



GHAR SAJAYE SAATH NIBHAYE

THE AMULYA TIMES

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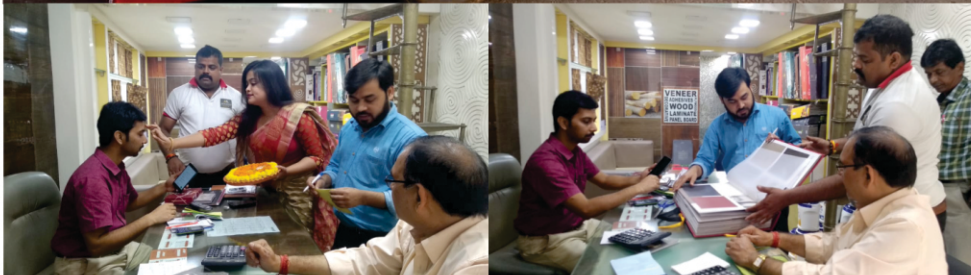
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SPOT LIGHT



PVC 90 degree bendable textured laminates launch campaign in Delhi, Kolkata, Surat. Other major cities follows.

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FROM THE MANAGING DIRECTOR'S DESK

Dear Colleagues and Friends,

For me, end of the year is a phase which is ushering the new year. I get excited in the last month to welcome the new Calendar year. Anything which is a past is a memory, some sweet, some not so sweet; but new year is always full of excitement and anticipation. We cricket crazy country love the game of 20-20, and next year being "2020" hence it is very significant and exciting for us. Let's welcome it with a bang! It's time to set your new resolution and work towards it.



Have you decided on your resolution? If not, don't wait. Set it now, so that from Day one you start working towards it.

December always have a special place in our heart, since one and half decade back, in this very month our company was set up and the production started. Every year, we try to involve and celebrate this occasion with families staying in the villages near our plant at Gandhidham. This year too, we invited physically challenged individuals, whom prosthetic limbs, wheel chairs and hand pedal cycles were distributed to enrich the lives of our brethren. Every year, colleagues at Gandhidham donate blood and this trend continued with 150 bottles were handed over to the Blood Bank at Rajkot. This year, at the plant, Sunder Kand Path was celebrated with almost 500 employees, friends and well-wishers joining in.

During the year 2019, at our plants of Laminate and Plywood; production capacity has been enhanced by almost 30% & 50% respectively; gearing up the company for the ambitious growth envisaged for coming years starting 2020. Recent downswing in the economy should not be cause for worry, rather we should positively work to be ready to meet the challenges and demand for the upswing in the economy. As the name suggest downswing is followed by upswing since it has to be cyclical. Let not negative forces discourage your resolution, but prepare for future. The slowdown is an ideal period for improvement, consolidation, addition etc., and we have already begun working on it, and I expect you to do the same. Our Prime Minister's vision of India becoming next giant with an economy of \$ 5 trillion will be a reality. Let's support him and make India proud.

Wishing you and your families a very Happy 2020 and may all your dreams and desires get fulfilled!

With warm regards,

Rakesh Agarwal

15TH FOUNDATION DAY 3RD DECEMBER 2019

Amulya Mica Celebrates 15 years of hard work and achievements



Smt. Malliben Maheshwari (MLA Gandhidham) graced the occasion along with other respected dignitaries on our foundation day.



Scan to view Foundation Day Video

This quarter saw us completing our 15 years of journey as we had our 15th foundation day on 3rd December 2019. It has been a long journey and we had our challenges, learnings, good and bad moments. The best part is we sailed through all the problems and challenges because Amulya family comprising of all the partners and employees stood like a rock and this inspires us to reach out to bigger goals and challenges with more vigour and confidence. We celebrated our foundation day by holding blood donation camp, divyang camp and lastly pooja (Sunderkand) to pray the almighty for the well being of everyone and Mr. Nilesh Patel, motivational speaker spoke on "I Love My Company" and concluded the day. Our heartiest thanks to each one of you who have been part of this wonderful journey, supported us and we firmly believe that all will continue to do so.

BLOOD DONATION CAMP



DIVYANG CAMP





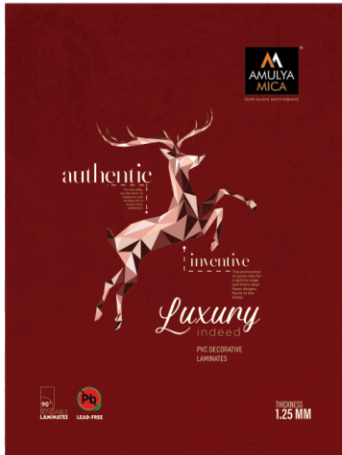
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NEW LAUNCHES

