

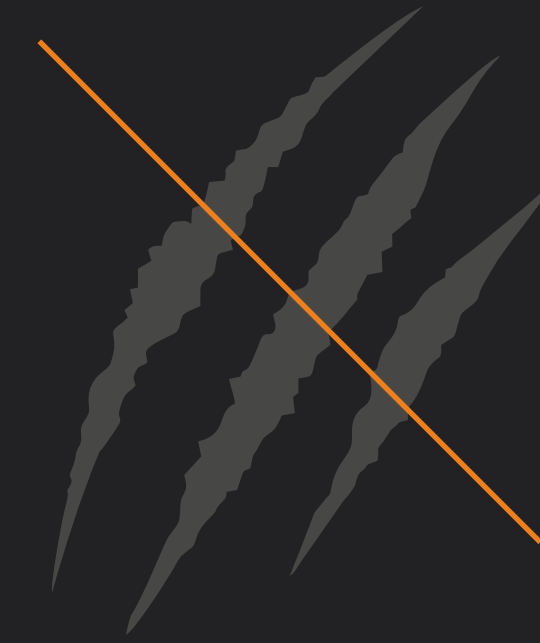
**Purbanchal Laminates Pvt. Ltd.**

**CORPORATE OFFICE:**

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Email: [crm@amulyamica.com](mailto:crm@amulyamica.com)



FOR MORE DETAILS, VISIT:  
[www.amulyamica.com](http://www.amulyamica.com) TOLL FREE NUMBER: 1800-233-1468



# Making Life Easier with anti Scratch

We will eliminate light surface  
Scratches & greatly improve the appearance  
of deeper Scratches.



Redefining  
Elegance in  
Every Room

## INTRODUCTION

Amulya Mica has established itself as a prominent supplier of panel and surface solutions throughout Asia. With a strong presence in India, we are dedicated to producing high-quality products and fostering a culture of innovation. Our extensive range of surfacing solutions includes decorative laminates, PVC boards, doors, plywood, blockboard, WPC frames, PVC laminates, and flush doors.

With three advanced manufacturing facilities in the country, we have become the preferred choice for architects, interior designers, and homeowners seeking to create exceptional living spaces. Our commitment to delivering excellence is evident in every aspect of our operations.

At Amulya Mica, our passion extends beyond design and functionality; we also prioritize our environmental impact. We carefully source our raw materials from ethical suppliers worldwide to ensure the preservation of nature's beauty. Our products are Greenguard Certified and possess antibacterial properties, promoting both eco-friendliness and safe usage.

When you choose Amulya Mica, transforming your space is just a phone call away. Explore a world of possibilities as we revitalize your surroundings and give them the makeover they deserve.

Discover the difference with Amulya Mica, where innovation meets passion and spaces come alive.



# WORLD OF **SCRATCH-EX**

IF ATTRIBUTES MATTERS TO YOU.

**WE HAVE IT ALL**



## CHARACTERISTICS:-



Impact Resistant



Heat Resistant



Exceptional MAR Resistance



High Abrasion Resistance



Scratch Resistant



Super Smooth Matt



Stain Resistant



Wide Range



Color Fast



Anti-Bacterial



Superior Gloss Level

Comparison of normal gloss laminate and amulya scratch ex laminate



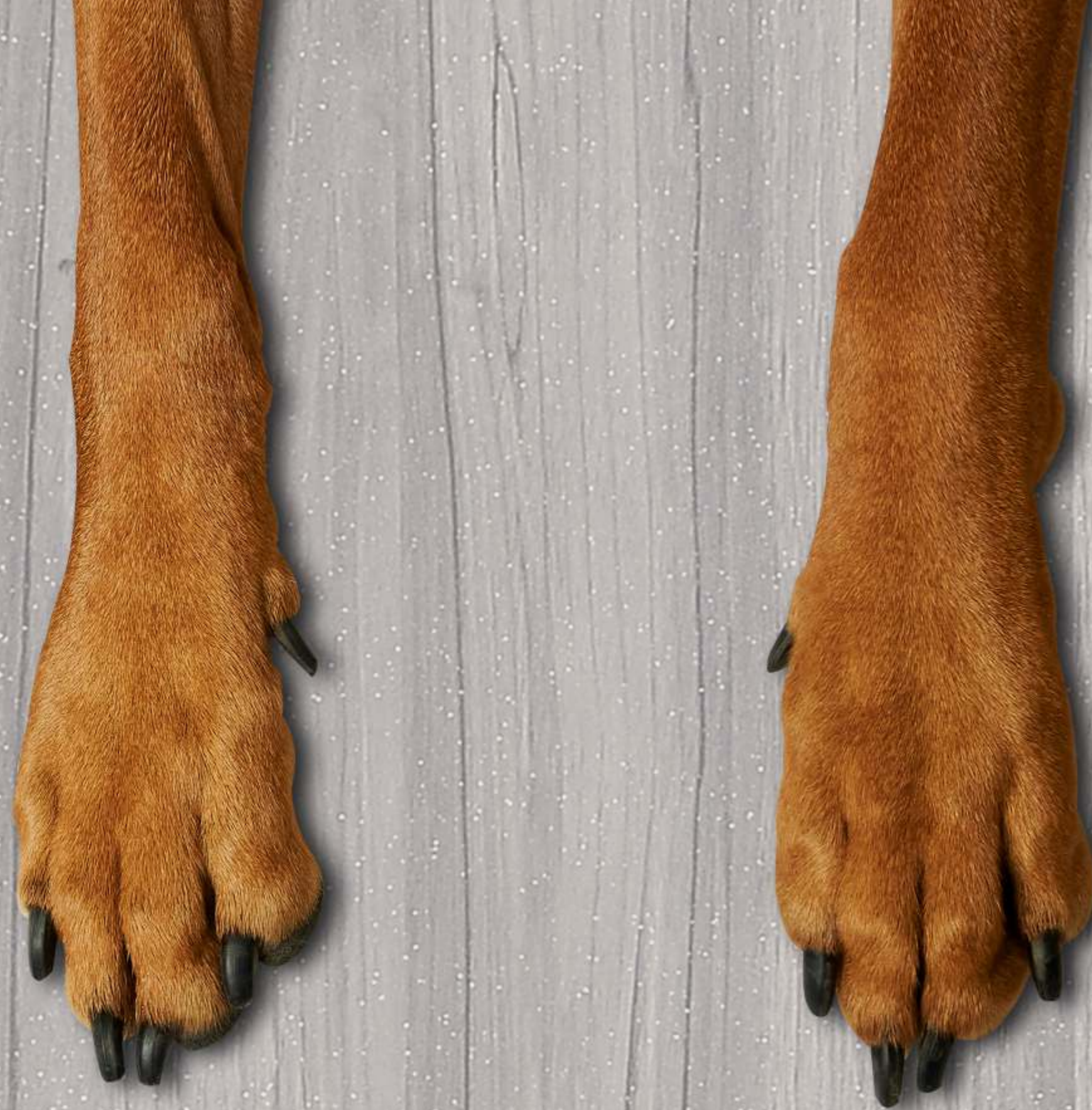
Normal Gloss Laminate



Amulya **Scratch Ex** Laminate



Use the scrubber for a better quality check of the surface!



## WHY SCRATCH EX?

Scratch Ex, our vibrant offering echoes the charm of in-vogue acrylic laminates. It's not just about the vibrant colour spectrum that this range offers, but it's also about value.

We recognize that the gloss finish and scratch-resistant properties of acrylic laminates are in high demand. Scratch Ex, however, elevates this demand by delivering unparalleled value to our consumers. How, you ask? Scratch Ex brings the same alluring glossiness but with a superior scratch resistance rating of 4N.

### SCRATCH EX SEAMLESSLY CATERS TO THREE MAJOR MARKET DEMANDS:

- 1.) Exceptional abrasion and scratch resistance (4N), outshining our decorative competitors.
- 2.) A superior gloss level (102 when viewed from a 90-degree angle), a feature that competitors can't match.
- 3.) A vast colour palette, empowering users with endless design possibilities.

