

# LAUNDRY LIQUID LAVISH (543)

Ultra-premium cleaning for delicate garments and linens.  
Enzyme-powered cleaning protects and brightens colors.  
Toughest but gentle cleaning.

## DIRECTIONS FOR USE

Sort and wash garments by color. For a medium-sized, moderately soiled load, use approximately 25 ml (less than 2 full tablespoons) per load. Use more for larger or more heavily soiled loads. For difficult stains, pretreat soiled area for 30 minutes with a small amount of the liquid applied directly to the stain; then run pretreated item in regular wash cycle.

Masterfully designed and crafted to exceed the cleaning effectiveness of all other laundry liquids known to us. Three advanced enzymes provide balance in this 20-ingredient blend to deliver unmatched gentle but effective cleaning. Rather than use cheap, potentially dangerous synthetic optical brighteners, we have added an expensive chicory-root-derived ingredient which keeps clothes bright by naturally lifting stains and efficiently flushing them away. A sustainable coconut-oil based ingredient helps soften the clothes. Color fabrics are protected and brightened by ingredients which prevent the redeposition of dissolved soils and pilling. ISO 9235 certified natural fragrances bring outdoor floral freshness into your home.



High Efficiency HE-Washer Compatible

**INGREDIENTS:** Purified Water, Lauryl Methyl Ester Sulfonate (plant), Sodium Secondary Alkyl Sulfonate (synthetic: low-carbon readily-biodegradable), Alcohol Ethoxylate (plant), Methylglycinediacetic Acid, Sodium Salt (synthetic: EPA Safer Chemical listed), Coco Glucoside (plant), Protease (plant), Lauryl, Decyl Glucoside (plant), Carboxymethyl Inulin (plant), Propanediol (plant), Glycerin (plant), Mannanase (plant), Amylase (plant), Citric Acid (plant), Potassium Cocoate (plant), Potassium Hydroxide (mineral), Calcium Chloride (mineral), Benzisothiazolinone, Methylisothiazolinone, and Phenoxyethanol (synthetic: EPA Safer Chemical listed), and Natural Fragrances (plant). All fragrances used are ISO 9235: 2013 certified Natural.

**KEEP OUT OF REACH OF CHILDREN.** Avoid contact with eyes. If swallowed drink plenty of water/milk and consult a doctor immediately. In case of eye contact, flush eyes with water for 15 minutes and consult a doctor.

Readily biodegradable. Free of phosphates, SLS, SLES, dye, EDTA, phthalates, synthetic brighteners, chlorine, and persistent polymers. Not tested on animals. Ultra-green. Ultra-effective.



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