



Contractor's Choice[®]

VARIFORM[®]
by  **Ply Gem**

VARIFORM®

by Ply Gem

When it comes to your home, your life and your peace of mind, Variform vinyl siding makes every moment matter. Since 1964, professionals and homeowners alike have trusted Variform for its high quality, durability and beauty, earning it one of the highest satisfaction rates in the industry.

You can choose from a wide array of styles and one of the largest color palettes in vinyl siding. It's virtually maintenance-free and never needs painting. Variform is endorsed by Ply Gem Residential Solutions, a division of Cornerstone Building Brands, the nation's leading exterior building products company. The Variform brand offers an impressive limited lifetime transferable warranty.

It all adds up to give you a beautiful home and time to enjoy life's sweetest moments.



This is where your **life** takes place



Choose with Confidence

As a brand that has spanned generations of building and remodeling, Variform has always been defined by new and innovative ideas. The brand was the first to create variegated technology, a double-staggered nail hem, and a rollover locking leg that have resulted in a more dependable, durable and securely fastened siding panel, even in the face of high-velocity winds. We use only the best raw materials and continuously test our products to ensure a lifetime of reliable performance. We're as committed as ever to great products, so you can be confident you've chosen wisely.

Vinyl Siding is a Smart Investment

According to a recent study by REMODELING Magazine¹, homeowners who install vinyl siding, on average, recouped up to 75.6% of the cost, making re-siding one of the top improvement investments a homeowner can make. And because vinyl siding never needs to be painted, you can save thousands of dollars over the life of your home.

¹ Based on national averages in the 2019 Cost vs Value Report. Source: REMODELING magazine.

Standard Colors



Dark Colors



Here's How Contractor's Choice[®] Works For You

Contractor's Choice offers builders the perfect combination of value and quality. The durable, easy-to-install panels will hold their own against the elements. And the realistic cedar-look finish will remain attractive for years of virtually maintenance-free use.

Never Needs Painting

Contractor's Choice looks freshly painted for the life of your home. There's no need for costly maintenance, scraping, caulking and painting. And unlike paint, it won't crack, flake or peel.

Wind Resistant up to 150mph*

The Standard Wind Load Design Pressure (DP) is 55.6 PSF**. And it's so sturdy, it can resist a Wind Velocity of up to 150 mph.

Nominal Thickness

The .040" thick panels are rigid and durable.

Enduring Color and Texture

A Variform proprietary color process ensures that color is embedded throughout the panel for long lasting beauty. Available in a broad range of classic colors with ultra low gloss finish and a popular brushed cedar texture.



Triple 3" Traditional Lap



Double 4" Traditional Lap



Double 5" Traditional Lap



Double 4.5" Dutch Lap



Double 5" Dutch Lap



Sustainable Building, Responsible Living

We're committed to reducing our impact on the environment and providing products that help ensure a sustainable future.

Sustainable Resources

- Vinyl products made from abundant natural resources²
- Minimal construction site waste
- Aluminum products contain over 80% recycled content
- Ply Gem facilities reuse and recycle

Energy Efficiency

- Vinyl siding requires less energy to manufacture than brick³
- National distribution network reduces energy use and emissions
- Variform insulated siding increases a home's energy efficiency

Lifecycle Benefits

- Variform vinyl siding is durable and requires no site finish
- Vinyl siding should never require painting or staining
- All of our aluminum accessories are easily recyclable

*Tested in accordance with ASTM D5206. Windspeed rating will vary depending on specific code region and construction method. Refer to local building codes for detailed requirements concerning allowable wind loads and specified conversion tables for actual windspeed.

**Example wind velocity for 55.6 PSF is 150 MPH Zone B @ 30' building height

² "A Dozen Things You Might Not Know That Make Vinyl Siding Green," page 9, Tad Radzinski, P.E., LEED AP, and VSI. October 10, 2009. <<http://www.vinylsiding.org/greenpaper/>>

³ Ibid, page 10.



Home Innovation
NGBS GREEN PARTNER™

RESOURCE EFFICIENCY

THIS PRODUCT HAS BEEN CERTIFIED BY HOME INNOVATION RESEARCH LABS.

This means you can be assured that this product complies with specific green practice criteria in the National Green Building Standard (NGBS). Visit HomeInnovation.com/GreenProducts for more details.



Details, details, details.

The Variform brand has all the accessories and details you need to complete your project, including corners, trim, guttering, soffits, door surrounds and fascia. The Variform brand is endorsed by Ply Gem Residential Solutions, a division of Cornerstone Building Brands, the nation's leading exterior building products company. As a result, we can provide you with a wide range of enhancements that complement Variform products - Ply Gem gutter protection, Ply Gem Steel Siding, Ply Gem Trim and Mouldings, and Ply Gem Shutters and Accents. They all work together so that you can have worry-free maintenance and beauty down to the last detail.

Visit variform.com to design your dream home.

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*Consult the VSI Website at vinylsiding.org for current list of certified products and colors.



Vinyl Siding and Accent Panels



Gutter Protection



Rainware, Fascia, Soffit



Ply Gem Fence and Railing



Ply Gem Steel Siding



Ply Gem Shutters and Accents