Not just limited to this, Scratch Ex can also be availed in a variety of designs, including solid, marble, and wood, thus providing a holistic solution for all your aesthetic needs.

# TECHNICAL SPECIFICATIONS

Sr.NO	PERFORMANCE CHARACTERISTIC	REQUIREMENTS* <small>AS PER IS 2046 : 1995</small>	AMULYA MICA VALUES
<b>1</b>	<b>DIMENSIONAL PROPERTIES</b> Length X Width [ 2440 x 1200 ] mm Thickness Squareness , mm / Mtr Straightness of edges, mm/Mtr	+ 10 , - Nil 1.0 ± 0.10 1.5 mm, max 1.5 mm , max	Conforms Conforms Conforms Conforms
<b>2</b>	<b>RESISTANCE TO DRY HEAT AT 180 °C</b>	Not worse than Grade 4	Conforms
<b>3</b>	<b>RESISTANCE TO SURFACE WEAR, REVOLUTIONS</b>	350 [ Min. ]	Conforms
<b>4</b>	<b>RESISTANCE TO IMMERSION IN BOILING WATER</b>	[ a ] Mass increase , % [ b ] Thickness increase , % [ c ] Appearance	
<b>5</b>	<b>DIMENSIONAL STABILITY AT DEVIATED TEMPERATURE</b>  Longitudinal Transverse	10.0 [ Max. ] 11.8 [ Max. ] Not worse than Grade 4 0.55 % [ Max. ] 1.05 % [ Max. ]	Conforms Conforms Conforms Conforms Conforms
<b>6</b>	<b>RESISTANCE TO IMPACT BY SM ALL DIAMETER BALL , LOAD</b>	20 N [ Min ]	Conforms
<b>7</b>	<b>RESISTANCE TO COLOR CHANGE</b>	In Xenon Arc Light	
<b>8</b>	<b>RESISTANCE TO CRACKING</b>	Not worse than Grade 6	Conforms
<b>9</b>	<b>RESISTANCE TO SCRATCH</b>	Not worse than Grade 4 2.0	Conforms Conforms
<b>10</b>	<b>RESISTANCE TO STAIN</b>	Not worse than Grade 5	Conforms
<b>11</b>	<b>RESISTANCE TO CIGARETTE BURNS</b>	Not worse than Grade 3	Conforms
<b>12</b>	<b>RESISTANCE TO STEAM</b>	Not worse than Grade 4	Conforms
<b>13</b>	<b>DENSITY [ Kg / m3 ]</b>	1360 - 1400	Conforms



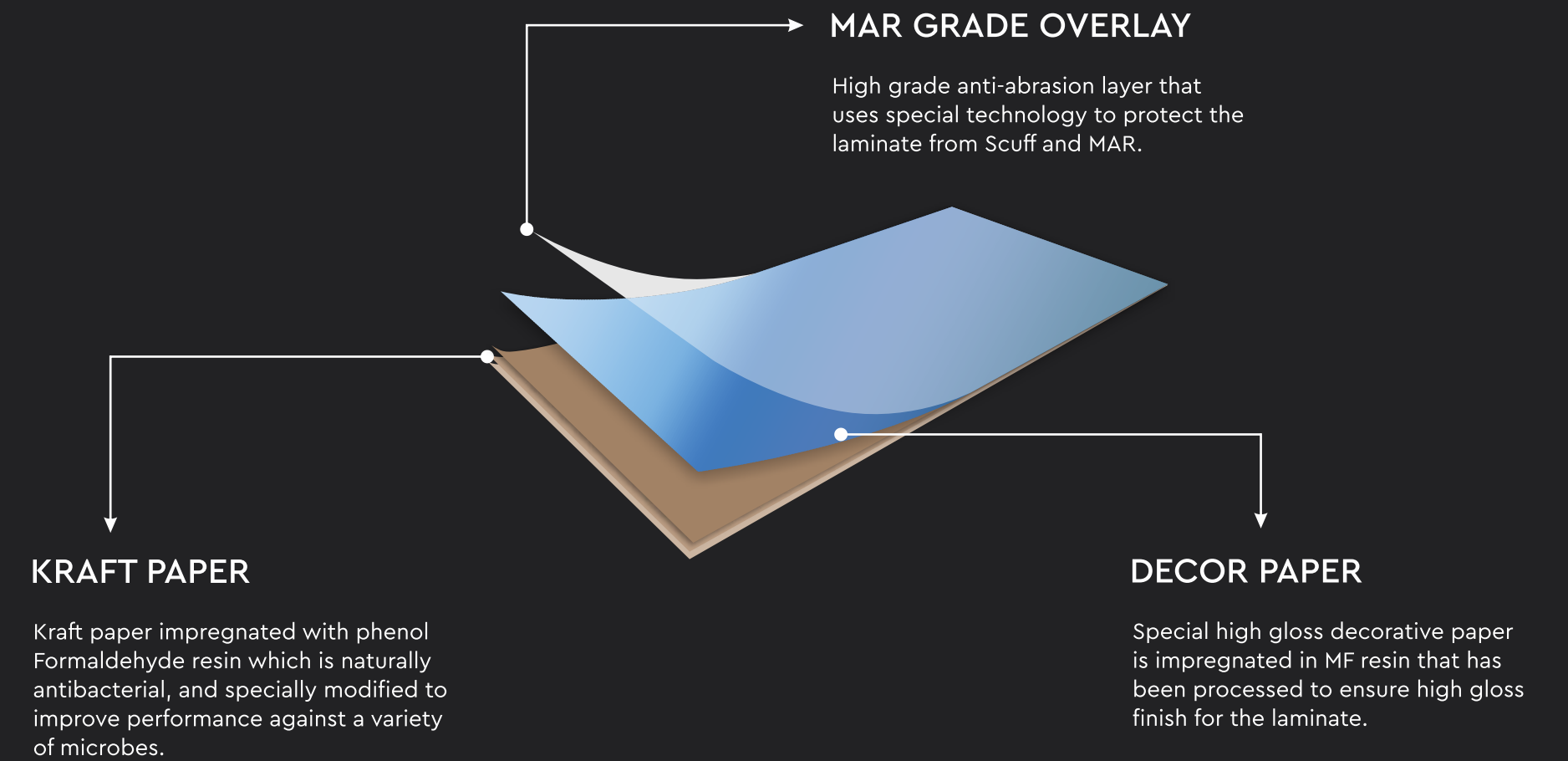
**1** MM  
THICKNESS

## Worried about scratches on laminates?

Amulya Scratch - EX range of Super Gloss and Ultra Matt Laminates offers high level of resistance to scuff, MAR and abrasions while maintaining 4 times longer shine and smoothness than any other usual laminate. There is a range of attractive colours to choose from.

**"Just use it and be free from worries!"**

## COMPOSITION



# 1 BRAND NUMEROUS SOLUTIONS



## DOOR FRAMES

Imagine walking into a space that welcomes you to spatial environs. At Amulya Mica, we started our journey by manufacturing door frames, to give a personalized touch to our consumer's home entrance!



## PVC/WPC BOARDS

Basking your surroundings in the blanket of elegance is the first thing you do while building your dream space. Keeping in sync with the dynamic market trends, Amulya Mica offers PVC & WPC panel boards in multiple colours and sizes to suit the requirements of both commercial and personal spaces!



## DOORS

Door is ingress to your beautiful haven, why not make it look sturdy and elegant. With Amulya Mica's elegant Door range, you can now elevate your entrance like never before!



## PLYWOOD

Offering a plethora of mesmeric designs and rustic textures, Amulya Mica flaunts a radiant Laminate range from 0.7mm to 6mm, that flaunts elegance in every nuance, and is made using avant-grade raw materials. Keeping in mind the surface requirements of our consumers, we design nothing short of perfection!



## EXTERIOR CLADDING

Paying attention to your exteriors is equally important to shield them from potential hazards. Amulya Mica, with its resilient exterior cladding panels guard your exteriors and make them look sturdy yet mesmerizing.



