman, this style blends classic elements with a modern touch for coastal décor that's subtle, organic and fresh. "All of our projects have a feeling—a vacationing spirit, a respect for the modern and the historic, and a livable, yet luxurious energy." Alterman found her way into interior design through television as the host of two HGTV shows, *Save My Bath* and *Splurge & Save*. She later studied interior design at Parsons School of Design in Manhattan and launched her own firm. With multiple American Society of Interior Designers Design Excellence Awards under her belt, as well as a nod by the Commonwealth Institute as a Top 100 Women Led Business in Florida and First Place Home Decorating award by the Palm Beach Post, business is booming. A native of Connecticut who lived in Manhattan and Miami for a decade, Alterman draws inspiration from her surroundings, whether that's an urban deco influence or a touch of classicism. With many repeat clients, she works to create spaces that feel comfortable where her clients can see themselves in every corner. She says, "I want them to be surrounded by beauty and objects that are meaningful to them." Krista + Home is an award-winning, full-service luxury



design firm in Palm Beach specializing in custom interiors. Combining smart, sophisticated design with a personalized touch, Krista Watterworth Alterman and her team work to make homes feel luxurious, comfortable and uniquely personal. Delivering unparalleled service, Krista + Home handles every detail of luxury home design.



*Photography By Jessica Glynn »*



*Photography By Jessica Glynn »*

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## **KRISTA + HOME**

4650 DONALD ROSS  
ROAD, SUITE A-112, PALM  
BEACH GARDENS  
561.264.8852  
KRISTAHOME.COM





*Linda Powers Photography By Interior Photography by Beth Singer, Headshot by Victoria Wulf »*

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## **Linda Powers**





*Photography By Interior Photography by Beth Singer, Headshot by Victoria Wulf »*

“Fine design isn’t about spending a fortune on every item,” says Linda Powers. “It’s about giving consideration to each element and producing interiors of great quality. It’s all about the details.” Powers’ passion for interior design was ignited at age 11 when her parents were building a new home. “They hired a fabulous interior designer. I followed her from room to room, watching her work and seeing the world through her eyes. She had a phenomenal eye for art and design.” Powers’ latest projects include designing a new home of her own in Delray Beach, as well as a condo inside a turn-of-the-century building in New York City. Guided by the principal that less is more, she prefers to keep things simple and fresh. “Furniture, art and architecture should all come together harmoniously as a complete design,” she says. “When done successfully, it should feel like the furniture is just as much a part of the design as the architecture.” Interior architecture is one of her favorite specialties. “Ceilings and floors are the largest surfaces of the interior and tend to make the biggest impact,” she says. “Purposeful millwork adds both function and form, creating a beautiful backdrop.” She also enjoys including something unexpected in

each space. "Whether it's a wonderful piece of art or a stunning light fixture, it's important to create a hero moment that brings focus to the room," she says. "Within residential design, my approach is to create a unique and very personalized interior for each client."



*Photography By Interior Photography by Beth Singer, Headshot by Victoria Wulf »*

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Linda Powers Interiors is a full service interior design firm headquartered in Delray Beach with an additional office in Bloomfield Hills, Michigan. Specializing in quality residential and commercial interiors, she approaches each project with a sense of timelessness. Guided by her passion for art and her extensive international travels, Powers curates interior environments that narrate her clients' visions.





*Photography By Interior Photography by Beth Singer, Headshot by Victoria Wulf »*

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**LINDA POWERS INTERIORS OWNER**

107 NW 9TH STREET, DELRAY BEACH

561.716.7972

LINDAPOWERSINTERIORS.COM





ZOLTAN PRESENT »

**Annie Santulli**



Annie Santulli BRANTLEY PHOTOGRAPHY »

"I have a personalized approach to each design project that allows me to tap into my clients' psyches, encouraging them to express themselves throughout the creative process," says Annie Santulli. "My approach has always been collaborative, and begins by facilitating a high level of trust. I use my craft to tell my clients' stories and allow their living spaces to reveal their personalities." A former model who found her way to interior design through travel and fashion, Santulli brings various design elements together to create unique spaces filled with personality. "My favorite elements typically become a focal point or conversation piece, whether it's a spectacular light fixture, luxuriously textural fabrics, a bold colorful piece of art or an interesting patterned wallpaper," she says. One of her recent projects includes a multi-million dollar complete redesign of a Palm Beach oceanfront townhouse, which features a glass staircase that reflects the ocean from the living room's two-story windows. The newly reimagined landscaping features a private entryway with a koi pond and agate waterfall, custom lighting and a spectacular commissioned 20-foot butterfly sculpture. For Santulli, her greatest inspiration comes from her relationship with her clients, which is why she's committed to a hands-on, boutique approach. This is especially important in South Florida's robust vacation home real estate market, which has her working with clients from around the world. Santulli says, "When my clients tell me they feel more at home than they ever thought they could, I know I really did my job."





*ZOLTAN PRESENT »*

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Annie Santulli Designs has created innovative custom interiors for luxury homes and yachts for over 20 years, from South Florida to the Hamptons, Cape Cod and beyond. At the helm of her boutique Palm Beach firm, Annie Santulli's creative process is fueled by her clients' passions combined with her obsessive desire to capture their essence in her designs.



*BRANTLEY PHOTOGRAPHY »*

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**ANNIE SANTULLI DESIGNS**

PALM BEACH

561.630.8976

ANNIESANTULLIDESIGNS.COM