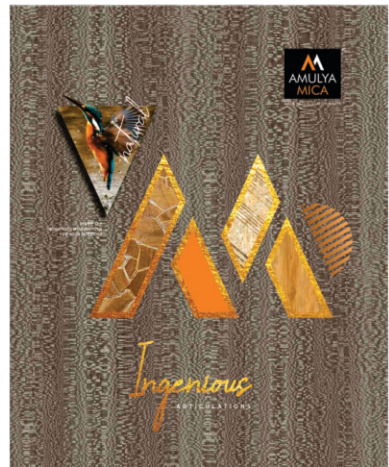
BEND IT LIKE ANYTHING AND NEW 1 mm CATALOGUE

*Amulya Mica introduces PVC 90° bendable
Textured & New 1 mm catalogue*

Since time immemorial humans have known the power of flexibility. Introducing Amulya Mica 90 degree bendable textured laminates series. Now get rid of sharp and ugly looking edges of kitchen cabinets, wardrobes, beds and other furniture and give a seamless look to your furniture. You can bend these laminates as per your requirement without the fear of visible joints. "BEND IT LIKE ANYTHING"



Amulya Mica unveils brand new folder of 1mm. This new folder is perfect blend of style, practicality and plethora of hand picked designs. Amulya Plus matt & glossy, Gleam Series, Super Shiny, Unicore, Zero Reflection, Suede, Fabino & Real Leather are few of the design finishes which makes it an enviable and a very desirable collection.



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EVENTS GALORE

PARTICIPATING IN EXHIBITION AND EVENTS

Amulya Mica Participated in WADe Asia 2019, IIR (India Interior Retailing) & Vibrant Kutch 2019

WADe Asia 2019

Amulya Mica Participated in WADe Asia 2019 and IIR (India Interior Retailing) on 11th - 12th October at NSIC ground New Delhi. WADE ASIA / India is a platform created for recognizing, documenting and making the work of Women Architects, Designers & Artists of the industry more visible. Whereas IIR is a common platform for the B2B community in the retail chain, which are in selling, buying, stocking, importing and distributing interior, exterior, house decor, architectural furniture and furnishings to the B2C market.



Vibrant Kutch 2019



Amulya Mica Participated in Vibrant Kutch on 20 - 22 December 2019 at DPT Ground, Gandhidham (Kutch). This event showcases products like material handling equipment, building material, marine technology and logistics, wood working machinery and many more related products & services etc. in the Industrial Products industry.



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EVENTS GALORE

GET TOGETHER WITH OUR PARTNERS IN GROWTH

Amulya Mica Hosted Dealer Meet in Kochi, Calicut, Kolkata & Ludhiana

Dealers Meet Kochi (18th OCTOBER 2019)



Dealers Meet Calicut (19th OCTOBER 2019)



Dealers Meet Kolkata (13th DECEMBER 2019)



Dealers Meet Ludhiana (22nd DECEMBER 2019)



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EVENTS GALORE

PRODUCT AWARENESS CAMPAIGN

Amulya Mica conducted workshop on PVC 90° bendable Textured Laminate & WPC

Amulya Mica strongly believes that the right way of usage of the product enhances the output quality and durability of the application. Hence Amulya Mica conducted carpenter meets in Surat, Haridwar, Manglore and Udupi.

Carpenter Meet Surat
(28 DECEMBER 2019)



Carpenter Meet Haridwar
(27 NOVEMBER 2019)



Carpenter Meet Manglore
(26 NOVEMBER 2019)



Carpenter Meet Udupi
(16 DECEMBER 2019)



NETA EXHIBITION
(26-27 DECEMBER 2019)

Amulya Mica participated in NETA (North East Tea Association) exhibition at Golaghat (Assam) to highlight the usage of lead free WPC board on 26 - 27 November 2019.



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MILE STONES

KEEPING UP OUR CAPACITY EXPANSION PACE & HUNGER FOR QUALITY INTACT

Amulya Mica expands its production capacity with new hot press machine at plywood factory & awarded with SGS certificate for PVC Board

In our quest for manufacturing products of highest quality, we have achieved one more milestone by being awarded with a very prestigious SGS certificate for PVC boards. This certificate guarantees our product to be of top-most quality as it is given only after a product has passed most stringent of the tests carried out by the awarding company. SGS is a world's leading inspection, verification, testing and certification company based out of Geneva, Switzerland. SGS certifies that Amulya PVC boards are RoHS Compliant, Anti-Bacterial, Lead Free, suitable for Food Grade applications & Fire Retardant. All these unique benefits makes Amulya PVC Board to be the most preferred product to be used in kitchens, hospitals, schools, factories and many more applications. SGS certificate also proves the superior screw holding strength of Amulya PVC Board in comparison to its competitors' and hence making it a preferred choice for customers and carpenters alike. We strongly believe that this SGS certificate and the unique benefits and features it brings in, makes our product best in the market in comparison to our competitors