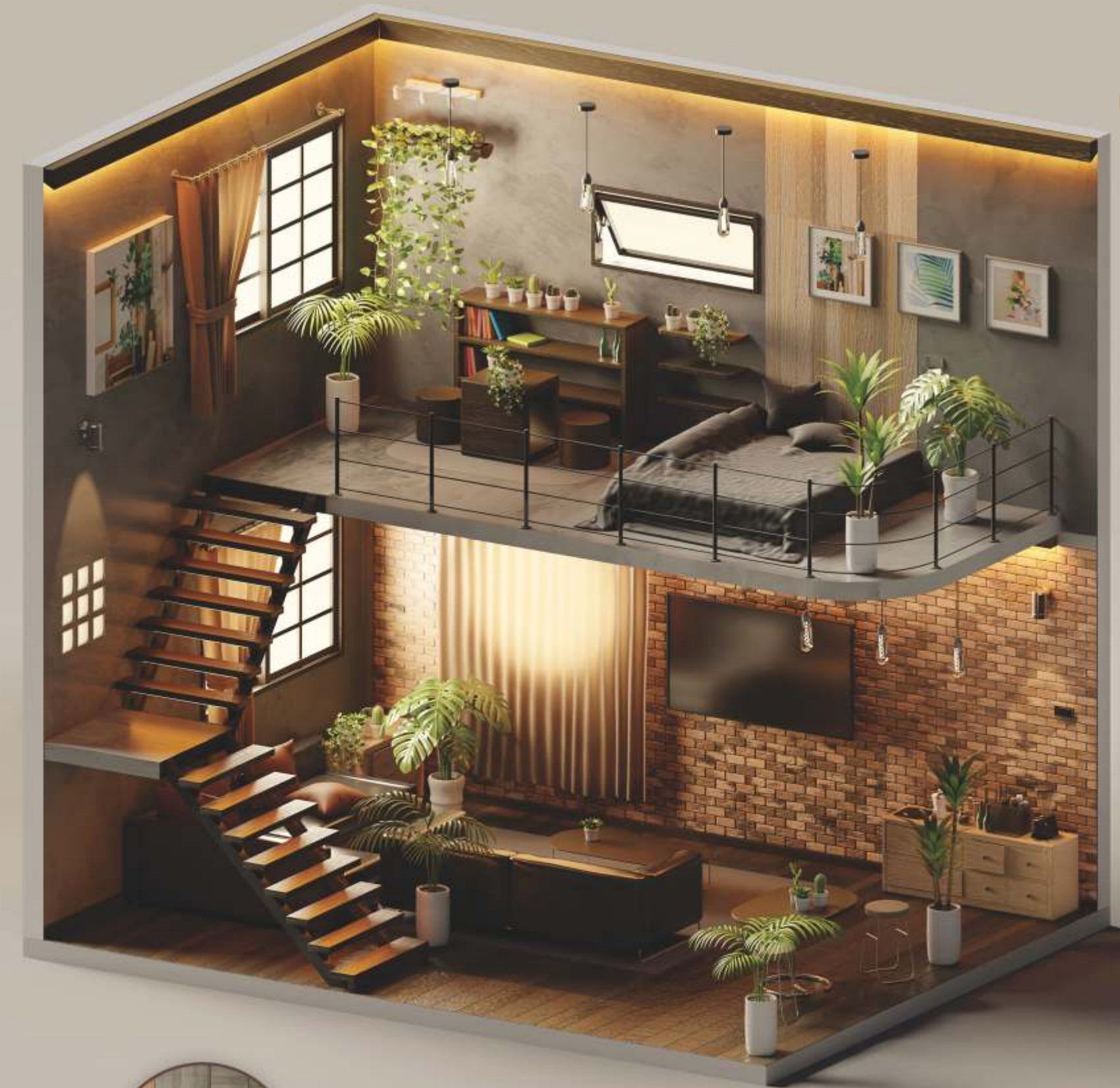
## LAMINATES

Our furniture defines our taste and lifestyle and hence it's important to protect it with a layer of sophistication and resilience at all times. Engineering quality since ages, Amulya Mica has got it covered for you, with its extensive Plywood Collection that curates breathtaking vistas!

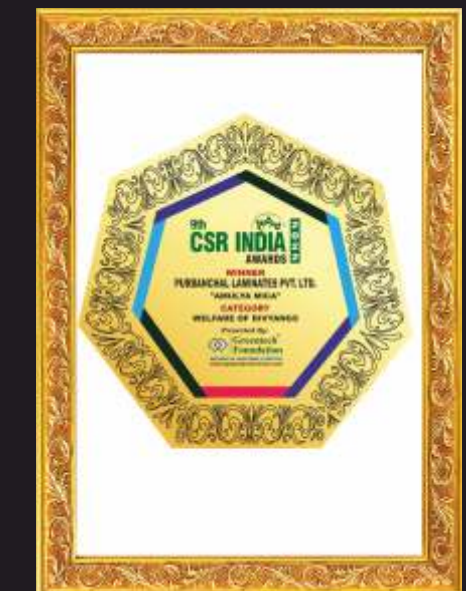


## PVC LAMINATES

Serving as an impeccable alternate to the decorative laminates, the PVC laminates possess several features like being fire and water resistant which make your space more safe to revel! With Amulya Mica's varied range of PVC laminates, you can choose ease for yourself!



# Awards



## CERTIFICATIONS

# 10 YEARS WARRANTY

Against any manufacturing defect\*

### OUR STEPS TOWARDS A GREENER FUTURE



# THANK *you*

Dear Customer,

As you reach the end of this catalogue, our journey of enhancing your spaces with Amulya Mica's versatile laminates continues.

Your unwavering trust and support are the bedrock of our innovation and progress. We are deeply grateful for it and are inspired by your vision for creating beautiful, comfortable, and safe environments.

In this spirit, our pledge to you remains steadfast: to persist in our quest to not just meet, but surpass your expectations. We are more than a business; we are your partner in turning dream spaces into reality.

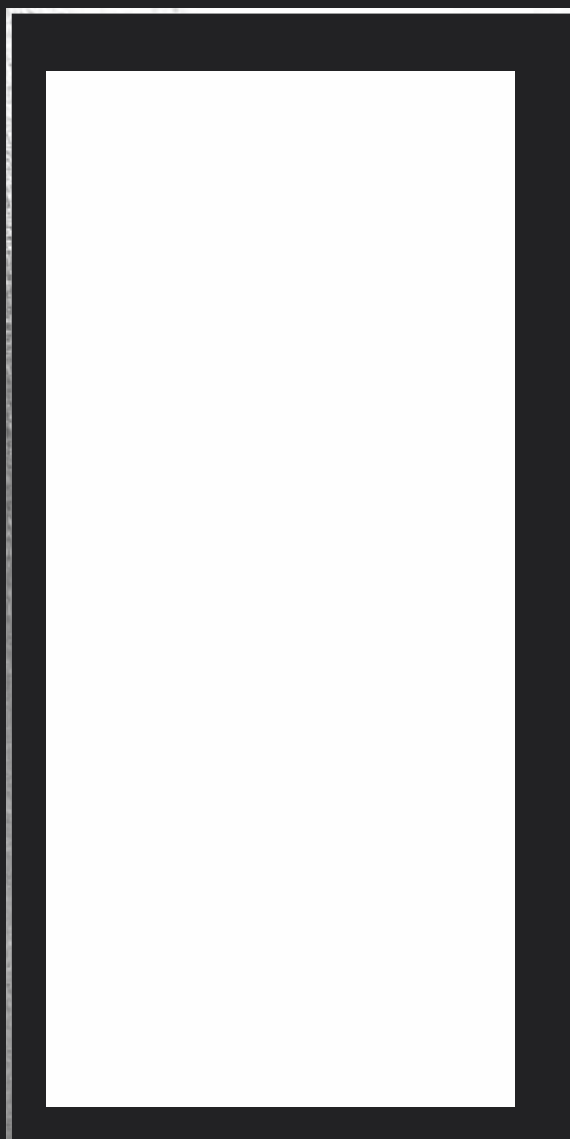
From all of us at Amulya Mica, thank you for your continued trust and loyalty. We eagerly anticipate our continued collaboration as we design a future full of enduring beauty.

