



Amulya Times

VOL.-7 jan 2017



Message from Director's Desk....

*Wishing You a Happy, Prosperous
& Rocking New Year 2017!!*

I am happy & pleased to release Amulya Times vol.7 on the eve of Makar Sankranti.

The New Year 2017 is knocked the door with demonetization of Rs. 500/- & Rs.1000/- notes. Now Govt. of India is slowly & steadily trying to implement cashless system in economy and going toward Digitalization. We can see/expect some cuts in personal and corporate taxes and public investment – as cut in lending rate so to expect growth in infrastructure.

As you know we are setting up manufacturing plant of WPC board & PVC laminate (90° bending Laminate under Make in India initiative as diversification under the banner of Purbanchal Composites Panel India (Pvt.) Ltd. I am happy to inform that within feb/17, WPC/PVC board production will start. WPC/PVC sheet both can be used mainly in interior & exterior decoration too and comparatively cheap to other competing material with life time warranty. *Now-a-day, it is being accepted as "Life Time Investment Product" because WPC as Polymer with thermoplastic nature gives advantages of Re-Cycling. Thus saves a lot of Natural resources.*

Published By :

Purbanchal Laminates Pvt.Ltd.

(A Govt. Of India Recognised export House)

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12 January-birthday of Swami Vivekanand, is always celebrated as **National Youth Day in India**. The objective behind the Government move was to encourage & inspire the students & youth of the country to embark on a successful journey with the philosophy and ideals of the Swami ji, the man who brought a change in the thought process of the youth – future of the nation. So, let's celebrate Youth power with this slogan:

***"Arise! Awake! And stop not until
the goal is reached."***

New Year- New Hope – New Budget – New Expectation and with addressed to nation by our Prime Minister Mr. Narendra Modi on eve of New Year – rebate & easy loan facilities to agriculturist & poor rural people, we can see a good & bumper growth in agricultural sector & infra structure in near future and its impact directly/indirectly to realty sector.

**Let's hope the BEST for all
CITIZEN.....**

- Rakesh Agarwal

Ghar Sajaye Saath Nibhaye

Toll Free NO: 1800-233-1468



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Amulya Mica Foundation Day Celebration on 03-Dec-16



Amulya Mica celebrated its foundation day on 03-Dec-16 by organizing **Blood Donation Camp** and **Spiritual Satsang** by chanting **“Sunderkand Path”**.

All staffs and workers are voluntarily come forward and had given blood for Noble cause- betterment of society. **Happy to inform that 101 units (35350 cc) of blood samples is collected successfully.**

The company handed over **24 Toilet Blocks** which constructed at Bhimasar village near by its plant under Govt. initiative to Swachh Bharat Abhiyan to head of Gram Panchayat in High-Tea gathering on 03-Dec-16. Speaking on this occasion, company's **MD Mr. Rakesh Agarwal** spoke about importance of Cleanliness & health and assured the village people to construct more toilet blocks if necessary.

At evening, **Spiritual Satsang “Sundarkand Path”** is organized. All members of Amulya Mica, Amul & friends & relatives attended the function and chanted the phrase and thanked GOD for all giving and prayed for constant progress & achievement. Satsang was ended with Prasad distribution.





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Amulya Mica's – new venture: Purbanchal Composites Panel India (Pvt.) Ltd

Presently the group is engaged in manufacturing Plywood, Veneer & High Pressure Decorative Interior & exterior Grade laminates. For diversification, The group has taken up the project of manufacturing Wood Polymer Composites (WPC) Board & Ploy Vinyl Chloride (PVC) Laminates sheet which is used for interior & exterior decoration under the banner Purbanchal Composites Panel India (Pvt.) Ltd. It is expected to start its production by feb/17. It is happy to inform that in organized sector We are the first company in India to make PVC Laminate (90° bending). In usual sense, bending Laminate that can be bent up to 90°. In India, PVC Laminates sheets are mainly imported i.e from China. Amulya WPC assures to provide best quality ever in Indian Market.

WPC is a common term referring to wood based elements such as Lumber, Veneer, fibres or particles that are combined with Polymers to create a composite material. It is a broadly used in term, and as such, wood elements can be combined with either thermosetting or thermoplastic polymers. The processing of manufacturing WPCs include extrusion, injection, molding and compression molding or thermoforming (pressing). New manufacturing processes for WPC include additive manufacturing via fused layer modeling and laser sintering.

The raw materials used while making WPCs Board are:

Any **natural wood & wood wastes** can be used for making WPC. Wood will be converted into powder form for mixing and final material preparation. Wood Waste coming out as a part of Plywood mills, saw mills, Veneer units and other furniture units can be utilized as an effective raw material for producing WPC. These wastes are converted into fine powder through wood power milling machine. Agriculture wastes like bagasse, bamboo or bamboo wastes, cotton stalks, rice straws, wheat straws, coir fibre, coconut shells etc can be used as a good quality raw material option for natural fibres. These natural fibres are fitting best to get polymerized with polymers like PVC, PE & PP.