SGS TEST REPORT Report No.: MANTH/1005007700 DATE: 18th November, 2019. PCF INDIA PVT LTD. GOTAL AVENUE, 101 & 102, PLOT NO. 316, WAR 12.8, OPP OLD LIC BLOCK, GANDHIDHAM (MADRAS - 57001) INDIA. CONTACT PERSON: SUBRAMANIAM THE FOLLOWING SAMPLES WERE SUBMITTED AND IDENTIFIED BY ON BEHALF OF THE CUSTOMER AS: SAMPLE DESCRIPTION: AMULYA PVC BOARD COLOUR: WHITE STYLE NO.: PREMIUM SCS SYSTEM NO.: AMULYA PVC BOARD COUNTRY OF ORIGIN: INDIA SAMPLE REFERENCE: 1100219 TEST PERFORMING DATE: 2009/2019 TO 10112019. SUMMARY OF TEST RESULTS: TEST REQUESTED: CONCLUSION: 1. ROHS-4E: Based on the performed tests on substantial samples, the results of Cadmium, Lead, Mercury, Hexavalent chromium, comply with the limits as set by RoHS Directive (EU) 2015/863 amending Annex II to Directive 2011/65/EU. (Pass for testing on substantial sample) 2. DENSITY TEST: SHE RESULT 3. MOISTURE CONTENT: SHE RESULT 4. MOISTURE ABSORPTION & THICKNESS SWELL: SHE RESULT 5. RESISTANCE TO STAINING: SHE RESULT 6. RESISTANCE TO STAINING: SHE RESULT 7. SCREW-HOLDING TEST: SHE RESULT 8. FLEXURE STRENGTH: SHE RESULT 9. FLEXURAL MODULUS: SHE RESULT 10. DIRECT SCREW WITHDRAWAL: SHE RESULT 11. WEAFT SOFTENING TEMPERATURE: SHE RESULT 12. SURFACE BURNING CHARACTERISTICS: SHE RESULT 13. EN 71-2:2010 - MIGRATION OF CERTAIN ELEMENTS: SHE RESULT TEST RESULT & METHOD: PLEASE REFER TO NEXT PAGES

Pro Plus SGS India Pvt. Ltd. Sandep SANDIP BISHIAN (Area Manager) Email: Your Test Report Related Enquiries at Feedback.HQ.Tripura.com. This document is issued by the Company subject to the standard conditions of service printed on the back of this report or available at: http://www.sgslabs.com. An electronic format of this report, which is subject to the standard conditions of service, is available on the company website at: http://www.sgslabs.com. The information contained in this report is for the use of the customer and is not to be used for any other purpose. The Company is not responsible for the use of the information contained in this report. The information contained in this report is for the use of the customer and is not to be used for any other purpose. The information contained in this report is for the use of the customer and is not to be used for any other purpose. The information contained in this report is for the use of the customer and is not to be used for any other purpose.



Amul Boards (Our Plywood Division) with its capacity expansion plan has installed a new Hot Press Machine at its plywood factory. With the induction of this machine Amulya's plywood production capability has increased by 50%

IDEAL DAY SCHEDULE FOR PROFESSIONALS

(Monday To Saturday)

- By Sanjeev Jindal
(Jindal Plywood, Bhatinda)



06:00 am	Wake up time
06:30 am	Morning walk or do any physical activity like exercise, Gym, Cycling, Meditation etc.
07:30 am	Take your shower & get ready.
08:00 am	Puja Time, take the blessings of God or your Guru.
08:30 am	Reading time towards Newspaper, Motivational Books or get on to Social Media.
09:00 am	Enjoy your breakfast with your family.
IN BETWEEN YOU CAN DO IMPORTANT DISCUSSIONS, PLANNING AND MAKE TO DO LIST FOR THE DAY	
10:00 am	Start your business with full enthusiasm & give your best in the first half of the day without any use of Social Media. Take all important decisions in first half of the day.
01:30 pm	Lunch break and you can use this time to catch up with your friends and family over the phone or social media along with your lunch.
02:00 pm	Start your second half of the day and try to complete your to do list and pending works.
06:30 pm	Closing time for customers.
IN BETWEEN YOU CAN DO ALL ACCOUNTS WORK	
07:30 pm	Closing time.
PERSONAL LIFE STARTS	
08:00 pm	Put your business phone on silent to relax, have dinner and enjoy with your family.
09:00 pm	Evening walk with family / Kids.
IN BETWEEN YOU CAN USE SOCIAL MEDIA, TV AND SPEND YOUR QUALITY TIME WITH YOUR KIDS	
10:00 pm	Sleeping time and pay gratitude to the almighty for giving us a wonderful day for achieving your aims and goals.
SUNDAY SHOULD BE COMPLETELY DEDICATED FOR YOUR FAMILY AND ANY BUSINESS ACTIVITIES SHOULD BE AVOIDED.	

THE GROUP OF COMPANIES



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LEAD FREE BOARD



QUALITY PLYWOOD

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