Warm Regards,

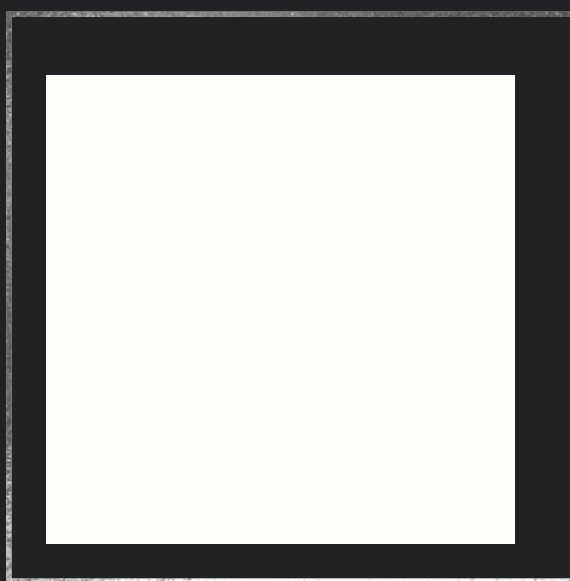
Rakesh Agarwal  
(Managing Director)



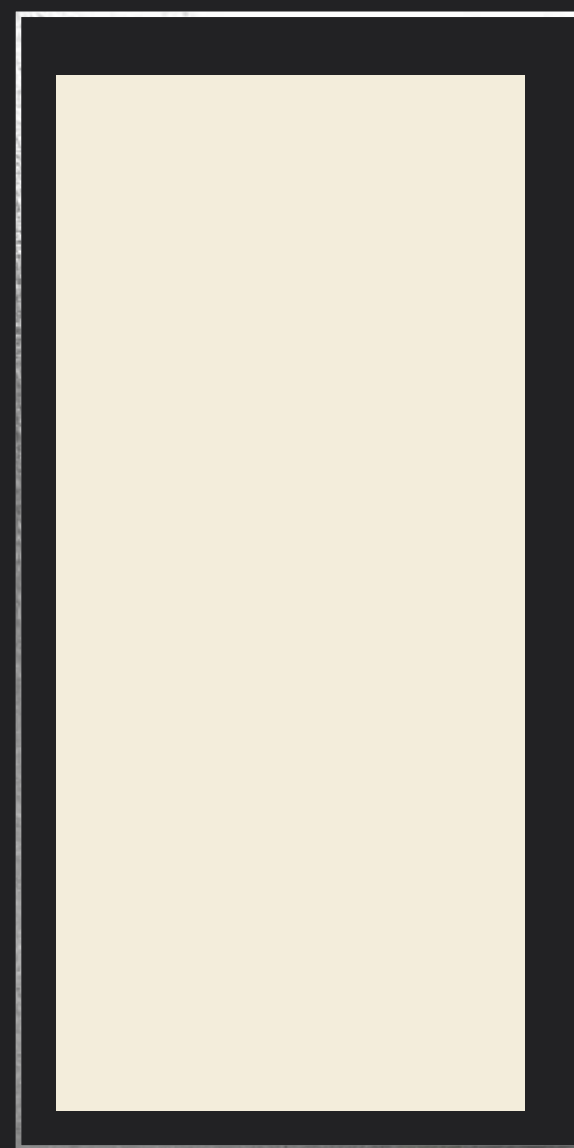
Enhancing the look and feel of your territory, our surfaces are an intersection of modern and rustic designs with a minimal and ardent vibe.



210810 AS | White Lily



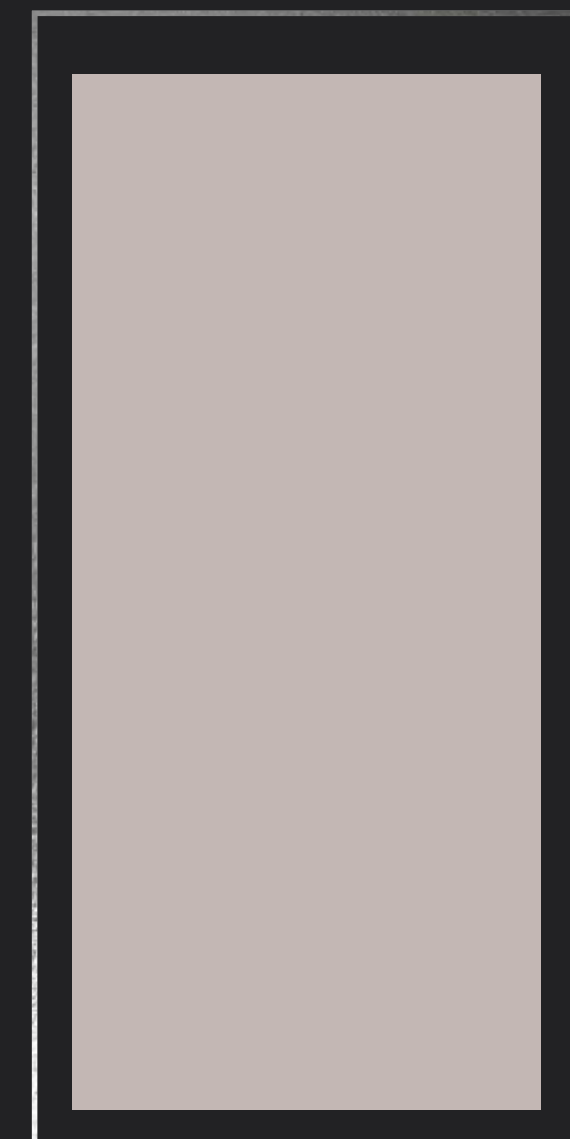
210910 AS | Frosty White



115000 AS | Almond Ivory



GLOSSY



213210 AS | Pumic Grey



210890 AS | Ash Grey

Spectacular  
grace of  
nature!