Benefits:

- Termite & Pest Control
- Water Proof
- Fire Retardant
- High Screw & Nail Holding Capacity
- Lifetime warranty
- Easy installation
- Environment Friendly
- Weather Resistant
- low Maintenance
- Recycle
- Lower Price relative to other competing material.

Other benefits have been Strength point including the resistance in opposition to biological deterioration especially for outdoor application where untreated timbers products are not suitable.

WPC/PVC boards application are both in interior i.e Kitchen, Partition, home & Office furniture, Wall Paneling etc. and Exterior i.e Garden furniture, shuttering Board, Exterior wall cladding & pre-fabricated house etc. At the same time, it is used for advertisement – i.e in Sign Boards, display Boards, exhibition stand etc.

Now-a-day, it is being accepted as “Life Time Investment Product” because WPC as a Polymer with thermoplastic nature gives advantages of Re-cycling. Thus saves lot of Natural resources.

Amulya WPC/PVC will be available in following size:
Width from 2½' to maximum 6'
Length – Customized up to 20'
Thickness – 6mm to 40mm



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Glimpses' of Et-Acetech – 2016 , Bangalore held from 21-Oct-16 to 23-Oct-16.



Amulya Mica Won

BRONZE Grand Stand Award

at Et-Acetech – 2016 , Delhi held from 15-Dec-16 to 18-Dec-16 at Pragati Maidan, Delhi. Amulya Team has received the award from Ar. Latika Sood.





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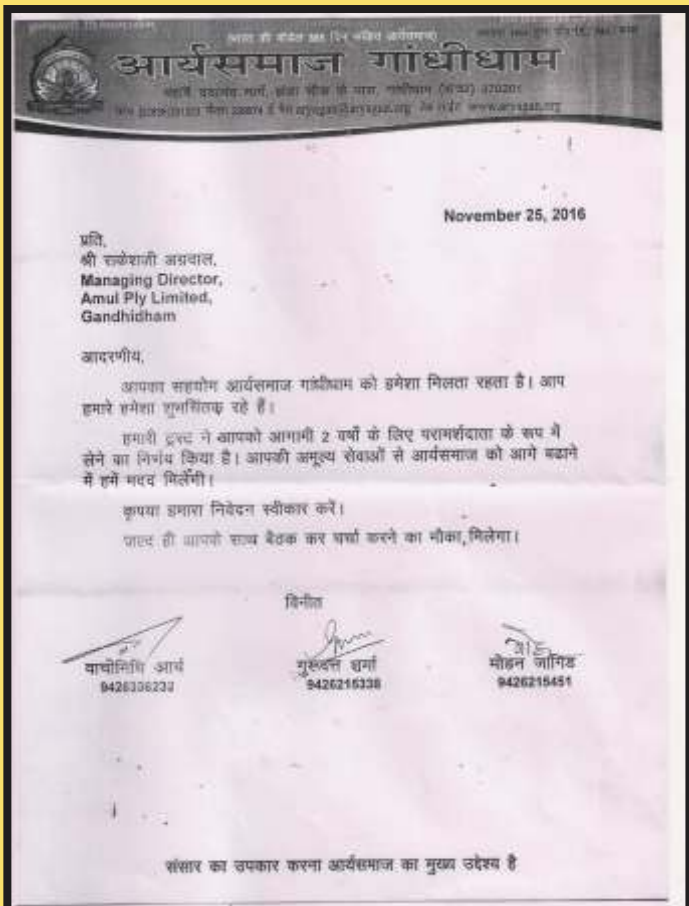
All India Sales Meet had organized at Ahmedabad from 18-Nov-16 to 20-Nov-16 to encourage and motivate the team spirit and to update the market trend in tough market and also to review & analysis the company's growth, achievement & future strategies.



Glimpses' of ALL INDIA SALES MEET at AHMEDABAD from 18-Nov-2016 to 20-Nov-2016.



Udaipur delaler meet



Indeed it is matter of proud to inform that the company MD Mr. Rakesh Agarwal has been appointed as advisor of ARYA SAMAJ, Gandhidham for two years. Mr. Agarwal is regular donor and always active in philanthropic work.