210270 AS | Irish Cream



221070 AS | British Buff



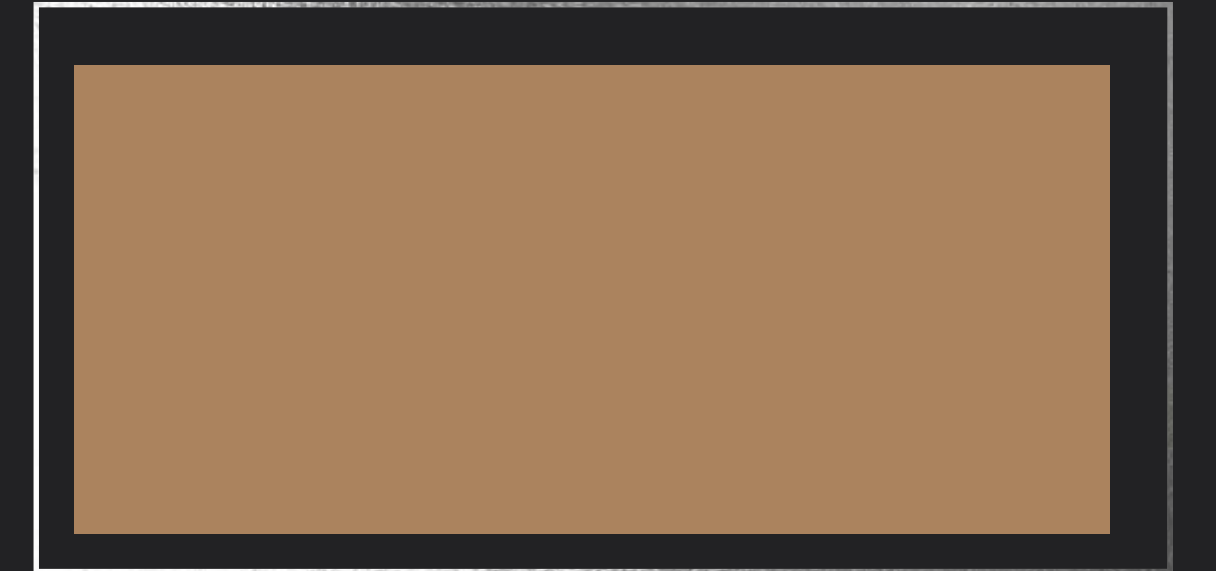
132700 AS | Beige

Myriad of  
styles and  
forms

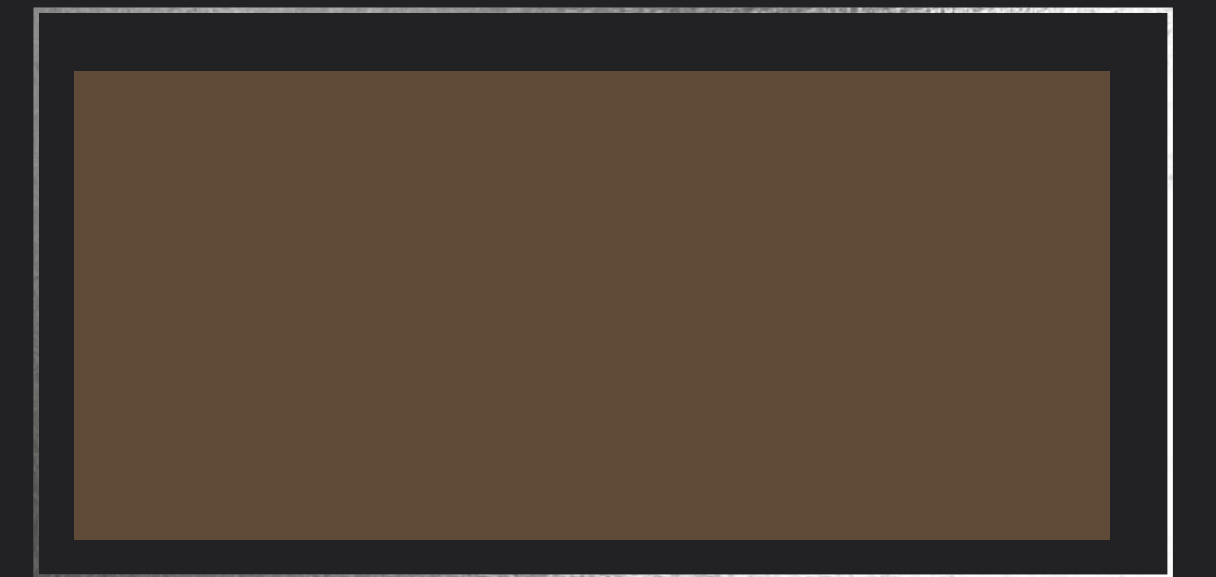
Amulya mica is all about  
creating an experience  
that make your dwellings  
feel close to nature.



A saga of  
undeniable  
charm!



103600 AS | Tan



103400 AS | Brew

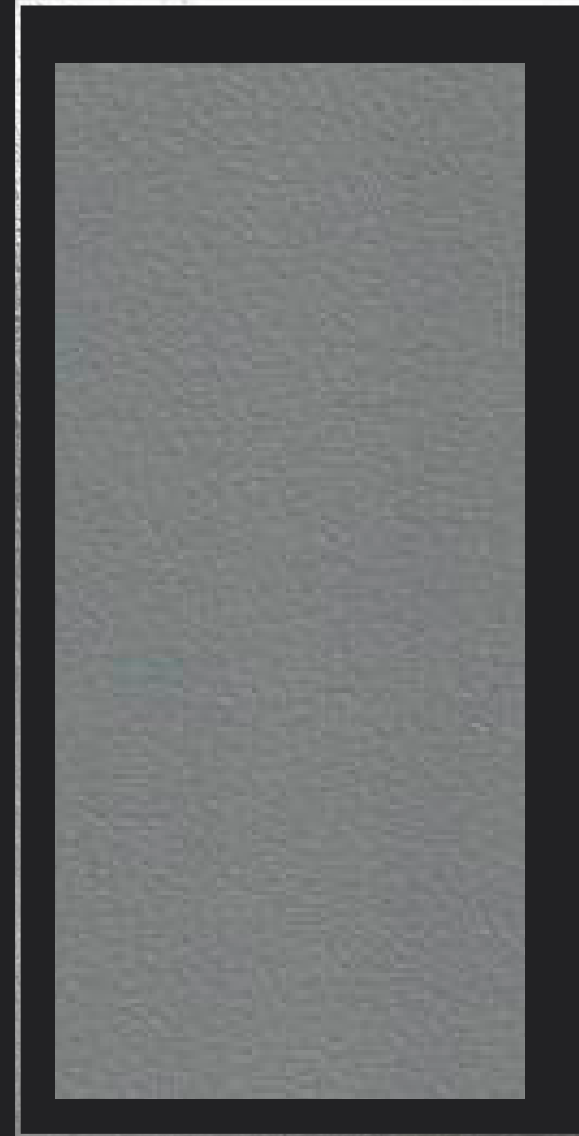
GLOSSY

● GLOSSY  
SERIES

Laminates that imbue your space with a  
distinctively modern vibrancy,  
unleashing boundless creativity and zest!



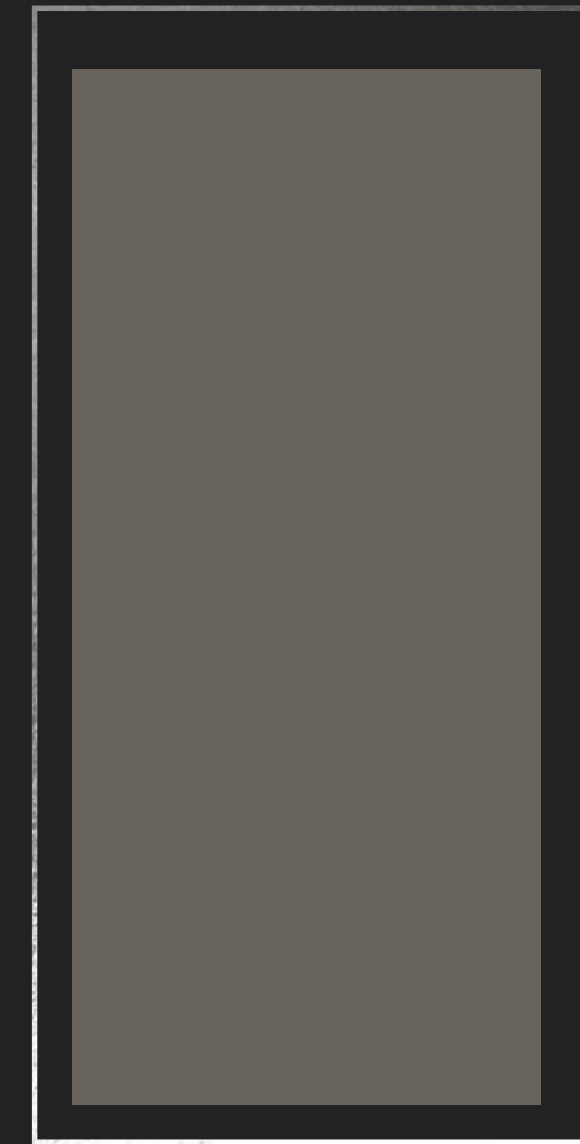
Tailored  
to your  
aesthetic!



101900 AS | Gothic Grey



210660 AS | Black



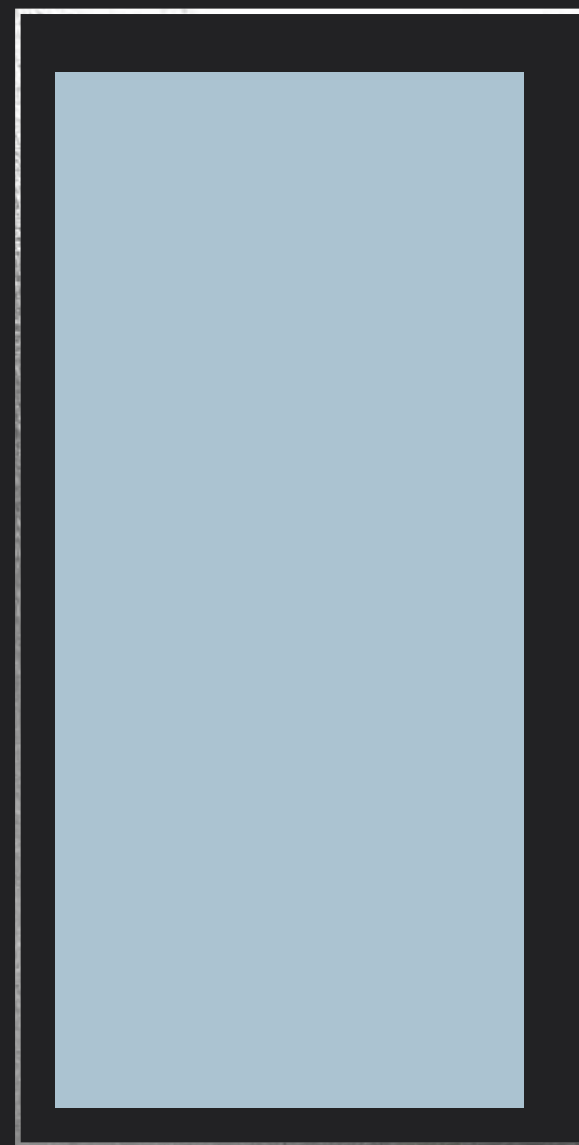
221190 AS | Autumn Leaf



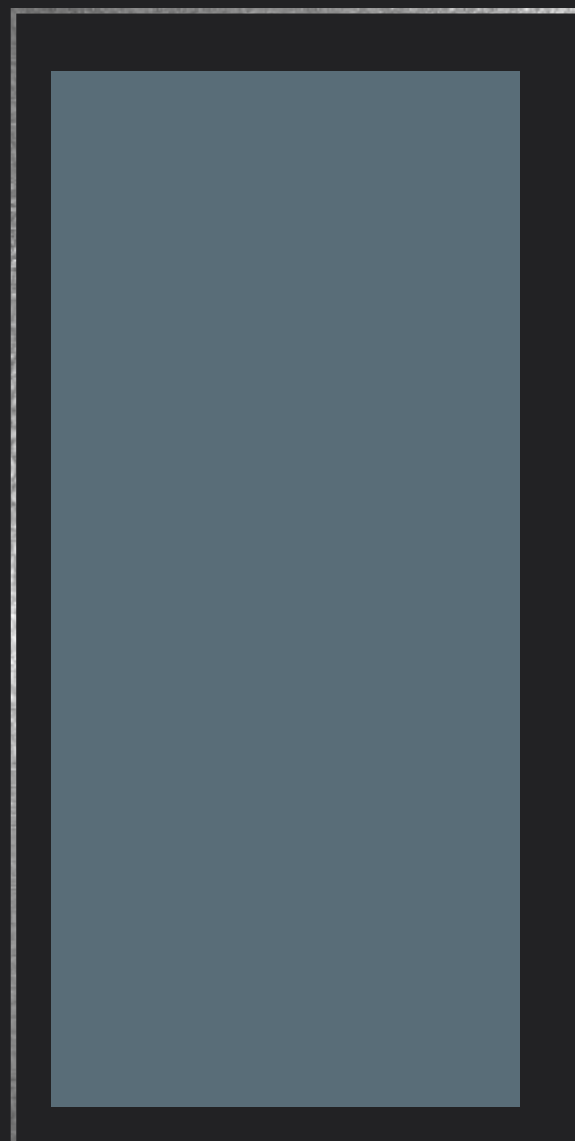
220990 AS | Slate

GLOSSY

The power  
of  
Pastels!