Glimpses' of launching Imm Catalogue in PAN INDIA NET WORK... New & Fresh Design with Smart look





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Cyber Crime VS Computer Hacking

By :Uttam Chowdhury



The rapid growth of the internet and Digital Technology (Computer technology) over the past few years has led to the growth in new forms of crime- dubbed Cyber crime – throughout the world. CYBERCRIME is defined as crimes committed on internet using Computer/ Mobile as a tool and we innocents are the target. There are various forms of cyber crime like Spaming. I am sure all of us has encountered unwanted product advertisement. The department of Justice divides Cyber Crime into three categories :

- Crime in which the computing device is the target. Ex : to gain network access
- Crimes in which the Computer/Mobile is used as a weapon. For example – to launch a Denial of Service (DoS) attack.
- Crimes in which the computer is used as accessory to a crime. For example – using a computer to store illegally – obtained data.

HACKING is also a serious crime by a hacker- a talented Software Engineer, misusing his knowledge. Hacker is main criminal in Cyber crime world. **Computer hacking – is a practice of modifying computer hardware & Software to accomplish a goal outside of the Creator’s original purpose.**

What Computer & Web Server Hacking really mean ?

It is a vast subject and has several different meaning. When someone superficially asks – how to hack a computer, it simply means – how to break the password of a local or remote computer so as to gain access to it. However, hacking is not only that which involves breaking into computer. If we go deeper, computer hacking can also involve things like techniques to bypass the authentication of a system, hack internet users, computer databases, software programs and so on.



An image could be HACKED your server/Desktop/Laptop and your Smart Phone. YES, the normal looking images could hack your system. The technique lets hackers hide malicious code (software program) inside the pixels of an image, hiding a malware exploit in plain sight to infect target victims. So please be careful when someone sends you a beautiful image or any other nice photos – be careful before click on image to view – it might hack your server



network/Computer/Laptop and Smart Phone. Once it is hacked, then Hacker can crack Telcom network/Banking high security server and can see Email server's user name & password file/ web server's user name & Password/ Social Media user name & password.

Generally hacker try to install one small software that is KEYLOGGER –(Keylogger is a computer program that records every keystroke made by a computer user, especially in order to gain fraudulent access to passwords and other confidential information and transmit all your secret information to Hacker FTP server (File Transfer Protocol to store and share data files) in hacked computer. They are also applying images or computer virus attached in Email and many more other ways.

Recent SBI State Bank of India Cyber-attacks hit banks

SBI State Bank of India, India's largest commercial bank Cyber attacks hit banks: SBI blocks 6 lakh debit cards to ward off security threat. Axis Bank said it has filed a preliminary report about a malware attack to the Reserve

Bank of India and hired EY to carry out an investigation.

Slowly & steadily, India is going to implement digital technology in every field of our economy. Recent demonetization of Rs.500 & Rs.1000 notes and our honourable Prime Minister Mr. Narendra Modi's dream of "Digital India", every Indian now must know Computer technology – so to use digital equipment in smarter way. So while using digital technology, there will be new & unexpected challenges to stay ahead of Cyber Criminal and cyber terrorists but we can win only through partnership and collaboration of both individuals and Government. It is crucial not only to our national sense of well-being, but also to our national security & economy.

So it is advisable always to use:

- Use Hexadecimal strong Password – i.e. Combination of letters, numbers and special characters (#,@,\$,&) & not to share with anyone your confidential information. Hexadecimal code (Password 8-10 Characters) is difficult to Crack Or Guess – even by talented Hacker.
- Use license version of Linux operating system or Window 7 or Window 10 operating system. These are difficult to crack. Microsoft company is leading the fight to counter cybercrime. So, please keep online update of your windows operating system & firewall frequently. It is more and more powerful than popular antivirus (Antidote software) in the market.

Amulya Mica wishes you SAFE, SECURE & SMART use of Digital Equipment and Grand success of our Prime Minister Mr. Modi's initiative of Digital India!!



Effective Time Management Tips:

“The common man is not concerned about the passage of time; the man of talent is driven by it.”

Time management is not a way to make you work harder and longer, but a means to help you work smarter to accomplish your work more easily and rapidly.

Some tips to manage your time:

- **Set Clear Goals for Yourself:**

You will want to expert many things in your time. You must be able to determine what those effective goals are and make sure your efforts are always directed toward their achievement. Effective goals should be: **Specific, Measurable, Achievable, Realistic and Time-based.**

- **Prioritize:**

It is wise to periodically make a list of the tasks that confront you and prioritize them: * Determine from the list the things you think are most important to accomplish. * Delegate any tasks which you feel that it can be accomplished better by others. * It makes sense to delay things that are not due when you are “overburdened”. * A good leader knows when to concentrate on the important and eliminate the rest.

- **Organize:**

As you prioritize tasks and set deadlines, you will want to organize your plans and actions. Using a planner with a calendar and plenty of space to make notes for daily activities, contact information, and “to do” lists. You will find this to be an indispensable tool for managing your time. Using a computer also helps in organizing the maximum possible in the time available to you.