103300 AS | Sky Blue



103500 AS | Oriental Blue



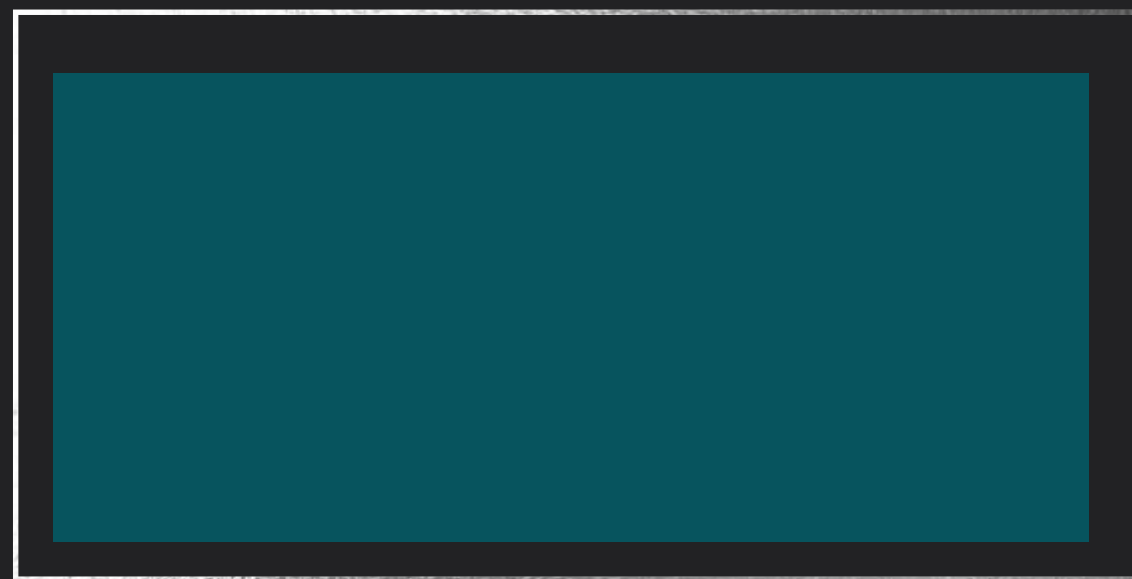
210220 AS | Mid Night Blue



**GLOSSY**



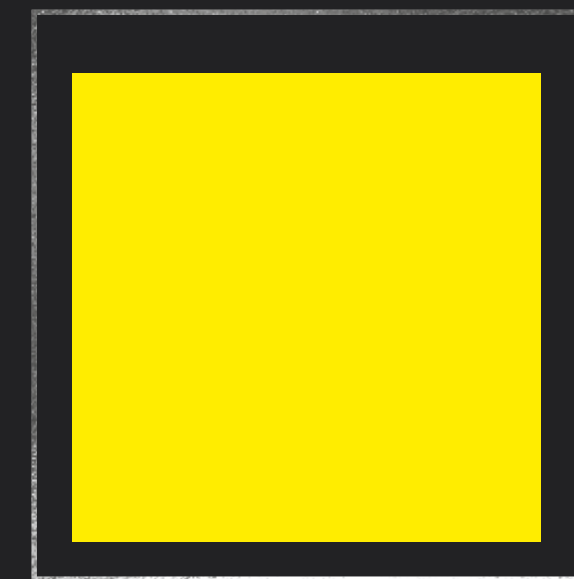
220620 AS | Tropical Blue



221120 AS | Adriatic Blue



211430 AS | Parrot Green

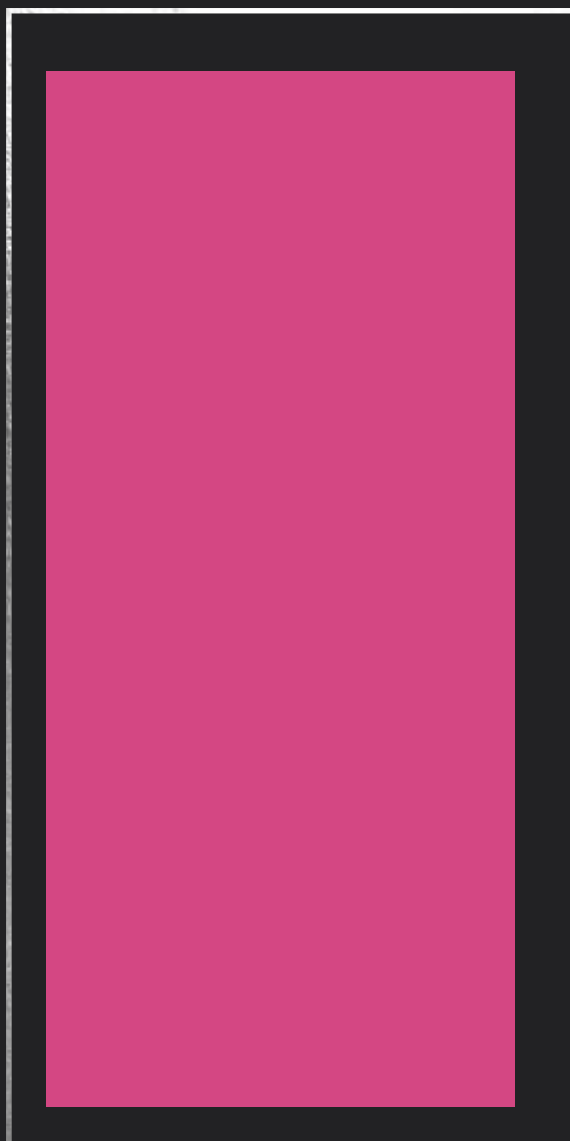


210570 AS | Marigold

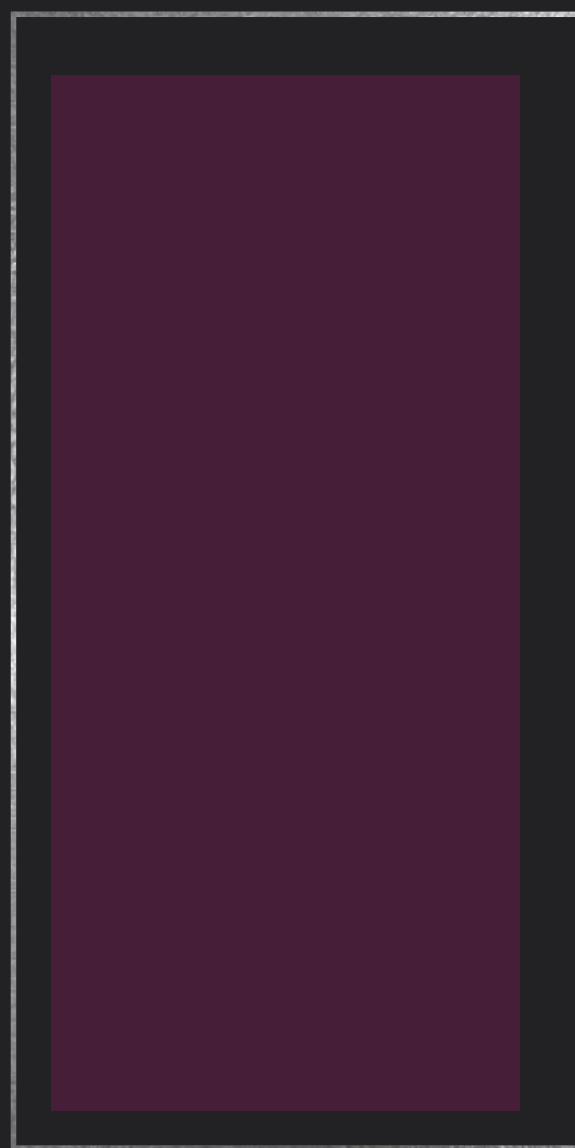
A canvas of bold and beautiful hues that highlight every space with profound extravagance!

Transform your space  
from mundane to  
enamoring, infusing it  
with a touch of coloured  
exuberance!

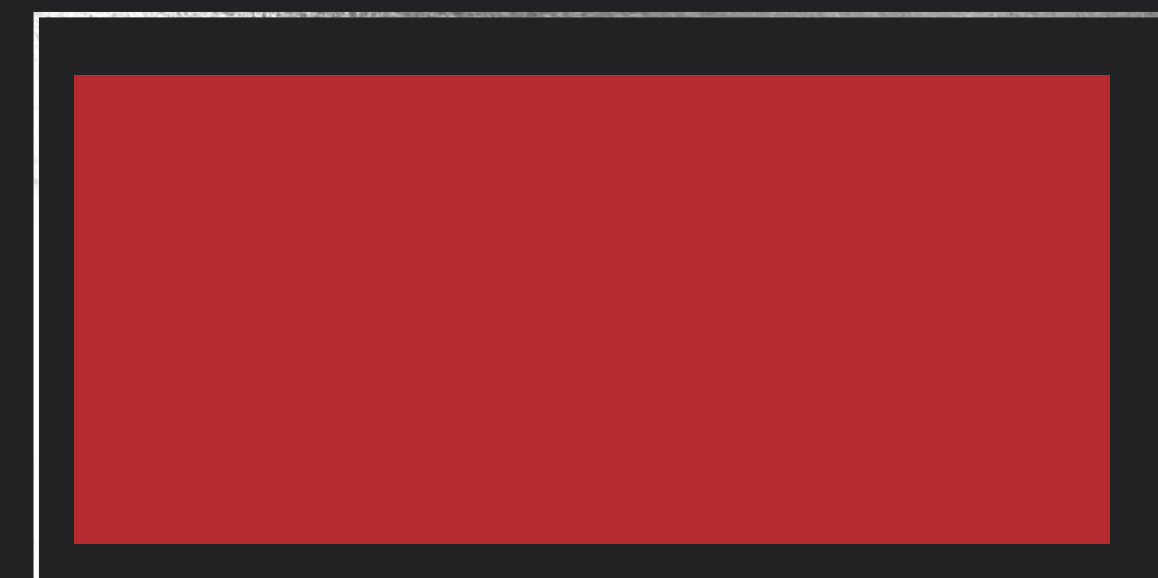
Illuminating  
every nook and  
corner!



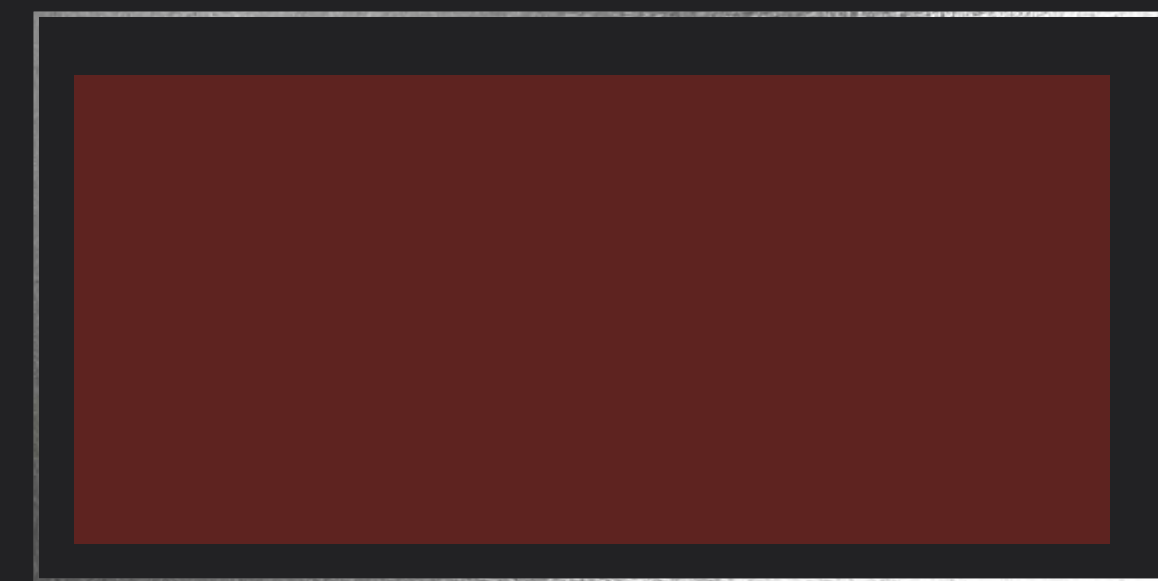
211140 AS | Bubblegum



211720 AS | Black Current



210650 AS | Cardinal



210550 AS | Shangrila

GLOSSY

Vibrant &  
ecstatic details!

● SUPER MATT  
SERIES

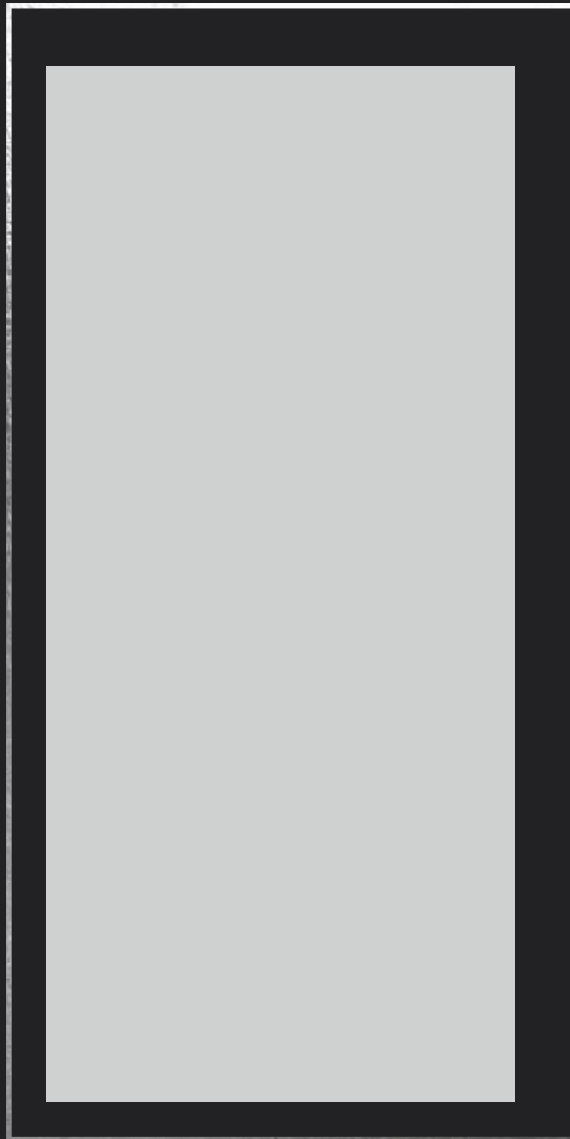
Come and engage with a collection that denotes sturdy elegance in the truest sense!



Imbued  
with elegant  
nuances!



SUPER  
MATT



220790 ASUM | Dove Grey



103400 ASUM | Brew

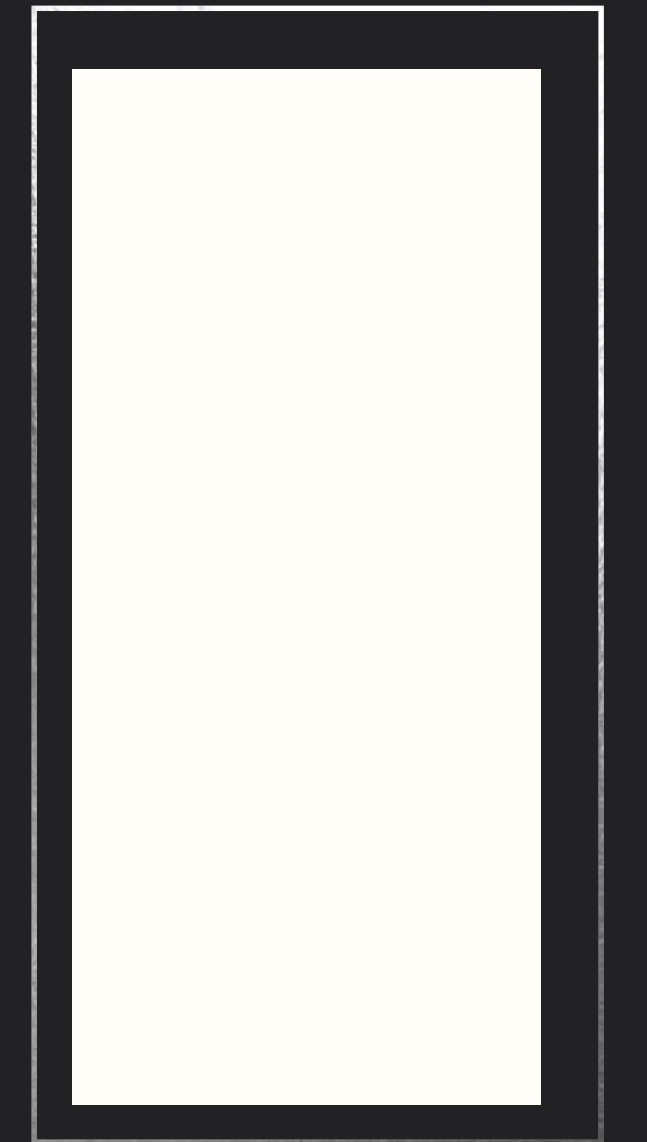


213210 ASUM | Pumic Grey

A surface  
extravaganza!



210810 ASUM | White Lily



210910 ASUM | Frosty White

# CARE & MAINTENANCE

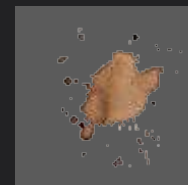
Here are a few simple daily procedures that will go a long way in helping you keep our laminates looking good, for years

Your decision to purchase our laminates, we assure you, will bring you years of quality performance. Their looking-after is as simple as a quick wipe with a damp cloth or sponge, though a regular wipe with a soft, dry cloth will at least ensure dust does not settle.

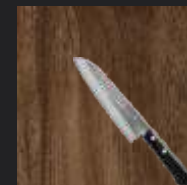
Amulya Mica resist muddy fingerprints, coffee spills and so much more, but if inadvertently, there are any such unforeseen occurrences, you should know what is best suited, for the situation.

Please read and follow the simple care and maintenance procedures as below, to keep our laminates looking good, for years. If you have any other specific queries, please feel free to write to us.

## A look at how you can look after our Laminates



Difficult stains such as coffee or tea can be removed using a mild household cleaner or detergent and a soft-bristled brush, repeat is necessary.



Do not use knives, keys or other sharp objects directly on the decorative surface. A chopping board or counter saver is recommended.



Hair, textile and food dyes cause permanent stains. If any dye should happen to inadvertently spill, please wipe it immediately with a dish-washing detergent or an app-purpose cleaner.



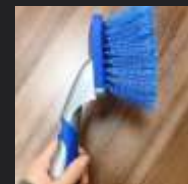
Do not place frying pans or dishes directly from the oven or cook-top on the Laminate surface. Protect the surface from heat generating appliances.



Acidic or abrasive cleaners can damage Laminates surfaces; please do not use them.



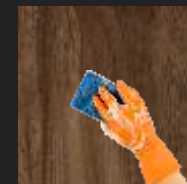
Toilet cleaners contain harsh chemicals that can cause permanent damage. If spills occur, please wipe immediately, wash the surface with soapy water and rinse several times.



If a stain persists, use a paste of baking soda and water and apply with a soft-bristled brush. Light scrubbing with about 10 to 20 strokes should remove most stains. Although baking soda is a low abrasive, excessive scrubbing or exerting too much force could damage the decorative surface.



Steel wool and other abrasive pads can damage Amulya Laminates. Do not use them for cleaning and do not place steel wool pads on your counter-tops as the metal can rust and leave stains.



To clean the surface, use a damp cloth or sponge and a mild soap or detergent.

**Help your laminates go a long way with simple and easy techniques that help them look good for a long time.**

## Purbanchal Laminates Pvt. Ltd.

### CORPORATE OFFICE:

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Mobie: 97264 15736 | Email: ludhiana@amulyamica.com

### MUMBAI:

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Mobie: 97264 15706 | Email: suresh.saini@amulyamica.com