- **Concentrate:**

Concentrate completely on the current task. Concentration can be difficult when you have a lot on your mind. Your time will be better spent if you are able to focus on your goal and tune out interruptions.

- **Celebrate:**

Celebrate the achievement of your goals to maintain a healthy balance in life between work and play. Reward yourself when you complete a task. If you have worked in a team by delegating some tasks to others, reward the efforts of all involved.

Time Management can be as informal or as detailed as you want to make it. Develop a plan to fit your own needs – be flexible throughout time and tailor it as your needs change.

**“ Change is Universal...
Change is Permanent....
Be ever willing to change For,
Change alone leads you to
success and happiness!!!”**



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Makar Sankranti - Scientific & Spiritual Significance

Hindus are inheritors of a culture which integrated spiritually and science with great pageantry. Hinduism's belief is that there is only God and everything emanates from that one.

Scientific Significance: As per Vedic Hindu Philosophy, Sun is considered to be the king of all planets. Hindu celebrates major Cosmic changes, such as the transmigration of the sun from one Zodiac sign (Rashi) as Sankranti. Of the twelve Sankranti, Makar Sankranti on 14th January is the most significant as Makar Sankranti records the expedition of Sun to Northern Hemisphere. Makar is a Sanskrit name that literally means Capricorn where as Sankranti denotes transition. Hence, Sun's transition from Sagittaries to Capricorn sign in Northern Hemisphere, during winter is MAKAR SANKRANTI. Sun takes an Uttarayan route on 14 January and stays there until July 14. This festival also comes as Thanksgiving to Mother Nature for abundance of crops, Well-being and Prosperity. The festivities include Sweets made from Rice, Jiggery (GUR) , Green Gram, Pea-nut and sesame (TIL).

Religious Significance : The religious scripture , "Gita" which is known as the voice of Lord Krishna illustrates the six months of uttarayan is the day time deity. And the 6 month of Dakshinayan is the night for Gods. It is believed that person who scarifies his body (dies) in Uttarayan get a position in "Krishna Lok". In the era of Mahabharata, Bhishma Pithama had a blessing of Wish-death. Although lying on the bed of arrows, he did not sacrifice his life in the Dakshinayan and waited for the SUN to go in Uttarayan. It is believed that on the day of Makar Sankranti, when sun entered in the Uttarayan, Bhishma Pithama discarded his body.

Makar Sankranti : The festival of Truth, Virtue & Religion :

Night is considered as the symbol of sin, false & wrong doings whereas, day is regarded as the symbol of truth, virtue and religion. So, when it is day for God, all works of virtue are performed. On the day Makar Sankranti when Sun enters the Uttarayan, days are long and night becomes shorter. Makar Sankranti is a huge occasion for worshippers to take a holy dip in the Ganga Sagar and Prayag as Ma Ganga had followed the path of Bhagirath Muni to meet the ocean on this day.

The essence of this day is to bring sweetness to life and relationship and wish the well being and prosperity to one another. Understanding the meaning behind the festival makes us even more aware of Nature's True Worth & bounty.

*Amulya Mica wishes you
Happy Makar Sankranti to all !!!*



Hi to Winter Season !!

Freezing temps? Check: Gray skies? Check crabby mood? Check again. But not for long! “It is important to keep your mood up because it can help you avoid everything from gaining extra pounds to fueling drowsiness.” **Try these techniques to stay SUNNY all winter long.**

- **Get more SUN.** Sunlight not only gives you more Vitamin D, but also improves your mood. You may be feeling a bit sad because you are not getting as much sunlight as you should. Try to talk a walk outdoors sometimes and let the sunlight come through your window.
- Sleep with more cover at night. Keep yourself warm & comfortable so you can sleep better.
- Catch your favourite **MOVIES**. Feel joy/fun while grab your fluffiest pillows & coziest blanket in bed when it freezing outside. I bet! You will feel amazing experience.
- We humans were not meant to hide away in our house all winter. **In fact, Socializing is a very powerful way to boost your mood. HOST a get together/ a fun event at your home with friends.** You can have great

FUN time with great great Gossip and laughter – enjoy & feel relax & soothing in life – when spend some “buddy moment “.

- **In Winter, when you are feeling particularly down, know which friends you can rely on to help pick you up over a COFFEE or MOVIE outing – Support Network!!**
- In winter, wear bright colours – go against the current winter trends and break out your yellow, pinks, baby blues, greens & other amazing bright colour – what you wear can impact your mood.
- **Enjoy hot beverages.** Pour yourself some nice hot chocolate with kid or have a regular hot coffee or tea with Spouse – feeling wonderful moment.
- Listen to upbeat and cheerful music. Good music will improve your mood.

So, when you work to try change your attitude towards winter, you will start to feel your mood improve and each day won't be as much as struggle. Anyway, spring will be here before you know it. Enjoy the rest of your winter.